

# COLUMBIA GSAPP

FEBRUARY 1 – 4

Welcome back to campus!

This week, **Bernadette Baird-Zars** '21 UP PhD delivers a lecture on how unwritten rules permeate daily negotiations over development and **GSAPP Career Services** hosts salary negotiation and portfolio design workshops, as well as headshot photography sessions.

University Life's upcoming **Forum on Spring Vaccine Booster Updates** will be held on Wednesday, February 2 at 4PM ET. This forum will include important updates about the University's COVID-19 safety measures and vaccine boosters, as well as a Q&A session following the discussion. [Register here.](#)



BERNADETTE BAIRD-ZARS

February 1, 1:15pm  
Virtual, 114 Avery

*Ground rules: how city officials tweak urban futures through 'gray institutions' of land use*

**Bernadette Baird-Zars** is a Post-doctoral Research Scholar at Columbia World Projects.

Organized by the Urban Planning PhD students at Columbia GSAPP as part of the Lectures in Planning series.



TENLIE MOURNING

February 7, 11am  
Avery 412

*Storytelling and how to adapt it to building tech ventures*

**Tenlie Mourning** is the founder of **Dendwell**, a social commerce platform for furniture and home decor, and a member of the Columbia Startup Lab.

Organized as part of the TechSHOPS, an initiative launched by the Building Science and Technology Sequence of GSAPP's MArch Program.

Columbia University GSAPP	Graphics Project 2022
Portfolio Reviews	Portfolio Reviews
Saturday February 12	Sunday February 13

Graduating students are invited to [sign up for a portfolio review](#) as part of the 2022 Graphics Project on Saturday, February 12 or Sunday, February 13. Participants must:

- be graduating in 2022
- submit at least 5–10 pages of WIP portfolio by midnight of Thursday, February 11
- all pages must in be a single PDF, no larger than 15MBs
- work with academic content produced at GSAPP
- choose Saturday or Sunday, and you will be assigned a time slot via email

[More info](#)

## CAREER SERVICES

### SALARY NEGOTIATION WORKSHOP

February 1, 12pm  
Virtual

**Karen Cover**, Assistant Director of Career Services for Architecture and Urban Design Programs, discusses how to prepare for salary negotiation.

### LINKEDIN HEADSHOTS

LinkedIn headshots will be captured on:

- [February 3, 11am-3pm](#)
- [February 4, 1-5pm](#)

Students are invited to secure a slot in advance on this [spreadsheet](#).



Today at 6pm  
Virtual

**Erica Williams**, founder of [The Design Bloc](#), has a background as an architectural designer, interior designer, branding specialist, educator, and product designer.

[More info](#)

## GSAPP RECOMMENDS

- Historic Preservation Program Director and Professor **Jorge Otero-Pailos** will deliver a lecture at the University of Illinois Urbana-Champaign on February 7 at 6pm. [Register here.](#)
- Faculty **Thomas de Monchaux** published "[The Original Shock of the Pompidou Center](#)" in The New Yorker.
- Faculty **Nahyun Hwang** and **David Eugin Moon** published "[Labor Unsettled](#)" as part of the collaboration "[Workplace](#)" between e-flux Architecture and Canadian Centre for Architecture.
- Applications for the [Tamer Fund for Social Ventures](#) are being accepted through March 1, and information sessions will be held on Feb. 1 and Feb. 17. The fund provides seed grants to nonprofit, for-profit, and hybrid early-stage Columbia University-affiliated social and environmental ventures.
- The website-building platform [Cargo](#) offers free use of the platform to Columbia GSAPP students using the code: 6c50f68c.

## NEWS

News:  
FACULTY NINA COOKE JOHN '98  
MSAAD AND JING LIU AWARDED  
2022 USA FELLOWSHIPS FOR  
ARCHITECTURE AND DESIGN



News:  
CBAC BOOK "A MOVING  
BORDER: ALPINE  
CARTOGRAPHIES OF CLIMATE  
CHANGE" FEATURED IN THE  
NEW YORKER ARTICLE "THE  
UNCERTAIN FATE OF AN ALPINE  
MOUNTAIN LODGE"



News:  
FACULTY LINDSEY WIKSTROM'S  
("16 MARCH) ADV. ARCH. IV  
"FRINGE TIMBER" STUDIO  
AWARDED HONORABLE  
MENTION FOR 2022 TIMBER  
EDUCATION PRIZE



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