

JUNE 1-2
2019



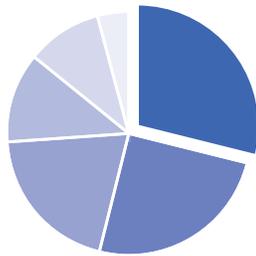
WORLD
Dog Expo

MEADOWLANDS EXPO CENTER
SECAUCUS, NJ

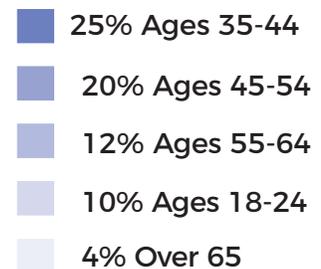
World Dog Expo markets itself as the **MOST CUTTING-EDGE SHOW** in the Pet industry with an emphasis on digital platforms. Including:

- *Huge digital screens on site*
- *High quality live event streaming*
- *Interactive social media*

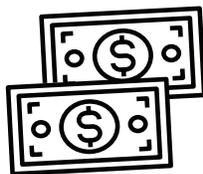
13,000
ATTENDEES
IN 2018



 **29%**
OF ATTENDEES
WERE AGES 25-34



FAMILIES THAT SEEK
OUT EVENTS HAVE
HIGHER INCOMES
& SPEND MORE



60% OF
ATTENDEES HAD
AN INCOME OVER

\$100,000

THAT'S **3x** THE
NATIONAL AVERAGE

OVER HALF
OF THE ATTENDEES
ARE FROM THE



- NEW JERSEY
- MARYLAND &
- DC MARKETS

WHICH REPRESENT 3 OF THE TOP 4
MARKETS FOR HOUSEHOLD INCOME

Visit our website www.WorldExpo.Dog For more information contact
Alyx Robertson at ALYX@BARKLEIGH.COM or **717-691-3388**.