

Partner with us at the **ultimate global event for educators**

OGC 2020

GLOBAL SUMMIT

TRARALGON

CREATE, INNOVATE, EDUCATE

Sponsor Partnership Prospectus

education
ELEVATORS

AUSTRALIA'S FIRST GLOBAL SUMMIT FOR FUTURE READY LEARNING

LET EDUCATION ELEVATORS PROMOTE YOUR ORGANISATION

This unique event will provide an outstanding opportunity for you to showcase your business or organisation to a local, national and international audience. With **12 renowned global keynote speakers** set to speak at the event, the sponsorship of your company will reach audiences in the USA, UK and more.

EXPOSURE FOR YOUR BRAND, GENERATING MILLIONS OF DOLLARS IN FREE PUBLICITY

The OGC Global Summit will attract comprehensive media exposure before, during and after the event. Don't miss a chance to be part of something great.



SPONSORSHIP OPPORTUNITIES

PREMIUM EVENT NAMING RIGHTS

\$250,000 + GST

As the Premium Event Partner, you will enjoy the highest level of promotion during all the lead up to, during and post Summit activities. Your business or organisation logo will feature in all marketing for OGC2020.

PROMOTIONS

- Logo, profile and URL hyperlink on the OGC Summit website
- Recognition in all OGC Summit Social Media marketing on the lead up to the event in July 2020
- Opportunity to provide 5 branded promotional items for the attendee satchel
- Logo on the attendee satchel (along with the OGC Summit and satchel partner logos)
- Partner logo to be included in all summit related marketing materials
- Opportunity to provide communication collateral for social media promotion

OGC2020 SUMMIT

- 10 show tickets and attendee satchels
- 10 Cultural Day registrations
- Opportunity to provide 5 standard pull-up banners, or agreed upon signage, to be displayed on site in OGC Summit prime locations

Outstanding opportunity to keynote, host a breakout session, and/or panel participation

SPONSORSHIP OPPORTUNITIES

PLATINUM PARTNERSHIP

\$65,000 + GST

As the Platinum Partner you will enjoy premium level of promotion during all the lead up to, during and post Summit activities. Your business or organisation logo will feature on major marketing for OGC2020.

PROMOTIONS

- Logo, profile and URL hyperlink on the OGC Summit website
- Recognition in OGC Summit Social Media marketing on the lead up to the event in July 2020
- Opportunity to provide 2 branded promotional items for the attendee satchel
- Logo on the attendee satchel (along with the OGC Summit and satchel partner logos)
- Partner logo to be included in summit related marketing materials
- Opportunity to provide communication collateral for social media promotion

OGC2020 SUMMIT

- 6 show tickets and attendee satchels
- 6 Cultural Day registrations
- Opportunity to provide 2 standard pull-up banners, or agreed upon signage, to be displayed on site in OGC Summit prime locations

Outstanding opportunity to keynote, host a breakout session, and/or panel participation

SPONSORSHIP OPPORTUNITIES

GOLD PARTNERSHIP

\$35,000 + GST

As one of five Gold Partners, you will receive outstanding promotion and recognition in the leadup to, during and after the OGC Global Summit.

PROMOTIONS

- Logo, profile and URL hyperlink on the OGC Summit website
- Recognition in OGC Summit Social Media marketing on the lead up to the event in July 2020
- Partner logo to be included in summit related marketing materials
- Opportunity to provide communication collateral for social media promotion

OGC2020 SUMMIT

- 4 show tickets and attendee satchels
- 4 Cultural Day registrations
- Opportunity to provide a standard pull-up banner, or agreed upon signage, to be displayed on site in OGC Summit prime location

Outstanding opportunity to host a breakout session

PROMOTIONAL ITEM OPPORTUNITIES

ATTENDEE PROMOTIONS

Educators love take home resources and the Education Elevators team don't want anyone to go home empty handed. Every registered attendee will be provided with an official attendee satchel upon registration, filled with promotional items.

ATTENDEE SACHEL \$25,000 + GST

The Education Elevators team will ensure a quality satchel is chosen so attendees can use it after the event as well as during. The promotion outreach for attendees is based on a 5,000 bag production.

- Logo printed on the satchel
- Opportunity to provide 1 branded promotional item for the satchel
- 1 Event Registration
- Logo and URL hyperlink on the OGC2020 Summit website
- Opportunity to provide communication collateral for social media promotion

NOTE PADS & PENS \$4,500 + GST

Your branded note pads and pens will be included in the attendee satchel.

- Provide note pads and pens with your logo to be included in the attendee satchel
- Logo and URL hyperlink on the OGC2020 Summit website

PROMOTIONAL ITEM \$2,500 + GST

Provide the Education Elevators Team with a branded promotional item to be included in the attendee satchel.

- Opportunity to provide a unique gift with your company logo
- Logo and URL hyperlink on the OGC2020 Summit website

PROGRAM SPONSORSHIP OPPORTUNITY

OGC2020 SUMMIT PROGRAM

Do you want your logo in the hands of every attendee? Take this exclusive opportunity to have your business or organisation front and centre on the Program Front Page. Every registered attendee will be provided with an official program for the week with all the opportunities they can attend.

\$20,000 + GST

- 1 Event Registration
- Logo on front page and acknowledgement on summit program
- Logo and URL hyperlink on the OGC2020 Summit website
- Opportunity to provide 2 branded promotional items for the attendee satchel
- Opportunity to provide communication collateral for social media promotion

COMPETITIONS

INTERNATIONAL YOUTH SDG FILM FESTIVAL

Education Elevators are proud to host the first ever International Film Festival lead by life long learners all over the world. The International and National winners will both be flown to the Summit to present their films in person at the live Film Festival. All films submitted will feature the UN Sustainable Goals and the entrants dreams for the future.

\$25,000 + GST

- Recognition as exclusive naming partner of the International Film Festival
- 1 show registration and attendee satchel
- Opportunity to provide 2 standard pull-up banners, or agreed upon signage, to be displayed on site at the Film Festival on the Tuesday Night of the Summit
- Logo and URL hyperlink on the OGC2020 Summit website
- Opportunity to provide communication collateral for social media promotion

CONTACT US

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PLEASE NOTE

- All amounts are AUD \$
- Suitable high resolution logo files must be provided by deadlines requested
- Banners and signage will be left up for the duration of the event



CREATE, INNOVATE, EDUCATE

SUPPORTED BY...



Asia Education Foundation

