A person in a red hoodie and dark pants stands with their back to the camera on a rocky outcrop. They are looking out over a vast, lush green valley filled with dense forests. In the distance, misty mountains are visible under a warm, golden sky, suggesting a sunrise or sunset. The overall mood is peaceful and adventurous.

WORLD LIFE EXPERIENCE

travel, discover, help and share with the world!



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WORLD
LIFE
EXPERIENCE

1. PROJECT

THE EXPERIENCE

WORLD LIFE EXPERIENCE is an innovating social project that promote **social responsibility** by taking 11 people around the world for 1 year to travel, discover, interact and work with local people and organizations, with all expenses covered and a salary on top!

11 individuals, each from a different part of the globe, will travel as a group to **25 countries** on an immersive journey to work with local social action organizations and turn **POTENTIAL** into **PERFORMANCE**. Along the way, they will share the insights they gain from their experience on social media to spread awareness more widely.



THE PATH

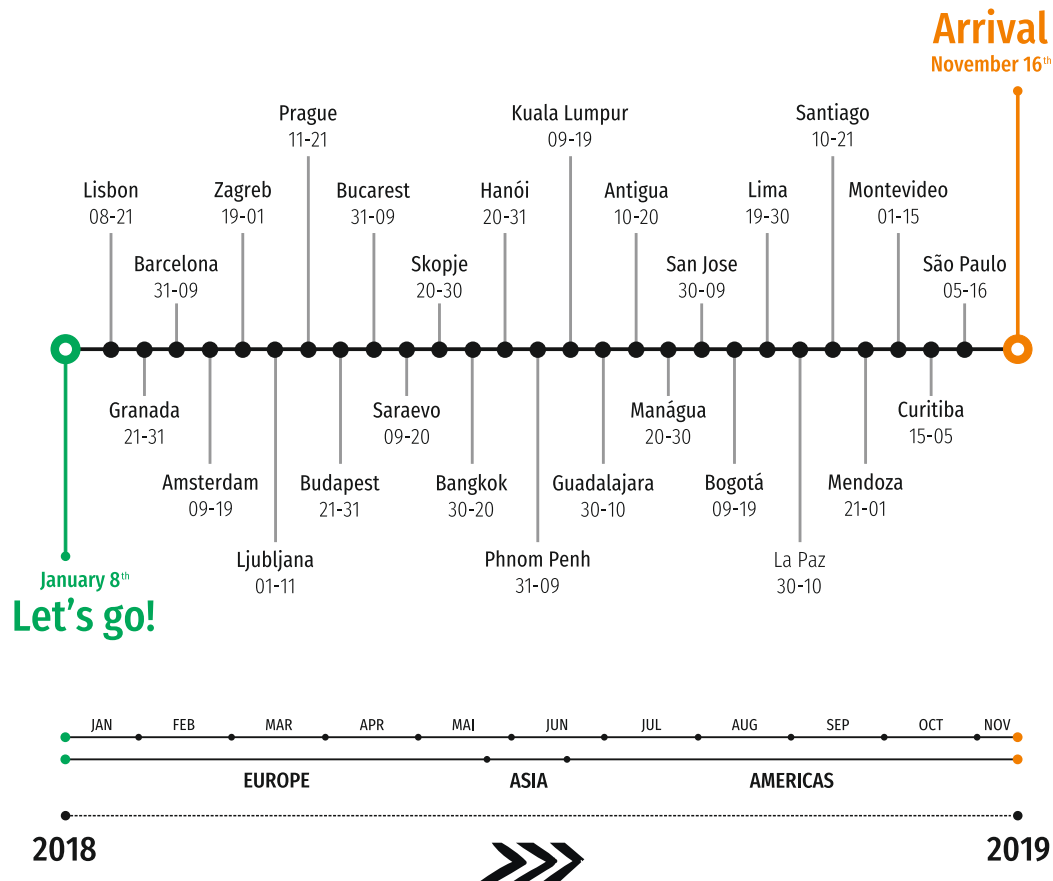
The group spend about 10 days in each country, working 4 to 5 days within a local organization and 5 to 6 days on cultural, entertainment and local activities.



THE **JOURNEY** AROUND THE WORLD
WILL TAKE 312 DAYS IN 25 COUNTRIES
ON 3 CONTINENTS.



TIMELINE



2. LUCKY 11

LUCKY11

These are the **lucky travelers**. They are aged between 20 and 35 years old, and were chosen from more than **40k applications**, from all 5 continents.



WORLD
LIFE
EXPERIENCE

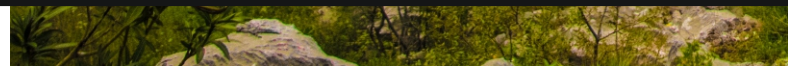


“

WE ARE ONE - WLE

This is the best job in the world because we are traveling in a socially sustainable way! We travel as a group, have contact with diverse societies and cultures in which we work and at the same time we have hands-on experiences associated with real people!

”



3. WLE IMPACT

THEIMPACT

More than **4M visits** and **515 press releases** distributed online.



1.352.710
VISITORS

4.871.848
VISITS



489.674
FOLLOWERS

20.600.575
REACH



22.400
FOLLOWERS

5.000.000
CLICKS



+36
PARTNERS

+42
NGO'S



€104.112
DONATIONS



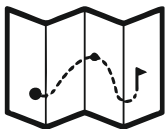
42.872
APPLICANTS

+ 600.000
PRÉ-APPLICANTS

**A NEW WAY TO CONNECT
BRANDS AND ORGANIZATIONS.**



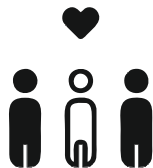
THE IMPACT



TRAVEL



COLLABORATE



BELONG



PURPOSE

A NEW EXPERIENCE THAT BRINGS
TOGETHER SOME OF THE STRONGEST
VALUES/INTERESTS OF THE NEW
GENERATION.



4. PARTNERS

BRANDSPARTNERS

Through **positive engagement**, we aim to bring together both public and private organizations to share their work, beliefs and ideas all around the world and effect the change necessary to make this world work for everyone.



WORLD
LIFE
EXPERIENCE

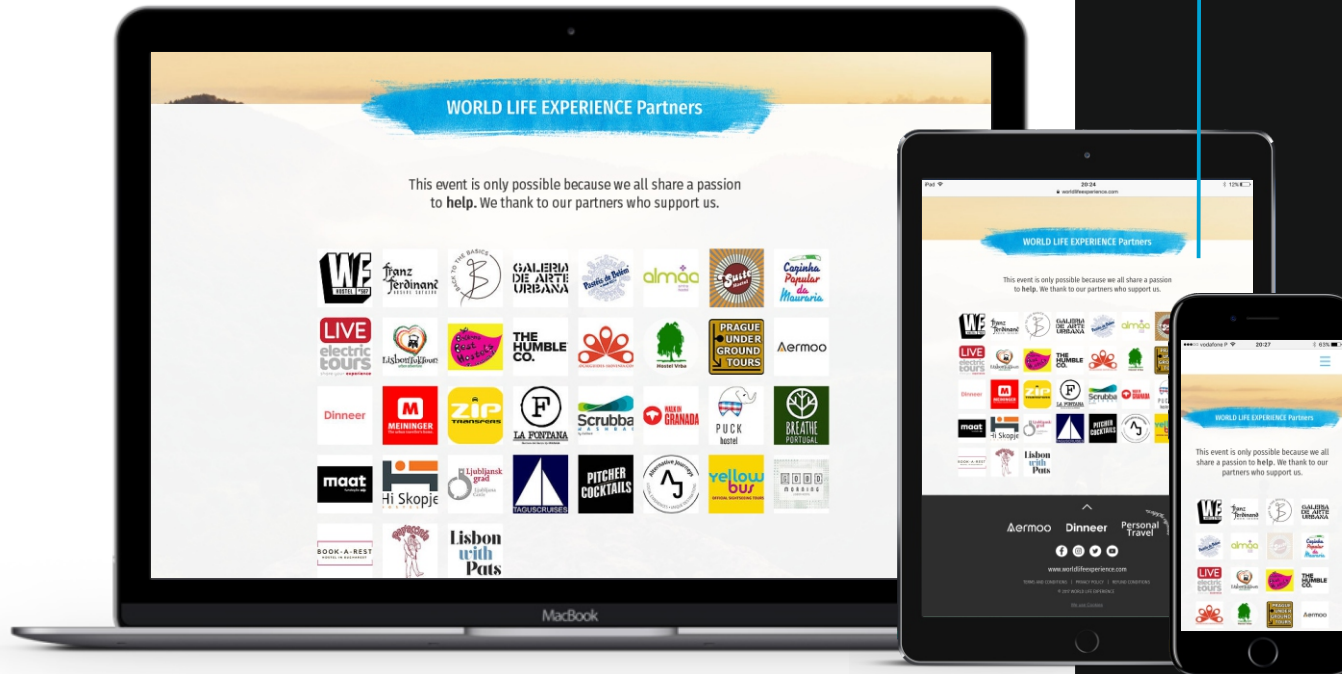
NGO'S PARTNERS

This worldwide campaign on global help allows them to continue and conceive new projects on **environmental issues**, **education**, **health** or **Human Rights**. This was just one small step that made and will make a difference in the life of many!



WEBSITE

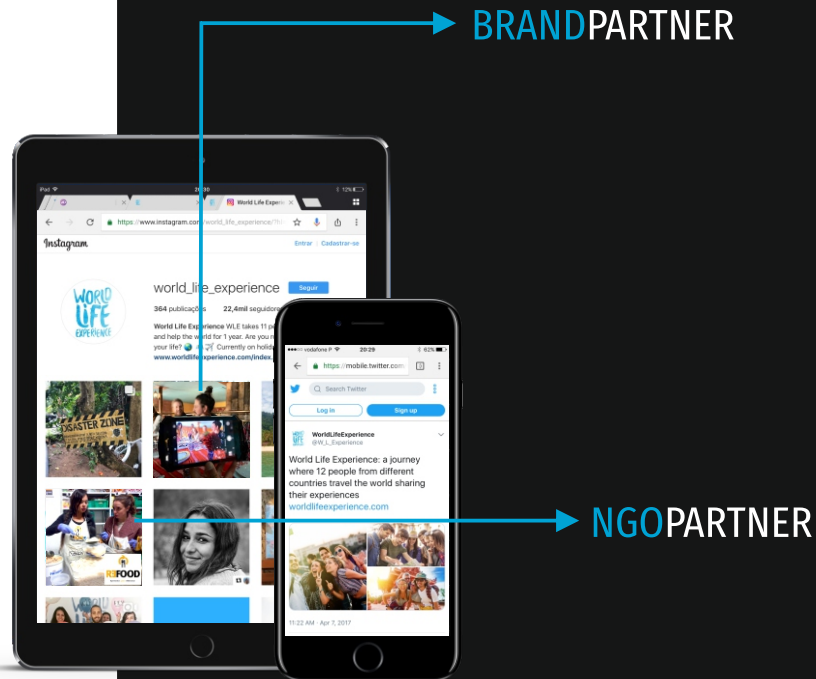
All the information you need to know about **WLE** is on our website:
www.worldlifeexperience.com



WLE PARTNERS

SOCIAL NETWORKS

Everyone can follow **WLE** on: Facebook, Instagram, Twitter and Youtube.



5. PARTNERSHIP PROPOSAL

INCREASE YOUR EXPOSURE

Could **WLE's TEAM** of dedicated envoys, committed to volunteering within established social action groups, **be your ambassadors abroad?**

With your current philanthropic endeavors, we believe our travelers can complement and help to **reinforce your positive brand image.**

WHAT WE OFFER?

DURING & AFTER THE EXPERIENCE

There are different kinds of partnership plans and they are all customized depending on the partner's needs.

Contact us to find out what we can do together!





«THE JOURNEY OF A THOUSAND MILES BEGINS WITH A SINGLE STEP.»

(LAO TZU)



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