

EARLY LEARNING IN COMMUNITIES FURTHEST FROM OPPORTUNITY

ParentChild+ launched in San Jose, CA in fall 2019. In partnership with First 5 Santa Clara, SOMOS Mayfair, Catholic Charities of Santa Clara County, and Rebekah's Children's Services we are currently working with 100 families in San Jose and 50 families in Gilroy/Morgan Hill.

PARENTCHILD+ PURPOSE

A child only has 1,800 days before they enter kindergarten. Each of these days is critical in helping them prepare for school and life.

ParentChild+ engages early in life, using education to help young children and their parents access a path to possibility.

We provide not only early literacy and school readiness supports, but most importantly early opportunity. For families living in historically marginalized communities, we are a first step on a ladder to success, working with families to close the equity gap and supporting caregivers in building educational opportunities.

Our mission is urgent. Join us in ensuring that all of our children have equal possibilities from the start.

PARENTCHILD+ BAY AREA FAMILIES

72% of families have a caregiver born outside the US

57% of homes speak Spanish, 28% English, 7% Vietnamese, 3% Japanese, and the remaining families speak Chinese, Hindi, Punjabi, or Persian.

89% of families make less than \$60k annually, with 27% of families at \$25k or less.



PARENTCHILD+ ONE-ON-ONE MODEL

The ParentChild+ One-on-One model is an evidence-based early learning model that preempts the equity gap by providing young children and their care givers with learning tools and skills. The program is based on four pillars:

Reaching families where they are: Families with young children receive 92 twice-weekly 30-minute home/virtual visits and tools to support healthy development and social, emotional and educational success.

Building trust: Our national network of program sites hires community-based Early Learning Specialists (ELs) who share a linguistic and cultural background with the families with whom they work. 25% of ELs are former program parents.

Promoting caregiver-child interaction: ELs provide families with high quality learning tools and guidance to stimulate parent-child interaction, develop language, early literacy, social-emotional skills, and build school readiness.

Facilitating strong community connections: ELs become trusted advisors, connecting families to community resources including health care and educational services, food, diapers, formula, and housing supports, basic needs especially critical during COVID-19.

PARENTCHILD+ HBCC MODEL

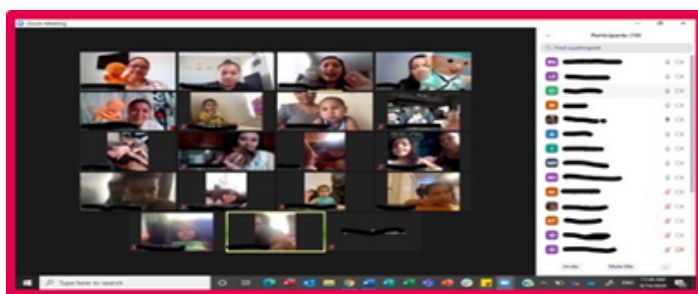
Based on the 4 pillars of our one-on-one model, the home based child care model supports child care providers in their home during their work day. Providers gain knowledge in early learning, social-emotional skills and family engagement. They are given the tools (books, educational toys) to help facilitate what they have learned and guidance on how to engage families at home.

Funded to serve 40 providers in 2023.

PARENTCHILD+ PIPELINE PROJECT

Many parents/caregivers find their participation in ParentChild+ One on One program sparks an interest in early childhood development. Through the Pipeline Project, ParentChild+ graduates are walked through the process of becoming a licensed Family Child care home or license exempt Family, Friend and Neighbor care provider. We help with paperwork, supplies, furniture, fees, training and any other support a new provider needs to get started. Once their program is in operation, we offer new providers the FCC/FFN model to continue their growth and development as a care provider and parent.

Currently looking for funding in California.



PARENTCHILD+ NATIONAL CENTER

We work with over 9,000 families annually across 150 partner agencies in 18 states and six countries. Our program is highly effective, replicable, and scalable across diverse communities in any language and many contexts.

The National Center ensures that families have access to the program by:

- Identifying underserved communities and working with local agencies on successful implementation.
- Providing local partners with comprehensive training, support, technical assistance, and ongoing quality assurance.
- Assisting with fundraising to start, sustain, and expand services.
- Hosting an annual conference on home visiting, early literacy, social emotional development, parent-child interaction, and school readiness.

Thank you to our Bay Area Funders:

GreenLight Fund Bay Area, Tipping Point Community, First 5 Santa Clara, CalWORKS, Silicon Valley Community Foundation, Sobrato Foundation, Quest Foundation, Lois Lenski Covey Fnd, Dermond Foundation and individual donors.