

# **SUPERHEROES VS VILLAINS**

## **5K RUN/WALK**

**OCTOBER 8, 2016**

**RACE STARTS 9:30AM**

MAGNUSON PARK  
7400 SAND POINT WAY NE  
SEATTLE, WA 98115

INFO@SHENOBA.COM  
408-409-4507



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## Dear Prospective Sponsor,

Shenoba hosts events such as but not limited to 5K Runs, tradeshows, fashion shows, and corporate parties. Not only do we host events but we also provide our clients with event consultations and assist in any planning for occasions that come our way!

On October 8<sup>th</sup> 2016 Shenoba will be hosting the Superheroes VS Villains 5K Run/Walk at Magnuson Park! This will be an exciting event for our organization to host as well as a unique opportunity for you as a sponsor. Our first 5K run that was hosted last summer in Seattle, WA was on August 31<sup>st</sup> 2015 at Magnuson Park! We had a total of 250 participants. On average attended participants in typical 5k runs do not exceed 100 participants. With the unique themed idea: Superheroes VS Villains we had a great turnout and a positive response from our runners.

Once applied as an official sponsor for this event your organization precedes with, your name will be promoted for months preceding and following the 5k runs.

Our organization is confident in the services that we have to offer for our clients as well as for our sponsors. This packet includes information what will be included for being a sponsor.



# SPONSORSHIP LEVELS

We have created multiple levels of sponsorship packets to accommodate our ability in hosting this event. There have been various sponsorship guidelines that have been created for many of our sponsors.

The levels that we have developed are by no means limited to the tiers below. We look forward in getting involved in community businesses, associations, and individuals. We can be reached at [shenobaevents@gmail.com](mailto:shenobaevents@gmail.com)

<b>GRAND SPONSOR</b>	<b>\$1,000</b>
<b>DIAMOND SPONSOR</b>	<b>\$700</b>
<b>PLATINUM SPONSOR</b>	<b>\$500</b>
<b>GOLD SPONSOR</b>	<b>\$100</b>

SPONSOR BENEFITS  (following items included with levels)	Grand	Diamond	Platinum	Gold
	\$1,000	\$700	\$500	\$100
T-shirt	★	★		
Over 1,000 flyers/posters	★	★	★	★
Other exposure:				
1 minute promo video with name & logo	★			
2 minutes dedication stage time	★			
Plaque of appreciation	★	★		
Name on banner displayed on stage	★	★	★	★
Name announced on stage	★			
Banner on Shenoba webpage	★	★	★	★
Link to sponsor website	★	★	★	★



# GRAND SPONSOR      \$1,000

The sponsor's name and logo will appear on the following:

- Official T-shirt
- Press releases (radio, print) sent to American media sources
- Over 1,000 flyers and posters used for promotions before the event and distributed at local universities, restaurants, stores, and social events

Package also includes:

- Two minutes of dedicated stage time (short speech/promotion)
- Plaque of appreciation
- Announce winner and present trophy to winners
- Name announced at start of race
- Full page sponsor recognition on flyers
- Web banner on Shenoba webpage
- Link to sponsors website on Shenoba webpage

# DIAMOND SPONSOR      \$700

The sponsor's name and logo will appear on the following:

- Official T-shirt
- Press releases (radio, print) sent to American media sources
- Over 1,000 flyers and posters used for promotions before the event and distributed at local universities, restaurants, stores, and social events

Package also includes:

- Full page sponsor recognition on flyers
- Web banner on Shenoba webpage
- Link to sponsors website on Shenoba webpage

# PLATINUM SPONSOR \$500

The sponsor's name and logo will appear on the following:

- Official T-shirts
- Over 1,000 flyers and posters used for promotions before the event and distributed at local universities, restaurants, stores, and social events

Package also includes:

- Link to sponsors website on Shenoba webpage



# GOLD SPONSOR

\$100

The sponsor's name and logo will appear on the following:

- Official flyer

Over 1,000 flyers and posters used for promotions before the event and distributed at local universities, restaurants, stores, and social events



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