



**ONE** REALTY**ONEGROUP**  
LEGEND



**ANOTHER HOME  
SOLD**

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**MARKETING  
ADVOCATES**

M E D I A



# MARKETING ADVOCATES

## WHO WE ARE

Marketing Advocates is a privately held media company & full service advertising agency located in North New Jersey offering prominent out-of-home print and digital signage in major supermarkets in New Jersey.

Marketing Advocates helps businesses by strategically branding them where their target customers have no choice but to see them. We currently work with over 1,800 professionals in New Jersey, providing them with marketing services and media placement.

## ABOUT THE COMPANY

Marketing Advocates was founded by Hector J Alvarez, a businessman who has worked in the marketing industry for over 20 years. Having developed products, programs and events for companies such as Red Bull, Bustelo, UBO and artists such as Aventura, Romeo Santos, Fulanito, Noztra, A&X just to name a few.

Working with various forms of media, Marketing Advocates provides a service that not only gives our clients a broader reach but also saves them money in their marketing budgets.

**MISSION:** To align ourselves with the local community, national and regional advertisers by offering strategically placed marketing programs that will drive sales, increase and retain your customer base.

## CLIENT LIST

As a marketing company we offer various services to our clientele. Working with National & Local brands allows us to have a diverse reach and product offering.

### SERVICES OFFERED:

- Digital Marketing
- Print Media
- Video Production
- Photography
- Web Development
- Branding
- Social Media Production
- Movie Theater Placement
- Billboard Placement
- Bus Shelter Placement
- Digital Kiosk Placement
- Wholesale Printing & Design

### CLIENT LIST:

- RED BULL
- BUSTELO
- KELLER WILLIAMS
- UBO
- REALTY ONE GROUP LEGEND
- MORTGAGE UNLIMITED
- YOSE'
- AGD
- EDUCATION FOR HOMES
- ASSET ADVOCATES
- CARD CONNECT (A First Data Company)
- 72 HOUR FUNDING





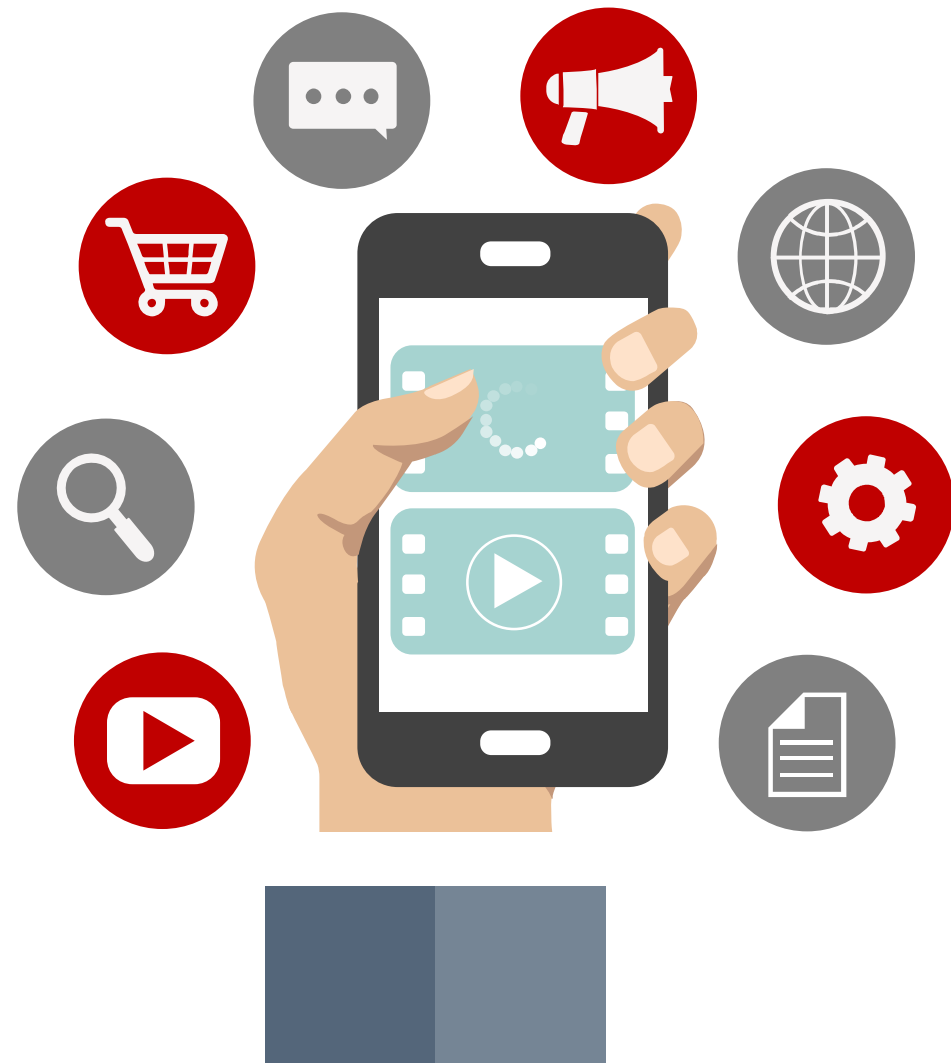
## WHY CHOOSE MARKETING ADVOCATES?

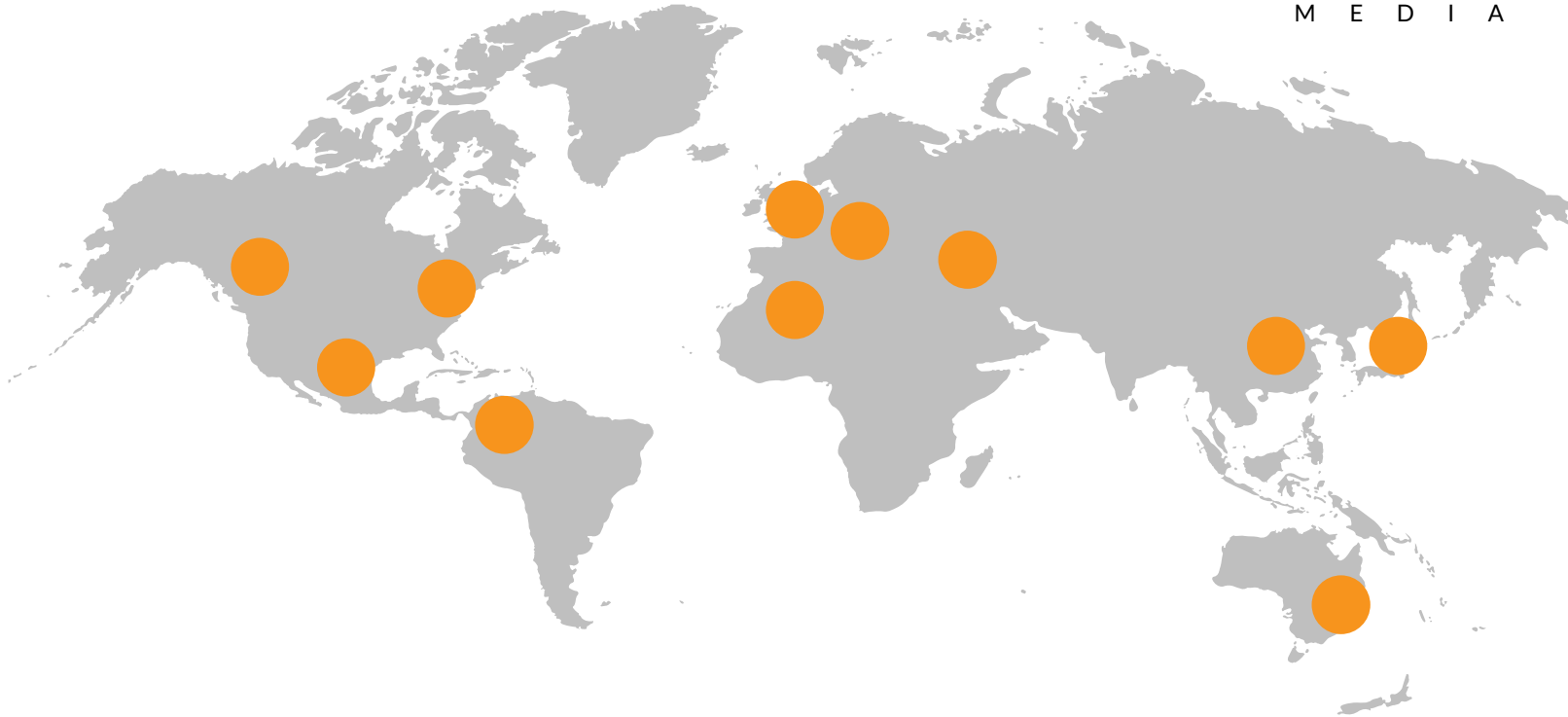
1. **You Talk, We Listen:** We strive to understand our client's business goals first. Then all decisions are made with those goals in mind. You talk, we listen, then we throw in ideas for improvement.
2. **Integrity:** We believe in doing business with honesty and a respect for others. We aren't going to sell you something you don't need.
3. **Outstanding Designs:** Our goal is to position your business as a top player in your industry and surpass all competitors. A top-notch design boosts credibility with all customers to build growth.
4. **We Deliver On Time:** We know that time is money in business, so we set realistic deadlines and stick to them. We constantly communicate with our clients to give them updates and get their projects launched.

## INDUSTRIES WE SERVE

- Real Estate Agents
- Finance Institutions
- Legal Offices
- Restaurants
- Professional/Technological Services
- Transportation
- Insurance
- Hospitality
- Medical Health
- Construction
- City/Destination
- Home Services

These are only a small part of the vast industries we work with and can provide our services to.





## OUR GROWTH

Marketing Advocates works closely with our clients. We assist in determining how their brand should be marketed, in order to obtain the best possible return on their investment.

Fully customized plans are developed to ensure a successful campaign launch and reach. We use a laser focused method to interact with the specific audience our clients intend to reach.

## LET'S TALK, CONTACT US

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## CONNECT WITH US

