

**EVENT
SPONSOR
DECK**



**JUNE 5th,
2021**

Virtual Assistant Sister Learning
presents



www.vaworldconference.com

JUNE 5th
2021

Virtual Assistant Sister Learning *presents*

In November 2018, Virtual Assistant Sister Learning was created as a community for Women of Color, who work or aspire to build businesses in the virtual service provider industry. It became a space to learn how to start a virtual business, get educated on growing your current virtual business, collaborate, support, and share with other virtual service providers. What initially started out as a group for Black women within the industry, is rapidly growing into an inclusive community for all women within the virtual assistant world.

Our goal is to ultimately see ALL our "Sisters" here can make the choice to leave their corporate jobs and run a profitable virtual business. Today we have organically grown to over 650 diverse members, with more being added daily due to the current climate and need for work from home options.

EVENT'S PURPOSE

The Reason Why We've Doing It

Due to Covid-19, there has been an immediate surge in most industries across the world for the need for virtual business partners to help with marketing, administration, management, tech support, and more. The virtual assistant industry is growing, and many people are seeking education on how to properly start and run a successful virtual agency.



EVENT'S PURPOSE

What is a Virtual Assistant

A Virtual Assistant is generally a self-employed independent contractor or freelancer who works remotely. Usually from their own home office or a co-working space.

The Virtual Assistant industry

It is difficult to estimate the true size of the Virtual Assistant industry. Statista.com valued the global market for outsourced services at USD 85.6 billion in 2018. Another recent report suggested that the VA industry will grow at a CAGR of 4.4% between 2018 and 2022.

The proportion of business people globally that work remotely for 2.5 days a week or more has now reached over 50%. This signals an important shift. The global workforce is no longer predominantly office-based.

This coupled with the increasing penetration of cloud-based technologies, presents an exciting and affordable opportunity for entrepreneurs and small business owners to expand their team, as and when needed.



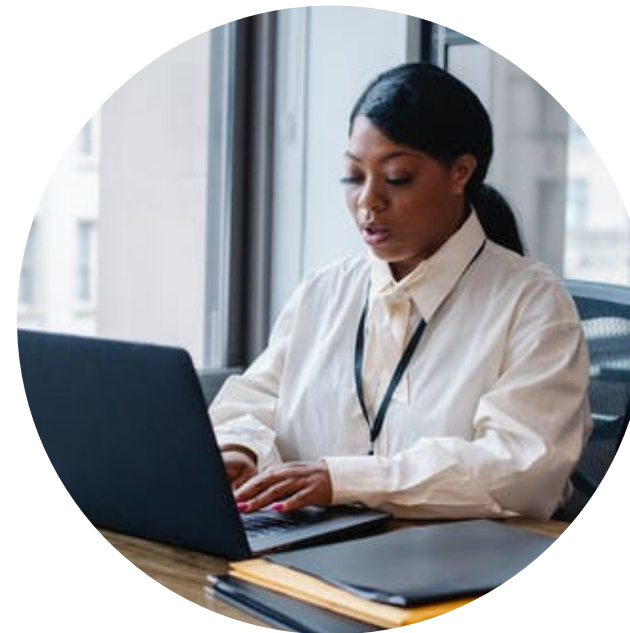
WHO DO WE SERVE?

Demographics

U.S. &
Global
Based

Gen. Admin.
Social Media
Beauty
& More

Women
21-50



EVENT BENEFITS

Event Projections

1000+
Attendees

51%
projected
subscription
rate



OUR EVENT HOSTS

The Team



Nakia Whittaker-Woody

As a Virtual Service provider with 23 years of Administrative expertise, I ally with Mental Health and Wellness clients for their success.



LaToya Glenn

Helping coaches, healers, therapist, ministers through LIVEstream production



LaToya Williams

I help beauty business owners find more freedom and flexibility by using strategic thinking, planning, and execution.

OUR EVENT SPEAKERS

Our Speakers

Jacinta Parris



Jacinta Parris is an award-winning Virtual Assistant to busy female entrepreneurs. She specializes in administrative, social media, and lifestyle management. Jacinta also coaches other aspiring VA's on how to build a lasting business with a higher purpose.

Tonya Franklin



Tonya Franklin is the Brand CEO/Owner of MJS Virtual Collaborative Services that is the umbrella company for MJS Consulting and MJS Communications. She is also the author of the book, "Good Customer Service Tips for Entrepreneurs."

Tasha Booth



CEO and Founder of The Launch Guild, an Online Business Management and Digital Marketing Implementation Agency that supports high-level Coaches & Course Creators.

Peggy Re James



Marketing Coach for done for you service providers and rising coaches and course creators. She is passionate about helping entrepreneurs scale their businesses by giving them both the foundation they need, as well as proven marketing strategies to help propel them quickly to a full-time income. Her favorite part about being a Coach is watching women own their superpowers, push past fear and change their futures.

Event Sponsorship

Sponsorships

Supporter
\$250

- Digital Swag Bag Inclusion

Coordinator
\$500

- Social Media Shout Out
(1 week)
- Digital Swag Bag Inclusion

Event Sponsorship

Sponsorships

Director

\$750

- Social Media Shout Out
(2 weeks)
- Digital SwagBag Inclusion
- Virtual Booth

CEO

\$1200

- Sponsor a Speaker
- Social Media Shout Out (Month)
- Featured on VAWC Website
- List of attendee email
- Digital Swagbag Inclusion
- Virtual Booth

Contact Information

Please feel free to contact us with any suggestions or questions you may have. We look forward to the opportunity to work together for the success of the event.

VA World Conference
Nakia Whittaker-Woody, Co-Chair
Mobile 804.252.1226
vasl@vaworldconference.com