

EVENTS SUMMARY

CREATED 05/14/24

3/9/24 - First Festival			
VENUE	GRRRL CAVE		DIY VENUE
TICKET PRICE	\$5 min Donation		
ATTENDANCE	46		
PERFORMERS	Axel & Lolo	LadyBugg	Cohle Smith
VENDORS	Courtney Cichoracki	Crochet, Jelwery, Stickers	

4/20/24- Spring Fest			
VENUE	GRRRL CAVE	DIY VENUE	
TICKET PRICE	\$8 min Donation		
ATTENDANCE	30		
PERFORMERS	Stacey Brie	Tessa Jade	Kenny Elrod
VENDORS	Shells for Stones	Jewlery	

GROWTH

Anticipated Crowd

We expect our draw to grow from 50 to 80-100 people after our upcoming events, particularly our June 28th Pride Festival in the Boston Commons.

Engagement and Demongraphics

Instagram	+152% Last 90 days		Total Followers: 378		3,589 engaged last 90 days		
Location	Boston	NY	Brookline	Cambridge	Somerville	USA	UK
Percentage	59.1%	2.9%	2.6%	2.4%	2.4%	98.4%	0.5%
Age	13-17	18-24	25-34	35-44	45-54	55-64	65+
Percentage	0.2%	64%	21%	8.2%	2.1%	2.9%	1.3%