

# FLKD

## PHOTOSHOOT

*Party*

SUNDAY, JULY 9TH

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MIAMI, FL

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# SPONSORSHIP PACKGES

# THANK YOU FOR YOUR INTEREST

DEAR POTENTIAL SPONSOR,

Thank you for taking the time to review our sponsorship offer. Enclosed you will find information about our sponsorship packages available.

Our sponsorship packages are great for companies looking for:

- Unique marketing options aside from traditional advertisements
- Increase brand awareness and reach for a considerable price
- A way to make a statement and show support towards sustainability
- A brand photoshoot, but lack a creative team
- Consumer feedback to launch a new product or service

To read more about the value that we can provide from a sponsorship, [click here](#).

If you would like to create your own custom package, please feel free to contact us.

Visit [flkdpsparty.houseoffleek.com](http://flkdpsparty.houseoffleek.com) for more details about our event.












Any feedback and suggestions are highly appreciated!

Best Regards,

Jelisa Smith  
Creative Director + Designer/CEO  
[jaybabie@iamjaybabie.com](mailto:jaybabie@iamjaybabie.com)

FLKD

# PACKAGE OVERVIEW

	SILVER	GOLD	PLATINUM	DIAMOND
PRICING	\$5,000	\$15,000	\$20,000	\$30,000
SPONSORED POST ON ALL HOUSE OF FLEEK SOCIAL MEDIA PLATFORMS				
SPONSORSHIP RECOGNITION ON ALL PRESS AND MEDIA FEATURES				
SPONSORSHIP SHOUTOUT AND UP TO A 30 SEC. AD DURING LIVESTREAM				
LOGO PLACEMENT ON ALL GIFTED AND PRINTED EVENT MATERIALS				
LOGO PLACEMENT ON STEP AND REPEAT SIGNAGE				
GIFTING OR GIVEAWAY OPTION FOR ATTENDEES AND/OR LIVE VIEWERS				
BRAND ACTIVATION AT EVENT				
UP TO 3 MINUTE BRAND ACTIVATION OR INTERACTIVE SESSION DURING LIVE				
RIGHTS TO USE PHOTOS AND VIDEO FROM EVENT FOR COMMERCIAL USE				
CUSTOM PHOTOSHOOT ACTIVATION				
LIVE VIEWER AND ATTENDEE DATA				

# ALL PACKAGES COME WITH: (SILVER \$5,000)

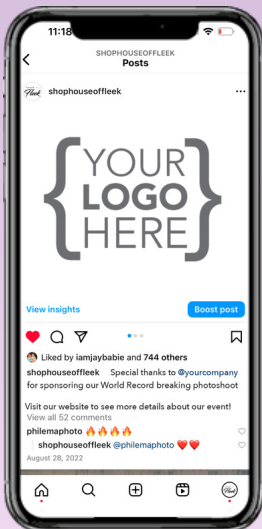


Gifting or giveaway option for attendees and/or livestream viewers



Logo placement on step and repeat signage at event

Logo placement on event materials (beach towels, t-shirts, itinerary, event website and attendee gift bags)



Sponsored post on all House of Fleek/FLKD social media platforms

Sponsorship recognition on all press and media features

**VIBE** **Forbes**  
**yahoo!** **news** **BAZAAR**  
**The Washington Post**

AND MANY MORE!

Sponsorship shoutout and up to 30 sec. advertisement during livestream



# GOLD PACKAGE

\$15,000

IN ADDITION, YOU WILL RECEIVE:



Rights to use all event photography and videography for commercial purposes

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Up to 3 minutes interactive session/brand activation showcase to livestream viewers



● LIVE

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Brand activation at event

# PLATINUM PACKAGE

\$20,000

IN ADDITION, YOU WILL RECEIVE:



Rights to use all event photography and videography for commercial purposes



Custom photo shoot activation featuring your brand  
(additional costs may be incurred depending on the  
requests)

# DIAMOND PACKAGE

## \$30,000

### IN ADDITION, YOU WILL RECEIVE:



Rights to use all event photography and videography for commercial purposes

Up to 3 minutes interactive session/brand activation  
showcase to livestream viewers



● LIVE



Brand activation at event



Custom photo shoot activation featuring  
your brand (additional costs may be  
incurred depending on the requests)

Livestream viewer and attendee data

