

SPONSORSHIP OPPORTUNITY

• **BRANDING** • **MARKETING** • **PARTNERSHIP**

March 24 - 31, 2018



13th St. Jazz Bistro
2610 13th St., Gulfport, MS 39501
www.jazzbistrogulfport.com

For More Info:
13thstjazzbistro@gmail.com
Janice Pritchett 251-591-8003



March 24 - 31, 2018



13th St. Jazz Bistro



ABOUT THE EVENT

The 2nd Annual Jazz & Blues Concert Series will feature eight days of live entertainment from some of the most talented singers and musicians along the Gulf Coast.

This event will attract people of all ages and put the spotlight on talented students as well as adults. Participants in this year's event include the following.

- * Coast Jazz Society
- * Moss Point High School
- * Gulfport High School
- * Mac Magee Trio featuring D. Saunders
- * 41st Army Band
- * New Magnolias
- * Metro Blue Swing Jazz Band
- * USM's Own Larry Panella & Friends
- * Band of Gold
- ... and more

We are offering sponsorship opportunities to provide businesses and service providers with the chance to gain exposure before our concert series audience.

Our sponsorships deliver print and online exposure to all that take advantage of this opportunity.

Sponsorships

Title Sponsor \$5,000

1 AVAILABLE

- * Name on event banner outside of the venue as the title sponsor
- * Name on 1,000 event flyers as the title sponsor
- * Right to distribute your company promotional material to attendees on all eight event days
- * Your company business cards placed on each table in the venue and at the bar for customers to take with them
(Cards provided by business)
- * Name as title sponsor on posters that will be displayed at the venue
- * On stage mentions as the title sponsor
- * Name as title sponsor on the front page of the venue website
- * Name as title sponsor included on press release distributed to media outlets
- * Two tables reserved in front of the stage
(Upon request, you must tell us what day/days you would like seating reserved. Total seating for 8)

- * Name as title sponsor posted on social media websites (Facebook, Instagram, Twitter, over 3,000 active connections)
- * Name as the title sponsor email blast to over 1,000 individuals on 13th St. Jazz Bistro email list
- * Name as title sponsor on the event page of our website
(This page will remain on the website up to one year)
- * Name as title sponsor displayed on Visit Mississippi Gulf Coast Website
- * Name as title sponsor on Eventbrite
- * Name as title sponsor listed on Biloxi Community Calendar
- * Name as title sponsor on event flyers placed in Biloxi Visitors Center
- * Name as title sponsor listed on Mississippi Gulf Coast Chamber of Commerce website
- * Name as title sponsor listed on Sun Herald website
- * Name as title sponsor included on list of sponsors distributed to all in attendance

Sponsorships

Day Sponsor \$500

8 AVAILABLE

- * Name on 1,000 event flyers as a sponsor
- * Name as sponsor on posters displayed at the venue
- * Name as a sponsor on the front page of venue website
- * Name as a sponsor on the event page of venue website
(This page will remain on the website up to one year)
- * Name as a sponsor posted on venue social media websites (Facebook, Instagram, Twitter, over 3,000 active connections)
- * Name as a sponsor email blast to over 1,000 on 13th St. Jazz Bistro email list
- * Name as a sponsor on Eventbrite
- * Name as a sponsor on event flyers placed in the Biloxi Visitors Center
- * Reserved seating on the day you sponsor
(upon request)
- * Name included on list of sponsors distributed to all in attendance

- * Opportunity to distribute your business promotional material to all in attendance on the day you are sponsoring

Gold Sponsor \$250

SEVERAL AVAILABLE

- * Name as a sponsor posted on venue social media websites (Facebook, Instagram, Twitter over, 3,000 active connections)
- * Name as a sponsor email blast to over 1,000 on 13th St. Jazz Bistro email list
- * Name as a sponsor on the event page of venue website
(This page will remain on the website up to one year)
- * Name included on list of sponsors distributed to all in attendance

Bronze Sponsor \$25

SEVERAL AVAILABLE

- * Name as a sponsor email blast to over 1,000 on 13th St. Jazz Bistro email list
- * Name as a sponsor on the event page of venue website
(This page will remain on the website up to one year)
- * Name included on list of sponsors distributed to all in attendance

Sponsorships

Entertainer Sponsor \$25

SEVERAL AVAILABLE

(This sponsorship is for singers and musicians only in the following genres: jazz, country, gospel, Neo-Soul, R&B, pop, soft rock, folk, blues, opera, bluegrass)

- * Name as a sponsor on the event page of venue website
(This page will remain on the website up to one year)
- * Name as a sponsor email blast to over 1,000 on 13th St. Jazz Bistro email list
- * Name included on list of sponsors distributed to all in attendance
- * If selected, the opportunity to perform at 13th St. Jazz Bistro



Obtain Your Sponsorship Now

BRAND YOUR BUSINESS IN PRINT AND ONLINE

Go to www.jazzbistrogulfport.com and sign up now. Some sponsorship are limited to the number of slots available

You may also obtain your sponsorship by emailing the following information to 13thstjazzbistro@gmail.com

1. Your Name
2. Business Name
3. Business Address
4. Phone Number
5. Email
6. Website
7. Business description
8. What sponsorship you would like

Don't have a business? No problem, you may still obtain a sponsorship to promote your product, service or freelance work to our audience

Our focus is to provide sponsors with the chance to brand their business while hosting a successful concert series for Gulf Coast residents and tourist to enjoy

SPONSORSHIP SIGN UP DEADLINE MARCH 3, 2018

Why Sponsor With Us?

WE TAKE PRIDE IN CUSTOMER SERVICE

- * We possess a near perfect rating with over 125 positive reviews on Facebook
 13stjazzbistro
- * We provide a variety of activities on a weekly basis to entertain multiple audiences
- * We have repeat customers due to our fun filled relaxing atmosphere and friendly staff
- * We believe in providing a platform for other businesses and service providers to become successful
- * We are known for providing customers with live entertainment from some of the best local and international singers and musicians

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