

THE OPPORTUNITY Partnership Proposal

We're a members-only club devoted to the art of the dinner party.

At The Supper Club, we surprise and delight our community by hosting exquisite dining experiences in spectacular settings around the world.

We know that time is our members' most precious resource.

Our immersive events invite members to savor the best things in life: incredible food, inspiring conversations, and the joy of new connections.

With high style and as discerning palate, The Supper Supper Club now has chapters in New York, Los Angeles, Miami, Austin, San Francisco, Denver, Chicago, with Dallas and Nashville coming soon.







BENEFITS ON PARTNERING (1) ith The Supper Club

WE AMPLIFY YOUR BRAND & DRIVE SALES THROUGH:

Turn-key (our events team will handle all aspects of production, marketing, and execution)

Exposure to a highly curated guest list of influencers and tastemakers leading to long term customer creation for your brand

Introduction to The Supper Club's network of premiere mixologists, restaurateurs and other industry professionals

The Supper Club to set meetings up for brand ambassadors with the key decision makers at each account we activate at, such as the restaurant owners or beverage directors and managers

Opportunity to organically integrate education into the events, through having a brand ambassador in attendance speaking to the guests

Press exposure online and in print

Brand name and logos on printed collateral, marketing, promotional and press materials, including invites

Preferred Partner listing on The Supper Club website

Website listing on our Supper Club Calendar under event description

Inclusion in The Supper Club newsletter, distributed to a database of 5,500 members, VIP contacts, and select press

Coverage on The Supper Club's social media outlets - 60,000 impressions estimated per event

Professional shots captured by our photographer, shared on Supper Club social media channels and those of our guests

Dedicated recaps and social media roundups post event

THE INVESTMENT

INTIMATE ACTIVATIONS

Chef's Table Dinners & Brunches \$10,000 Each + Cost of Product (16-24 Guests)

MEDIUM SIZE ACTIVATIONS

Signature Dinners & Cocktail Soirées \$15,000 Each + Cost of Product (25-36 Guests)

LARGE SCALE ACTIVATIONS

Themed Soirées, Product Launches & Special Events \$25,000 Each + Cost of Product

\$25,000 Each + Cost of Product (37-75 Guests)



A TURN KEY ACTIVATION (1) hat g Included:

Creative Ideation & Direction
Food & Cocktail Pairings
Room Hire
Event Decor
Gift Bags to Promote Branded Product
Any Rentals Needed
Professional Photographer
Branded Invitation & Menu Design
Live Music & Entertainment
Planning & Production
Event Insurance
Customizable Social & Digital Marketing Plan



Thank you!

CONTACT ELIANA BECNEL COO | CHIEF OF STRATEGIC PARTNERSHIPS THE SUPPER CLUB INC

