

WHITE PARTY

DMR Productions, the producer of Sacramento Fashion Week (SACFW) presents WHITE PARTY 2018. An annual event at which the standard clothing is all white. The event coincides with the founder's birthday celebration and a full island themed dinner buffet, a fashion showcase of top designers from SACFW, a dance group performance and a live DJ for an after hours party.

WHITE PARTY 2018 is tentatively scheduled to be held November 3rd, 2018 at the newly renovated **Eden Gardens Event Center**, located on located at 8434 Bradshaw Road in Elk Grove California.

Proceeds from the event will go towards the "L for Lupus Foundation". The organization is a non-profit, whose mission is to build awareness and support for Lupus patients all over the world.

Supporting WHITE PARTY 2018 not only provides visibility for your company, but also demonstrates that you are a socially responsible organization. We hope that you'll lend your support through a fiscal sponsorship or product donation.

By participating as a sponsor, your organization stands to benefit from:

- press/media campaigns;
- prominent name and product placement throughout the event;
- program book advertisements;
- sample product distribution;
- internet marketing; and,
- promotion efforts directed toward the audience of WHITE PARTY events in general.

Our network reaches of over 40,000+ supporters, which includes fans of SACFW and attendees who are active in our fashion community.

We ask that you review the sponsorship opportunities attached and consider joining us for WHITE PARTY 2018. The following pages outline the levels of sponsorship that are currently available. You have the option of selecting the level of participation that best meets your needs. We look forward to working with you to ensure a long-standing mutually beneficial strategic partnership.

Thank you very much for your time and consideration.



Duane Ram
Founder | Producer

WHITE PARTY

PO Box 5203, Galt, CA 95632

www.dmrproductions.online

WHITE PARTY

PRESENTING SPONSOR (1) **VALUED AT APPROXIMATELY \$15,000**



- **CATEGORY EXCLUSIVITY WITH LEVEL**
- **2 VIP DINNER TABLE** (10 PERSON SEATING per TABLE)
- **SPONSOR DISPLAY TABLE SETUP OPPORTUNITY** (ENTRANCE HALLWAY)
- **ON STAGE MENTION** AND APPRECIATION FROM EMCEE/HOST
- COMPANY **LOGO WITH LINK ON WEBSITE** FOR A YEAR
- COMPANY LOGO PLACEMENT ON **STAFF T-SHIRTS**
- **2 FULL PAGE SPREAD** IN EVENT PROGRAM
- FULL PAGE SPREAD IN **TALENT MAGAZINE**
- PLACEMENT IN **MARKETING COLLATERAL**
- PRODUCT PLACEMENT IN **VIP GIFT BAGS**
- **VIDEO INTERVIEWS** WITH ATTENDEES INTERACTING WITH YOUR PRODUCT
- **RECOGNITION** BY NAME AND LOGO IN **SOCIAL MEDIA OUTLETS**
- COMPANY NAME MENTIONED AND WRITTEN IN **PRESS RELEASES**
- COMPANY LOGO ON **STEP AND REPEAT** PHOTOGRAPHY BACKDROP

NOTE: The deadline for Presenting Sponsorship is September 1st 2018

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PLATINUM SPONSOR (2)

VALUED AT APPROXIMATELY \$10,000



- **CATEGORY EXCLUSIVITY WITH LEVEL**
- **VIP DINNER TABLE** (10 PERSON SEATING)
- **SPONSOR DISPLAY TABLE SETUP OPPORTUNITY** (ENTRANCE HALLWAY)
- **ON STAGE MENTION** AND APPRECIATION FROM EMCEE/HOST
- **COMPANY LOGO WITH LINK ON WEBSITE** FOR A YEAR
- **FULL PAGE SPREAD** IN EVENT PROGRAM
- PLACEMENT IN **MARKETING COLLATERAL**
- PRODUCT PLACEMENT IN **VIP GIFT BAGS**
- **RECOGNITION** BY NAME AND LOGO IN **SOCIAL MEDIA OUTLETS**
- COMPANY NAME MENTIONED IN **PRESS RELEASES**
- COMPANY LOGO ON **STEP AND REPEAT** PHOTOGRAPHY BACKDROP

NOTE: The deadline for Platinum Sponsorship is September 1st 2018

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DIAMOND SPONSOR (4) **VALUED AT APPROXIMATELY \$5,000**



- **VIP DINNER TABLE** (8 PERSON SEATING)
- **ON STAGE MENTION** AND APPRECIATION FROM EMCEE/HOST
- **COMPANY LOGO WITH LINK ON WEBSITE** FOR A YEAR
- **FULL PAGE AD** IN EVENT PROGRAM
- **PRODUCT PLACEMENT** IN **VIP GIFT BAGS**
- **ONLINE SOCIAL MEDIA MENTIONS**
- **COMPANY LOGO** ON **STEP AND REPEAT** PHOTOGRAPHY BACKDROP

NOTE: The deadline for **Diamond Sponsorship** is **October 1st 2018**

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WHITE PARTY

SUPPORTING SPONSOR VALUED AT APPROXIMATELY \$2,500



- **5 VIP DINNER PASSES**
- **COMPANY LOGO WITH LINK ON WEBSITE FOR 6 MONTHS**
- **HALF PAGE AD IN EVENT PROGRAM**
- **PRODUCT PLACEMENT IN VIP GIFT BAGS**
- **ONLINE SOCIAL MEDIA MENTIONS**
- **COMPANY LOGO ON BACKSTAGE STEP & REPEAT PHOTOGRAPHY BACKDROP**

NOTE: The deadline for Supporting Sponsorship is October 1st 2018

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Sponsorship Agreement Form

Please note: The deadline for guaranteed premium benefits is **September 1st 2018**

Please fill out and return with your payment payable to "DMR Productions"

Company: _____ Phone # : _____

Contact Name: _____ Mobile # : _____

E-mail: _____ Website: _____

Available Local Sponsorship Levels: *(Please select one)*

- ☐ Presenting Sponsor (\$15,000) ☐ Platinum Sponsor (\$10,000)
☐ Diamond Sponsor (\$5,000) ☐ Supporting Sponsor (\$2,500)

Program Advertising: *(Outside & inside cover spots are open as inventory allows)*

- ☐ Outer Back Cover (\$750) ☐ Inner Front Cover (\$600) ☐ Inner Back Cover (\$600)
☐ Full Page (\$375) ☐ Half Page (\$195) ☐ Quarter Page (\$150)

Sponsor Signature

Date

Payment Information: ☐ Check enclosed *(payable to: "DMR Productions")*

Please charge my/our: ☐ AMEX ☐ MasterCard ☐ VISA

Name (as it appears on card): _____

Card Number: _____

Expiration Date: (MM/YY) _____ Security Code: _____

Address: _____ City: _____

State: _____ Zip: _____

Cardholder Signature

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