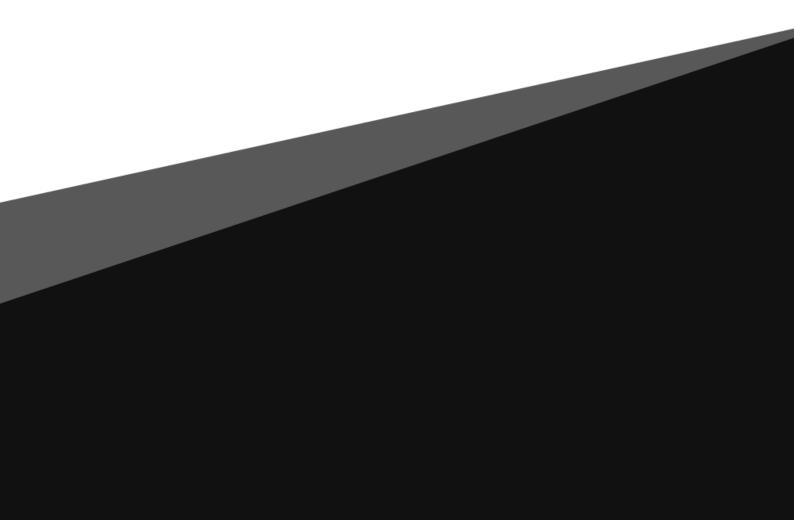


Proposal for _____

Written by _____ for _____



The Event

The **Private Label** summit is here.

The third annual Private Label Summit is expecting over 4,000 attendees, making it the LARGEST virtual conference for E-Commerce sellers Ever!



WELCOME

Thank you for allowing us the opportunity to present a very real and unique opportunity to get your brand exposed to over 4,000 ecommerce sellers.

Though we have seen many virtual summits pop up over the last year, The Private Label Movement has been a catalyst to this growth, and boasts the largest and most dedicated following of ecommerce sellers thanks to the tremendous social growth of our movement through our top ranked podcast.

The third annual Private Label Summit is expecting over 4,000 attendees, making it the LARGEST virtual conference for E-Commerce sellers Ever!

WHAT MAKES THIS UNIQUE?

1) This is thee **THIRD ANNUAL** Private Label Summit, and it just keeps getting better! We've learned a lot after already hosting two successful summits, and we know without a doubt this will be the BEST ONE YET!

2) Laser targeted to eccomerce sellers.

3) Some of the highest level guests in the industry! We are the only ecom summit to boast the TOP ecom experts in the game.

4) The ONLY ecom summit to publish on 5 platforms simultaneously! Our podcast, Facebook group, Youtube channel, Instagram, and website for MAXIMUM exposure!

5) Evergreen exposure for summit sponsors even AFTER the summit.

6) An audience that ACTUALLY CARES! Our audience of ecom sellers has been following us for years and consumes our content on multiple channels!

EVENT DETAILS

The Private Label Summit is a virtual conference enabling entrepreneurs to start or grow an e-commerce business with guidance from industry experts.

This is the 3rd annual Private Label Summit and the guest lineup has never contained so many big names in e-commerce and digital marketing.

We have secured 30+ of the best e-commerce experts to share their knowledge. These guests include Ezra Firestone, Trey Lewellen, Dana Derricks, Nate Lind, among others.

These guests have been featured speakers on the biggest live event stages including ClickFunnels' Funnel Hacking Live with over 4,500 live attendees and Grant Cardone's 10X GrowthCon with over 9,000 live attendees.

The summit features interviews from successful marketers, vendors, and entrepreneurs and will be hosted by Jonathan Gabriel. This event will be a 4 day event from March 5-8, 2019.

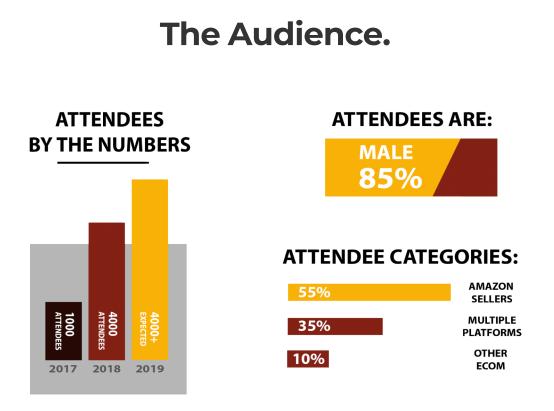
All interviews and tutorials will be pre-recorded and available for free to all

attendees for just 24 hours. Attendees have the opportunity to upgrade to an "All-Access Pass" to gain lifetime access to all recordings as well as other vendor discounts. We will be reinvesting all sponsorship funds into marketing the event to ensure highest attendance and engagement possible.

The summit will be hosted on MULTIPLE platforms ALL AT ONCE for the first time ever. We will be going live in our Facebook group, Publishing on Youtube, IGTV, our Podcast, and our website!

We will be sending emails for every summit interview, as well as build up emails before the summit, and Facebook, Instagram and Youtube paid advertisements promoting the summit.

The Audience



PASSIONATE **AUDIENCE**

Not only does the Private Label Summit boast the largest audience of laser targeted ecommerce sellers, but our audience is passionate....

Just look how our content is consumed....

Podcast: 1.5m+ Downloads

Email List: 5000+ Email List

Facebook Group: 5000+ Members

The Speakers

The Speakers



THE SPEAKERS

The 3rd annual Private Label Summit boasts the best guest lineup we have ever had! Never has our summit featured so many big names in ecommerce and digital marketing.

These e-commerce experts include Ezra Firestone, Trey Lewellen, Dana Derricks, Nate Lind, among others. Allowing your brand to be seen alongside the best and brightest in the space

These guests have been featured speakers on the biggest live event stages including ClickFunnels' Funnel Hacking Live with over 4,500 live attendees and Grant Cardone's 10X GrowthCon with over 9,000 live attendees, and pretty much every ecom event you can think of!

Sponsorship Exposure

Sponsorship Exposure



GET INVOLVED

The Private Label Movement has a track record of providing tremendous value to its sponsors through our top rated "Private Label Movement" podcast.

With the 2019 Private Label Summit we wanted to amplify that value to our sponsors by providing exposure to ALL of our platforms (including the podcast) to make it an absolute no brainer for sponsors to invest in this summit.

AMAZING **EXPOSURE**

Our sponsors get featured on:

1) Our Podcast

- **2)** Summit Pages (Registration, Guest Interview Pages, Etc.)
- 3) Facebook Group
- 4) Email List
- 5) Youtube Channel
- 6) Instagram
- 7) And more....

Your Investment

Your Investment

THE OPTIONS

All Sponsorship levels/packages get exposure on all of our platforms. Each level of sponsorship increases that exposure

Silver Sponsors | \$500

Link Shoutout On One Podcast Episode | One Facebook Group Promotional Post | Link In Footer Of 3 Summit Related Emails | Link in 2 Summit Youtube Ads (In Description) | Small Banner Ad On Summit Pages | No Additional Promotion After Summit

Gold Sponsors | \$1500

Link Shoutout On Three Podcast Episodes | Three Facebook Group Promotional Posts | Link In Footer Of ALL Summit Related Emails | Link in 2 Summit Youtube Ads (In Description) | Small Banner Ad On Summit Pages | One Follow Up Promotion After Summit Via Email, Facebook Group, Podcast, and Youtube

Platinum | \$5000 (Limited to 3)

30-60 Second Promotion on MINIMUM Eight Podcast Episodes | Eight Facebook Group Promotional Posts During + After Summit | Link In Footer Of ALL Summit Related Emails + One Dedicated Email Before Summit and One Dedicated Email After Summit | Dedicated Youtube Promotional Video | Link in ALL Summit Youtube Ads (In Description) | LARGE Banner Ad On Summit Pages | Link in ALL Summit Facebook Ads (In Description) | Interview of Brand Rep At Summit (Including promo of the interview and dedicated landing page with link to brand website) | One Follow Up Promotion After Summit Via Dedicated Email, Dedicated Facebook Group Post, Podcast, and Dedicated Youtube Video

Diamond Sponsor | \$15,000 (Limited to 1)

30-60 Second Promotion on ALL Podcast Episodes For Summit + Month Following Summit (MINIMUM 20 Episodes) | Pinned Facebook Group Promotional Posts During Summit + Two Follow Up Posts After Summit | Link In Footer Of ALL Summit Related Emails + Two Dedicated Emails Before Summit and Two Dedicated Emails After Summit | Two Dedicated Youtube Promotional Videos | Link in ALL Summit Youtube Ads (In Description) | LARGE Banner Ad On ALL Summit Pages | Link in ALL Summit Facebook Ads (In Description) | Interview of Brand Rep At Summit (Including promo of the interview and dedicated landing page with link to brand website) | Three Follow Up Promotions After Summit Via Dedicated Email, Dedicated Facebook Group Post, Podcast, and Dedicated Youtube Video | **Dedicated Retargeting Facebook Ad To Our Custom Audience (Estimated at 10,000+ Ecom Sellers) (We Pay The Ad Spend)**

Levels to suit any budget

Our Guarantee

Our Guarantee

OUR FORMATS

Popular guarantee formats include:

1) Brand exposure/visibility to ecommerce sellers only! We have spent three years specifically targeting ecommerce sellers.

2) Guaranteed exposure to EVERY summit guest + additional exposure through our podcast and advertisements even if they don't attend the summit!

3) Beyond exposure we will ensure we drive traffic to where YOU want it. Links / banner ads are used in every area of promotion, we don't just want you to be seen, we want you to be visitied!

DEDICATED FACEBOOK GROUP AND PERSONAL SUPPORT

We have your back! You will be invited to our private Facebook group exclusively for speakers and sponsors as well as have a dedicated agent to help with all organization and implementation of your brands materials.

Need graphics created? Advice on marketing angles....or really anything at all? Our professional creative team and marketing team are here to help!

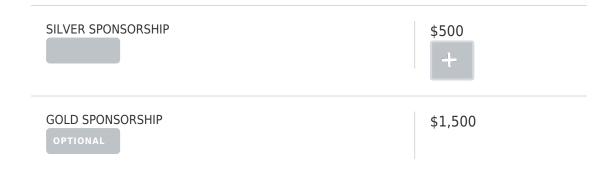
Get Started TODAY

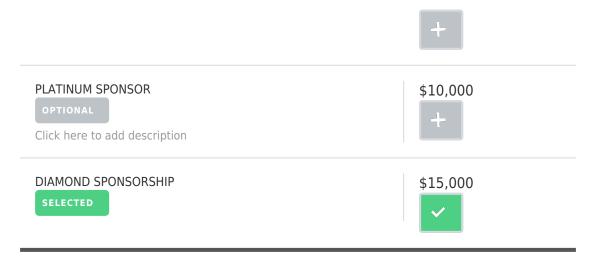
You are justs steps away from our incredible sponsorship program.



NEXT STEPS

- 1) Select your sponsorship level.
- 2) Enter your name in the 'e-sign' form below.
- 3) We will contact you for your branding details.





One-off Total \$15,000

Have More Questions?

Email: brad@privatelabelmovement.com