



THE Business *Tip-Off*

PRESENTED BY



GROUPBLACK

The Business *Before* the Tip-Off

July 13, 5PM - 8PM

The Venue: Barbershop

Speakeasy @ Cosmopolitan Level 1,
Boulevard Tower

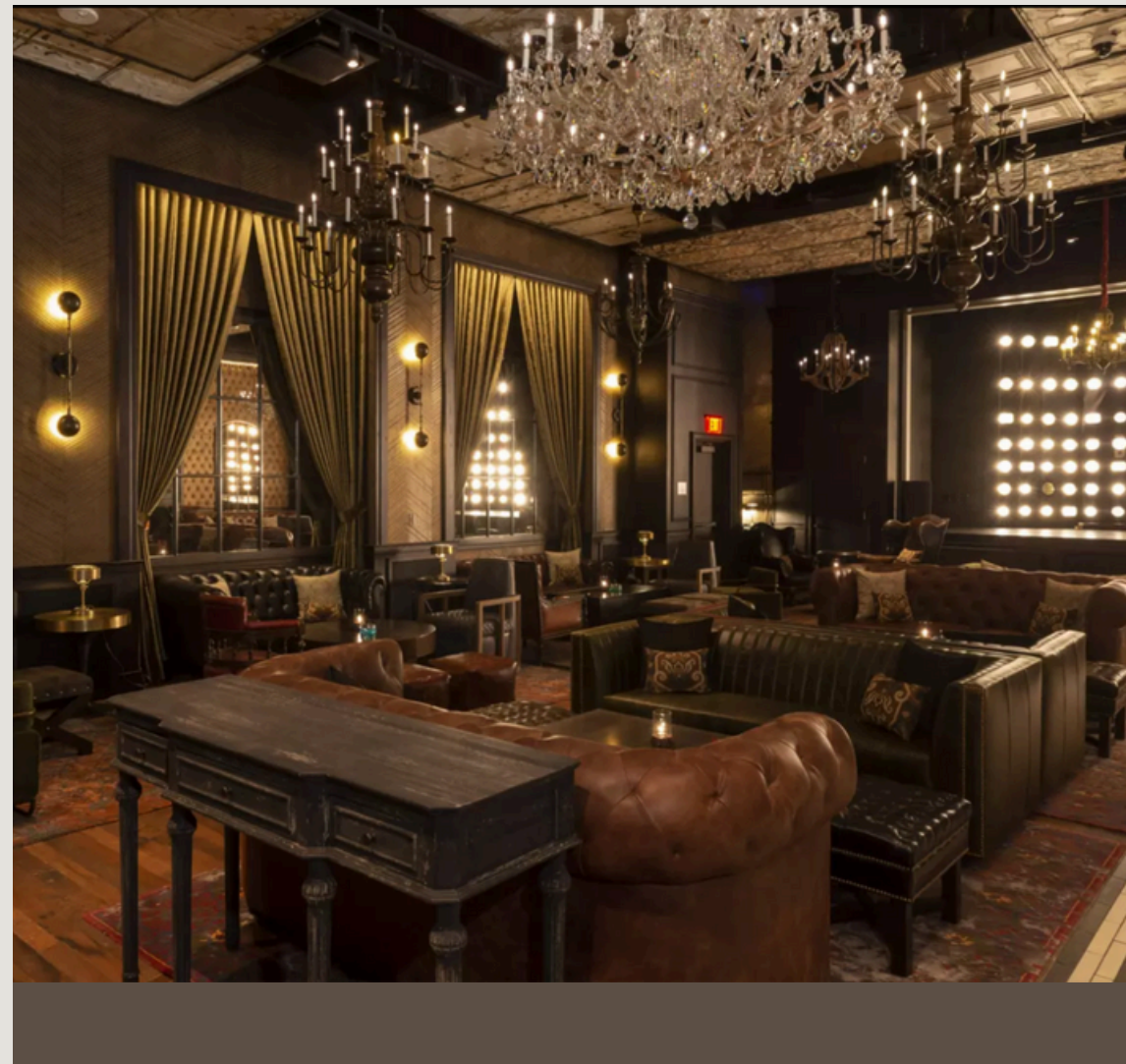
Est. Attendance: ~130



The Barbershop



Unique Speakeasy Entryway



Sponsorship Pods



The Space



Scaling Impact Through Experiences

6

Annual Flagship Events

1500+

2024 Event Attendees

4300+

Newsletter Subscribers

Notable Past Participants

Marshall Faulk

Ray Lewis

Elizabeth Williams

Patrick Peterson

Josh Allen

Ty Montgomery

Leslie Osborne

Doug Flutie

Lonnie Paxton

Ty Montgomery

Ty Law

Gabbie Douglas

VOXMEDIA

thrillist

THE
Hollywood
REPORTER

Talent



Amanda Reese



Marshall Faulk



*Ray Lewis
Patrick Peterson*

Schedule

Time	Item
5:00 PM – 8:00 PM	<i>The Business Before the Tip-Off</i> (Main Event)
5:00 PM	Arrivals, Mingling, Sponsor/Partner Tables, Demos
5:45 PM	Move Guests to Seating Area
6:00 PM	TPI/TPIF Welcome Remarks
6:10 PM	Panel 1: Asset Management (Business-Themed)
6:40 PM	Panel 2: Community Impact (Athlete Giving)
7:05 PM	Networking, Sponsor/Partner Tables
8:00 PM – 12:00 AM	Welcome Event with Close Up 360 (<i>Co-hosted with TPI</i>)

Sponsorship Opportunities

Presenting: \$15,000

- 10 tickets to TPI's event at NBA Summer League
- 2 Memberships to TPI Venture Collective (Investments)
- Logo integration at event and on stage mention
- Inclusion in all promotional elements
- Highlight video with sponsor branding
- Logo inclusion in TPI Newsletter, Social media posts, landing page and invitation
- Access to UpClose 360 event from 8-11pm at MGM

Supporting: \$7,500

- 5 tickets to TPI's event at NBA Summer League
- Brand/logo integration during the event
- Inclusion in all promotional elements pre and post event
- Highlight video for use on brand social media channels
- Access to CloseUp360 event from 8-11pm at MGM

Sponsorship Opportunities

Showcase: \$2,500

- Showcase table at TPI Event
- Two (2) tickets to event
- Inclusion in promotional materials pre and post event
- Inclusion in highlight recap video

Product: \$1,000

- Product at event for distribution
- Inclusion in promotional materials pre and post event

Providing off the Field resources to help pro athletes become their best selves



MISSION

The Players Impact (TPI) empowers professional athletes to pursue business endeavors through a community built around coaching, immersion, continuing education and professional networking events.



PARTNERS

High Fives Foundation, a nonprofit dedicated to supporting adaptive athletes and injury recovery

Athletes' Soul is dedicated to helping athletes prepare for life after sports by fostering personal development, career planning, and holistic well-being.



FOUNDATION

The Players Impact Foundation (501(c)3) launched in 2024 to expand the original TPI mission to empower athletes to succeed by providing business and professional tools and training.

Activate with Us

Exclusive Brand Visibility

Gain premium exposure through event signage, digital promotions, and speaking opportunities to position your brand alongside elite athletes and investors.

High-Value Networking

Connect with a powerful community of athletes, investors, and industry leaders to build relationships that drive business growth.

Targeted Audience Engagement

Showcase your brand, product, or service to a highly engaged audience through custom activations, panel participation, and experiential marketing.

Digital & Content Amplification

Benefit from social media promotion, email marketing, and post-event content to extend your reach beyond the event.



Thank You

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