NEWCASTLE
NEWCASTLE

Adaptive

World Invitational of Surfing

2018

Sponsor

Benefits

Major Sponsor

PROUDLY SUPPORTED BY SURFEST





### Exclusive Event Webcast

- 30 sec Marketing video package to be aired during webcast every Two hours
- Webcast replay naming rights
- Lower Third / Horizontal scroll logo, advertising, links and Company social media feed
- Use of content for Brand promotion

# Event Website www.adaptiveprocomp.com

- Promotion on event website
- Mention, Logo and link on Sponsors page
- Use of content for Brand promotion

#### Visual Promotional Material

- Logo on Fabric Pop up 3m x 2.5m event backdrop Corporate Branding
- Logo on Promo tent 2 x 6m x 3m sided Corporate branding
- Logo on Promo tent 2 x 3m x 3m sided Corporate branding
- Logo on Promo flag 2 x 1.35m x 3.5 Teardrop Corporate branding
- Logo on Promo flag 2 x 1.35m x 3.5 Teardrop Corporate branding
- Logo on Promo flag 2 x 1.35m x 3.5 Teardrop Corporate branding
- Company Logo on all promotional materials
- National, Local and Community Newspaper adverts and visibility

#### Merchandise

- Logo on Back of T-shirt
- Logo on Jacket
- Logo on Hat
- VIP Tag, Jacket, Hat and T shirt x 10
- Film Festival
- Complimentary VIP passes x 10

White the state of the state of

## Advertisement in Event program book

- Half page
- Small Logo and mention
- Logo on Supporters page
- PR and Social Media
- 30 sec Marketing video package
- Regular Instagram Shout outs
- Regular Twitter Shout outs
- Regular Facebook Shout outs
- PR package with Connect PR

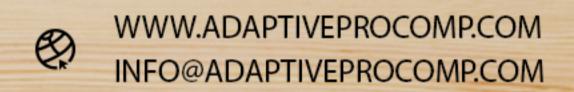


The Individual demands and needs of our sponsors are very important to us. We would be glad to have the conversation with you and wish you all the best.

If you require an element that is not catered for in this package please don't hesitate to ask as this package can be tailored to suit your needs.

Jade Wheatley

Jade Wheatley, Pro Adaptive Surfer / Event organiser



0



