



CELEBRATION OF LIFE EVENTS



AN EVENING OF CELEBRATION AND FUNDRAISING IN SUPPORT OF ORCHID AND CARERS UK

ORCHID
FIGHTING MALE CANCER



carersUK
making life better for carers

<http://www.orchid-cancer.org.uk/>

<http://www.carersuk.org/>



**AN EVENING OF
CELEBRATION AND FUND-
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IN SUPPORT OF
ORCHID
(Fighting male cancer) AND
CARERS UK**

KML Events UK are proud to join Celebration of life Events in announcing an evening of celebration, entertainment and fundraising where guests can celebrate the lives of friends and loved ones who have experienced trauma, illness or bereavement. During the evening we will champion awareness of men's cancers in addition to honouring the work of the thousands of carers who look after or have looked after relatives and friends less able to care for themselves due to disabilities, sickness and trauma. We all know someone or will know someone whose life has been affected by cancer or has relied on a carer at some stage of their life. This could even be you. There have been several awareness campaigns for cancers that affect mainly women, but what of our men? Since high profile celebrities such as Roger Moore spoke out about his experience of prostate cancer and the "check your chaps" campaigns, we are more aware, but there is still work to be done.

And what of the forgotten heroes whose lives have changed because they have had to look after a loved one. This includes children looking after adults. We are grateful to charities such as Carers UK to look after their interests.

Neither of these charities are supported by royal patronage or included in the Queen's birthday celebrations. We are pleased to partner and raise awareness of these two great charities, whilst guests enjoy an evening celebrating those who have left a footprint on their lives.



Guests will enjoy a sparkling wine reception before sitting down to 3 course fine dining and entertainment throughout the evening, including a magician, dancing, a raffle and great auction lots.

Some guests will be given the opportunity to be seated at a table named after the person whose life they are celebrating



VENUE:

Conrad St. James

22-28 Broadway

London

SW1H 0BH

DATE: Saturday, 8 October 2016

TIME: 6.30pm — Midnight

DRESS CODE: Evening or Cocktail

Overnight stay at a competitive rate can be arranged. Contact organisers for details.



According to Cancer Research UK, 2013, every year over 50,000 men in the UK will be diagnosed with prostate, testicular and penile cancer. Of these men over 47,300 (1 in 8 men of which 1 in 4 will be a black man) will be diagnosed with prostate cancer, over 2,296 will be diagnosed with testicular cancer and 622 will be diagnosed with the rare penile cancer

Orchid is the UK's leading charity working on behalf of anyone affected by or interested in male cancer – prostate, testicular and penile cancer. Orchid exists to save men's lives from male cancer through a range of support services, education and awareness campaigns and a pioneering research programme. Their staff, Trustees, Patrons, Ambassadors and Volunteers all work towards one goal: ensuring they put men at the centre of everything they do.

There are tests and screening which can help minimise the impact of breast and cervical cancer in women but, nothing yet which can provide a similar level of comfort or help to our men. We felt that we must do something to help change the situation by supporting Orchid in raising funds and awareness of a disease that kills one man every hour in the UK. We believe that our men are worth fighting for and are happy to support a charity that supports men and their families affected by prostate, testicular and penile cancers, provides vital information and finds answers by funding research into cause and treatments. For further information go to: <http://www.orchid-cancer.org.uk/about-us/>

People are encouraged to join the conversation about prostate, testicular and penile cancer awareness using the hashtag #Celebration of Life 2016.



Hospitality Package

£2,500

Logo and hyperlink on promotional event websites

Logo on Newsletter

Logos on the video wall during dinner and

Rotation of 10-second advert on screens in and around

The Whitehall Suite

Logos on press boards in venue

One page advert in event brochure

Mentions on all social media

Selection of photo images from the event

Inclusion of marketing material in all goodie bags

6 complimentary tickets to The Celebration of Life

Fundraising Evening

in support of Orchid

And Carers UK

Individual tickets: £125 + VAT

Includes a donation to each charity

Across the UK today 6.5 million people are carers, supporting a loved one who is disabled, older or seriously ill. That's 1 in 8 adults who care, unpaid, for family and friends. Within the next 20 years, the number of carers in the UK will reach 9 million.

Caring is such an important part of life. It's simply part of being human. Carers are holding families together, enabling loved ones to get the most out of life, making an enormous contribution to society and saving the economy billions of pounds.

Carers UK are there to listen, to give expert information and advice that's tailored to individual situations, to champion carer's rights and support them in finding new ways to manage at home, at work, or wherever they are.

"Kelly is a very lively, mischievous, caring and kind lady. We're not just sisters, but best friends." 31-year-old Roxanne Bottrill, a dance and movement psychotherapist, cares for her sister Kelly who has Down's syndrome and a number of complex health conditions.

After battling authorities to get Kelly the support she needed, Roxanne decided to call Carers UK for advice. "As a carer you do have to do your research. Sometimes you have to really fight for support. Carers UK is a great organisation to get in touch with if you need any advice. I did and now I am a Volunteer for Carers UK, helping other carers in the same boat." Roxanne Bottrill.

Fundraising for carers is often overlooked in favour of the larger, well known charities. However, we believe carers are just as important and encourage people to join the conversation in raising awareness and celebrating the efforts of these remarkable people using the hashtag #Celebration of Life 2016



ABOUT THE CHARITIES



Orchid exists to save men's lives from testicular, prostate and penile cancers through pioneering research and promoting awareness. It is only by talking about male cancer that men and women will be made aware of and notice the signs and symptoms. As with all cancers, early diagnosis can often lead to less complicated treatment and ultimately saves lives.

Orchid works with a range of organisations including Macmillan Cancer Support, CRUK, Teenage Cancer Trust, Target Prostate Cancer, Prostate Cancer UK, British Association of Urological Nurses (BAUN) and with specialist teams such as Penile Cancer Supra-networks.

With twenty years of experience funding research of the highest quality, Orchid has delivered a number of ground-breaking achievements for male cancer patients in the UK and across the globe.

A few of them are:

- The Development of the Orchid Tissue Bank – an international resource for cancer research analysis contains the largest collection of penile cancers in a tissue array in Europe. It is now one of the largest testicular tissue banks in the world and is custodian of the most important series of untreated prostate cancers.
- The discovery that the gene ZDHHC14 is often damaged in cases of testicular and prostate cancer.
- The discovery that the risk of testis cancer is increased in people with HIV.

<https://orchid-cancer.org.uk/>



Caring will affect us all at some point in our lives. Looking after someone can be tough, but you don't have to be on your own. Carers UK are there to listen, to give you expert information and advice that's tailored to your situation, to champion your rights and support you in finding new ways to manage at home, at work, or wherever you are.

Every day 6,000 people become carers. It can be bewildering if you don't know where to turn for help and support. Through our carers' groups and volunteers we're reaching out in local communities throughout the UK and online.

We're at the forefront of the carers' movement, bringing carers together to have a voice and deliver lasting change. We'll keep campaigning until we can all look after loved ones without putting our own lives on hold.

Our expertise and insight drawn from carers' experiences helps us find better ways to support carers. We work with local authorities and other organisations to improve services for carers throughout the UK.

Carers UK is calling for the Government, local authorities and health bodies to re-double their efforts to support England's 5.4 million unpaid carers, as new research from the charity reveals how a perfect storm of squeezed public services and financial pressures is pushing carers to the brink. Carers UK's [State of Caring 2016](#)

<http://www.carersuk.org/>





WAS'NT ABLE TO JOIN HER MAJESTY AT HER BIRTHDAY CELEBRATION? THEN JOIN US AS WE CELEBRATE THE LIVES OF YOUR NEAREST AND DEAREST, WHILST SUPPORTING GOOD CAUSES

Feel free to book a hospitality package or table of 10 for you and yours

Contact us for more info and to book your package,

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ACT NOW! SPACES LIMITED!

orchid-cancer.org.uk | carersuk.org | kmlevent.com

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Celebration of Life 2016

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(Scotland) Company limited by guarantee registered in England and Wales number 864097



Organisers

MEDINA WILLIAMSON -KML EVENTS UK

Medina's passion supporting the cause for Orchid Men's cancer charity was mostly from having friends and family who have been affected from prostate cancer. "Why we can make a change and knowing that women need to support our men to be treated the same way women are for breast and cervical cancer, with the programme from the NHS."

She recently experienced life as a carer, after her husband was bitten by an unknown insect in a London taxi, the result of which left him in an induced coma for 40 days and having to be resuscitated 3 times. Following his hospital stay, she has had to nurse him back to full health.

With over 15 years' experience in the Events/Hospitality industry Medina is an enthusiastic, self motivated and inspirational leader who thrives on forging strong relationships with clients and suppliers. She is passionate about executing outstanding events. Her attention to detail and the ability to anticipate her clients requirements within the 5-star luxury market has become second nature.

Her previous role was Director of Events at the Connaught Hotel, Mayfair where, she achieved a Catey's Award for "Best Banqueting and Events team in UK 2012".

Medina encourages you to join us in celebrating the lives of those we care about and have cared for, or have cared for us and help us to raise funds for and awareness of the work and campaigns undertaken by these two great charities?



FELICIA HODGE - CELEBRATION OF LIFE EVENTS

Felicia is a breast cancer survivor and cared for her parents whose lives deteriorated after falls in 2012. Her father later developed Vascular Dementia and she found caring for him very challenging. Caring for a loved one can be a very daunting undertaking and having a support network like Carers UK to go to for help and guidance can be such a comfort. People caring for others who are suffering from illness, a disability or trauma are often the forgotten heroes. Raising awareness and fund-raising for this charity has become a passion for Felicia.

Talking to friends and family she discovered that several of the men had or are suffering from prostate cancer. She also found that many of them had never been checked for the disease and encouraged them and others to go to their GPs for regular check-ups. She is pleased to join Medina in her campaign to spread the word to make regular checks available to men.

Felicia's background is in commerce and finance. She ran a portfolio of commercial and high net worth clients at HSBC. Recently, she has contracted as a Project Coordinator or PA to directors of corporate companies and business start-ups, in addition to auditing and investigative work for government bodies. She also organises social events and often volunteers her services to local NGOs.

We all have someone past or present who have touched our lives in a way that we would wish to celebrate having known them. We may even have had an illness or trauma ourselves and wish to celebrate just being alive. Celebration of Life goes hand in hand with fund-raising for Orchid and Carers UK, as it brings together two charities who strive to improve our quality of life.



Partners & Sponsors

