



**OUTWARD
BOUND**



June 4, 2017
New York City
Sailing & Kayaking
Invitational Harbor Excursion

SPONSORSHIP PROPOSAL





The New York City Sailing & Kayaking Harbor Excursion

Sunday, June 4, 2017

Each year, **Outward Bound USA** hosts a day of sailing and kayaking on the Hudson.

Traveling down river, the excursion takes participants past the skyscrapers of Manhattan and New Jersey and offers stunning views of New York Harbor.

It's an amazing way to see the city from a new perspective!



Learn about Outward Bound — in a uniquely Outward Bound style!

The Harbor Excursion is designed to:

- Promote **an understanding of the mission and programs** of Outward Bound
- Introduce **the Outward Bound approach** of experiential learning and character education
- Build **support for Outward Bound USA** through the cultivation of new donors and advocates
- Provide **an Outward Bound experience** in a unique and meaningful way

Disclaimer: Although Outward Bound is facilitating participation, all activities are being provided by an external organization. Outward Bound has no responsibility for or control over the external organization or its operations.



THE OUTWARD BOUND USA MISSION

To change lives through challenge and discovery.

We help our students discover: a strength of character; leadership skills; a commitment to service; and the desire to have a positive impact on their communities.

We also seek innovative ways to apply our educational framework to address emerging social needs.

Founded in 1941, today Outward Bound serves over 40,000 students annually in the U.S., with a community of over 1 million alumni and supporters.

The Day: Sunday, June 4, 2017

The Suggested Route

Start: Dyckman Marina, Inwood, Manhattan

Finish: Pier 66, Chelsea, Manhattan

Kayakers and sailors head south with the tides, crossing the channel with stunning views of the Palisades, George Washington and Verrazano Bridges, the Intrepid, and much more!

Participant Capacity: 50 people

The Celebration

A private reception follows at a venue near the finish point in Chelsea — providing an ideal opportunity to meet alumni, supporters, Board members and staff of Outward Bound USA and celebrate the day.

Participant Capacity: 100 people



Outward Bound Harbor Excursion Sponsorship

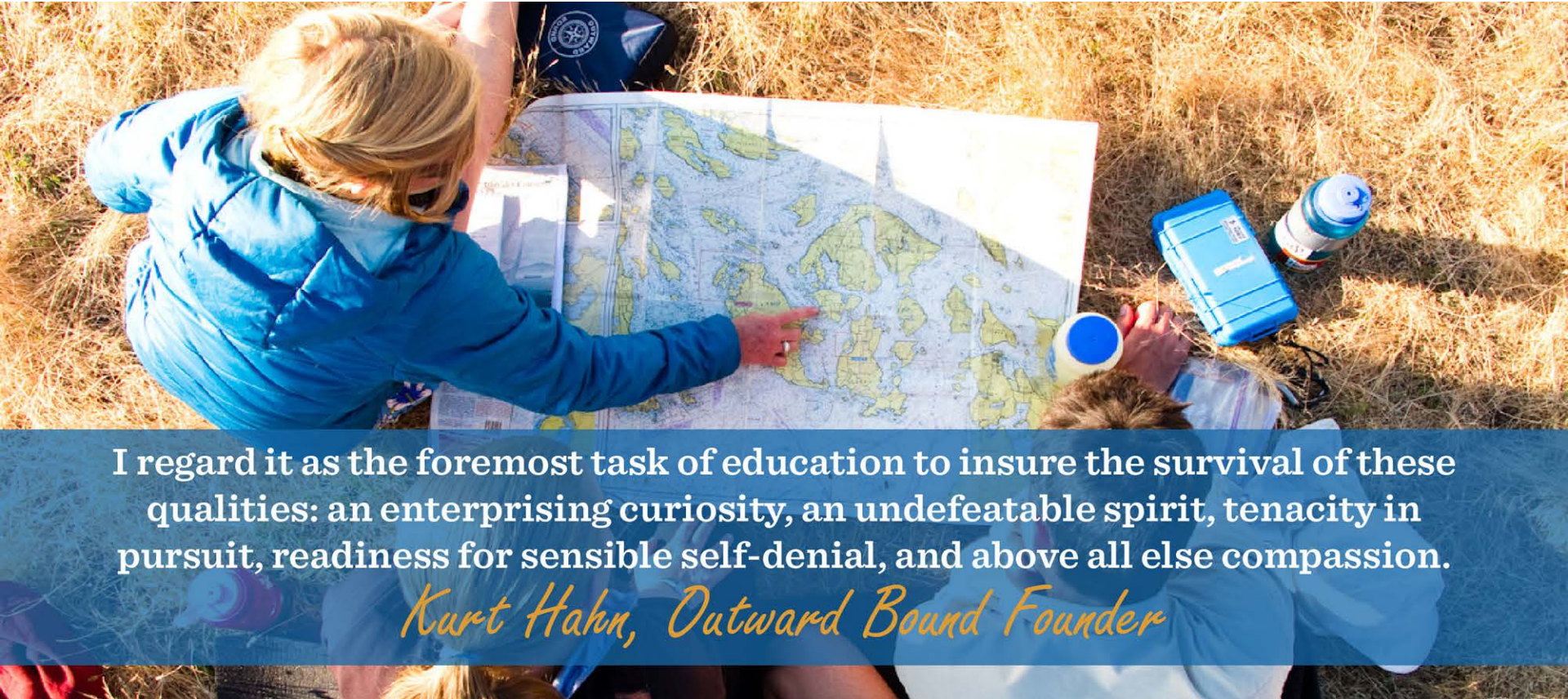
Sponsorship of the 2017 Harbor Excursion is an extraordinary opportunity to advance the shared goal to provide students of all backgrounds equal opportunities and connect them to positive futures. Specific sponsorship level to be discussed and mutually agreed upon by Outward Bound USA and the sponsor.

Suggested Benefits

- Complimentary tickets to the Invitational Harbor Excursion and Private Reception
- Acknowledgement on all Excursion collateral, including letters, flyers, and e-blasts
- Verbal/on-site signage recognition at private reception
- Additional promotion in public relations and press outreach and potential coverage
- Other benefits to be discussed and mutually agreed upon by Outward Bound USA and the sponsor. *Benefit level and publicity exposure determined based on sponsorship level.*



Thank You for Your Consideration



I regard it as the foremost task of education to insure the survival of these qualities: an enterprising curiosity, an undefeatable spirit, tenacity in pursuit, readiness for sensible self-denial, and above all else compassion.

Kurt Hahn, Outward Bound Founder



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