

WINTER SERIES

ONLY AT **HYPER**
ARENA 

SPONSORSHIP PACKAGES

PACKAGE ITEMS

BRONZE

+

SILVER

+

GOLD

+

PLATINUM

WEBSITE LOGO PLACEMENT

UPCOMING EVENTS



Lobby Open / Arena Closed Arena Closed Arena Closed Arena Closed Lobby Open / Arena Closed



- 14,000+ Monthly Visitors
- Dedicated tier-based section for Winter Series sponsors

IN-ARENA LOGO SPACE (DOME)



- Panoramic LED that all visitors pass through before entering the main room
- Small monitors surrounding the ground level that add more options for exposure
- Chandelier monitors best viewed from the second level for additional exposure

IN-ARENA LOGO SPACE (MAIN ROOM LEDs)



- Main visual attractions of HyperX Arena
- Logo carousel featuring all sponsors on the “side walls” during all event days

+ Event Program Logo Placement

PACKAGE ITEMS

BRONZE

SILVER

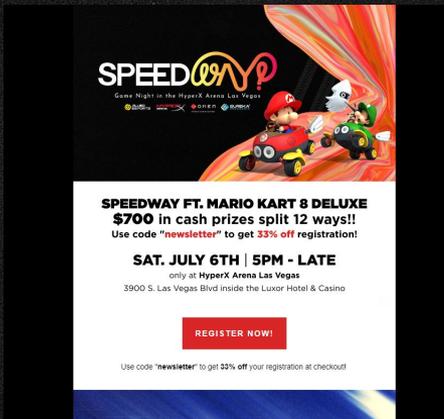
+

GOLD

+

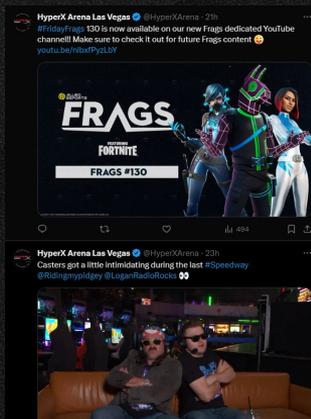
PLATINUM

EMAILER LOGO SPACE



- 90,000+ Recipients

SOCIAL MEDIA LOGO SPACE



- 45,000+ Followers across all Social Media
- 552 Published Posts (Q2 2024)
- 889,000+ Impressions (Q2 2024)
- 33,000+ Engagements (Q2 2024)
- 153,000+ Video Views (Q2 2024)

BROADCAST CAROUSEL LOGO SPACE & CREDIT ROLL



- Q2 2024 Data
- Time Streamed: 79 hrs 39 mins
- 128,721 Minutes Watched
- 4,575 Unique Live Viewers
- 313 Ad Plays
- Lifetime exposure via VODs & Stream Archives

PACKAGE ITEMS

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+

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PLATINUM

ON-CAMERA TALENT AD READS



- On-camera ad reads by broadcast hosts and casters
- Dedicated time during broadcasts for ad reads

RESERVED AREA FOR PRODUCT SAMPLES & PROMOTIONAL MATERIALS



- In-person venue areas reserved for displaying and/or selling your product(s)
- First-hand interactions with guests and potential customers

PACKAGE ITEMS

30s AD ROLL ON BROADCASTED EVENTS



- Dedicated and uninterrupted ad time during community broadcasts
- Lifetime exposure via VODs and Stream Archives
- Options to work with the media team to create a custom ad more personable for our shared demographics

BRONZE

ON-CAMERA PRODUCT PLACEMENT DURING BROADCASTED EVENTS



- Product placement during on-camera talent segments for the duration each broadcasted event
- Options for talent interactions with your product(s)

PLATINUM

SPONSORED BROADCAST SEGMENTS

| PLAYER | POINTS | PLAYER | POINTS |
|-----------------|--------|--------------------|--------|
| 1. OSO BLZERD | 68 | 11. FRUITOVERLOAD | 27 |
| 2. VICTERY | 63 | 12. YOUTUBE KAZUIX | 25 |
| 3. BACCA | 46 | 13. CIRCA 2015 | 25 |
| 4. KERU | 44 | 14. SIXAMANE | 24 |
| 5. UNGERFN | 41 | 15. RYLEESHURKN | 23 |
| 6. ZAFUU | 41 | 16. DRE SNIPEZ_X | 20 |
| 7. EDON | 31 | 17. DREW SNIPEZ | 17 |
| 8. LEVIATHAN | 29 | 18. JOELGAMINGS2 | 15 |
| 9. SANZEN | 29 | 19. GLOVESOVERLORD | 15 |
| 10. BADDRCOOKIE | 29 | 20. MR. SCOOTY | 15 |

- “Presented by” Leaderboards
- “Presented by” Replays
- “(Sponsor Name) Plays of the Tournament”
- “(Sponsor Name) Pre-Game Show”
- Lifetime exposure via VODs and Stream Archives

CONTACT



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