



# *heart & hustle*

BLOOM

HEART & HUSTLE BLOOM TOUR 2017  
SPONSOR DECK

A silhouette of a woman's head in profile, facing right. Her hand is raised near her face, with fingers slightly spread. The background is a solid reddish-pink color.

# Think about the women in your life.

Many have likely struggled with....

loneliness, broken relationships, infertility, postpartum, grief & loss, betrayal, eating disorders, depression, anxiety and so much more.

The most heartbreaking statistic?

*"Most women have lost their sense of worth and purpose by their early 30's."*

It's time to do something about that.



# THE MOVEMENT

**BLOOM** is an online program and community designed by experts for women who want more...

More *happiness*.

More *authentic living*.

More *connection & change*.

With a powerful program and loyal community full of heart and hustle, *we're changing the world, one woman at a time.*





# PUSHING THE ENVELOPE

## AT A GLANCE

- In 12 short months, we're *already influencing thousands of women's lives* in more than 13 countries around the world and we're just getting started.
- *Hundreds of women are joining every month* and thriving.
- We *retain more than 90% of our members* month over month -- they love what we offer because it works.
- Our members are getting results. They trust us, they love us and *they want more!*

# WILL YOU JOIN US?

## WE'RE TAKING BLOOM ON THE ROAD

- 5 Cities: Salt Lake City, March 25; San Francisco, April 8; Phoenix, April 22; Dallas, May 6; Washington D.C., May 20
- Full-day event featuring guest speakers, expert coaches and an after party that will bring down the house!
- Hundreds of attendees per location. Venues full of women who are excited, loyal and want more.
- It's about connection, fun and creating a grass roots movement to sweep the nation and continue changing lives and we want YOU to be part of it!



# SPONSORSHIP OPPORTUNITIES

|                               | 35K<br>HEART                                    | 25K<br><i>hustle</i>                             | 15K<br>BLOOM        |
|-------------------------------|---|--|---------------------|
| Sponsored viral video story   |   |  |                     |
| Signage at every event        |   |  |                     |
| After party                   | Activity Sponsor                                |  |                     |
| Swag option                   |   |  |                     |
| Pre-event email ad space      | Daily tribe emails header<br>12 weeks pre-event | Weekly email digest footer<br>12 weeks pre-event | Event emails only   |
| Logo & Link on website        |   |  |                     |
| Sponsored social media posts  | Daily sponsored posts<br>during tour weeks      | Weekly Sponsored Posts<br>during tour weeks      |                     |
| Sponsored scholarships        | 50  | 30   | 10                  |
| Pre-event sponsored giveaways | 10  | 5  |                     |
| VIP tickets                   | 70<br>(12 per event)                            | 40<br>(8 per event)                              | 20<br>(4 per event) |

CONTACT US

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# LET'S JOIN FORCES & CHANGE LIVES.



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