



WSOHIDPS

A SHIP IN THE WOODS MUSIC AND ART FESTIVAL

SPONSORSHIP INFORMATION



About

WSOHOLDPS (A SHIP IN THE WOODS) is a non-profit incubator, based in Southern California, working to engage the community through elevated dialogues in art, science, music, and new media.

Through diverse curated events, residency programs, and interdisciplinary collaborations, WSOHOLDPS has become a thriving community of innovative thinkers and supporters addressing social and environmental issues that influence our ever-evolving experience in the world.

Educating the community about issues related to the environment and sustainability is a conversation and priority in all that we do.

We started 10 years ago in Del Mar and moved to our current home in Escondido 2.5 years ago. We curate events that have attracted diverse communities including UCSD/SDSU students, North County locals, as well as visitors from Los Angeles, downtown San Diego, South Bay, and Baja. These events have steadily grown in visibility and attendance each year.

Partners & Collaborators

As a foundation we have developed partnerships with other inter-disciplinary leaders and non-profit organizations. Each continue to create new collaborations with those interested in engaging community through creativity.

Philanthropic Partnerships

San Dieguito River Valley Conservancy University of California San Diego Diego John Reynolds

Neuroscientist Salk Institute

Patrick Cavanagh Harvard Vision Scientist

A Reason to Survive

ART Reach

Sponsors and Supporters

**Museum of Contemporary Art San Diego
SDSU Art Department**

**Mesa College Art Department
Space 4 Art**

**New School of Architecture and Design
Woodbury Academy of Architecture High
Tech High School**

Audience

Our audience includes a wide array of creative thinkers and innovators, including students, artists & arts leaders, young professionals, art collectors, administrators from local educational and art institutions, writers, designers, grassroots activists, filmmakers, curators, new media technologists, and scientists.

Our events are family friendly and appeal to the many demographics present in San Diego. In addition to drawing participants from as far south as Baja and as far North as LA and Palm Springs, our home base of Escondido is comprised of the following demographics:

Race: 50.9% Hispanic, 38.9% White, 6% Pacific Islander, 1.8% Black, 2% Mixed/Other

Gender: 74.5K Female 72.8K Male

Age: Median Age 33.5

22% <15 29.6% 15-34 36.1% 35-64 11.7% 65>

Past Events

Our events are immersive and interactive installations, new media, experimental films, music, 2D, 3D, social practice, performance art, lectures, comedy, and more... Subjects such as art, science, culture, ecology, politics, history, psychology are touched on.

The Convergence at Cabrillo National Monument

This was our largest event to date over 2700 attendee's in one night, showcasing 50 visual artists, including film and sound artists, and large scale immersive art. 4 bands including Pall Jenkins from Black Heart Procession, The Donkeys and others.



Flat Earth

An incredible outdoor event that featured music guests Mekons, Sam Coomes of Quasi, Sun Foot, and M. Goner. Featuring 36 artists showcasing interactive and mind bending art displays throughout the park.



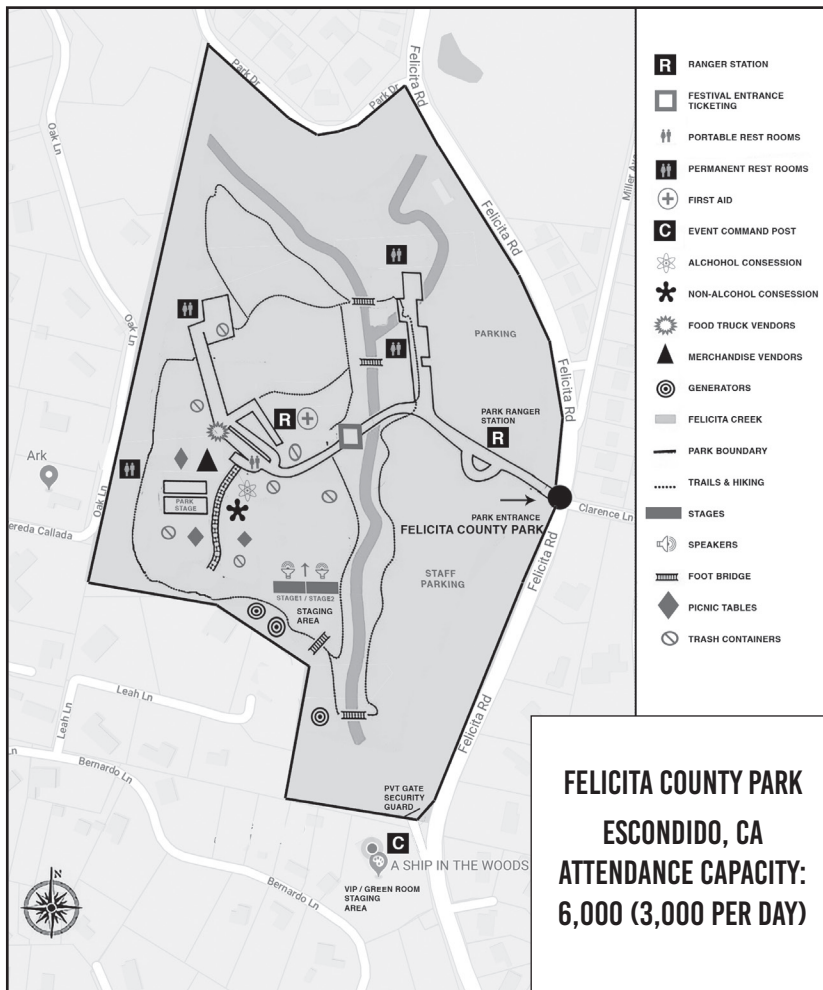
A SHIP IN THE WOODS MUSIC AND ART FESTIVAL

6.16.18 - 06.17.18 | FELICITA PARK, ESCONDIDO

THE FESTIVAL WILL BE A CONTINUATION OF THE NON-PROFIT'S PAST PROGRAMMING AS AN ARTS AND CULTURE INCUBATOR MERGING WORLD CLASS TALENT WITH LOCAL SAN DIEGO ARTISTS.

With grant support from the city of San Diego and County of San Diego along with select sponsors, visitors will experience a lineup of diverse, notable, contemporary, independent, and emerging performers representing a wide range of genres, including indie-rock, folk, post-punk, post-rock, shoegaze, dreampop, afro futurism, ambient, experimental, and electronic music. There will be immersive outdoor contemporary art installations with a focus on social practice, ecology, and experimentation. Food trucks and vendors supporting conscious forward products and practices will be on hand. Participating bands, artists, members, and VIP ticket holders will have weekend access to WSOHOLDPS home headquarters at the south end of Felicita County Park.

FESTIVAL MAP



SOME OF THE CURRENT FESTIVAL SPONSORS



MORE TO BE ADDED

A SHIP IN THE WOODS MUSIC AND ART FESTIVAL PHILANTHROPIC OUTREACH

A SHIP IN THE WOODS foundation is a platform for the community to address social and environmental issues that influence our ever-evolving experience of the world. In addition, our mission is to bring the elevated dialogues to a broad audience, encouraging diversity and embracing inclusion. A SHIP IN THE WOODS music and art festival is an event in which each of these initiatives activate our community. During this festival we can give back to those in the community and make a difference.

Strong artistic communities

We are dedicated to building stronger artistic communities, A SHIP IN THE WOODS helps artists foster the skills and connections they need to make a living from their work. A SHIP IN THE WOODS curates art events where emerging artists from (UCSD, San Diego State University, San Marcos State University, Mesa College, Palomar College, Southwestern Community College) show work next to established international artists. This gives artists self confidence and value, strengthening their resume with a strong exhibition. We are advocates for the emerging artists. We promote their work, sell their work, offer advice and introduce them to a new network. Last they incubate new ideas, apply to our residency and we help them write grants to help fund their projects. During our art and music festival we will feature large scale immersive art installations created by emerging and established artists. These exhibits will address environmental issues.

Opportunity Youth and community organizations

A SHIP IN THE WOODS works with opportunity youth and young adults from High Tech High, local universities and the community colleges. Through our mentorship/volunteer program we teach leadership skills, self - promotion skills, organizational development skills, and media arts skills. In addition we offer career advice to those who want to pursue their passion. One student was able to help build a large public art installation. He worked side by side with Alan Sonfist an nationally acclaimed eco -artist. He has just graduated from the Courtauld Institute of Art in London. At the festival we will bring into the fold these other non-profits Art Reach, A Reason to Survive, The San Diego Food Bank, Open Source Skateboards, and Weird Hues and more.

Environment

A SHIP IN THE WOODS questions environment issues and addresses social issues through each of their curated events. Scientists from the Salk, The San Diego Zoo and Scripps work with artists to create educational interactive art. In addition we are partners with San Dieguito River Valley Conservancy. This local ecological non-profit works with A SHIP IN THE WOODS to present their ideas to a broad audience. At A SHIP IN THE WOODS events, we curate educational science exhibits that provide the audience with information about relevant issues our community faces within local nature reserves. SDRVC is thrilled to introduce their mission to the new audience at A SHIP IN THE WOODS not available to them otherwise. They are a part of A SHIP IN THE WOODS Festival. Artists and scientists will be asked to address issues in the environment today. They will work with artists to create immersive eco-art and educational booths. There is going to be an "eco- incubation" table moderated by scientists. At this table the audience will have the opportunity to offer their own suggestions on how they might solve ecological issues.

A SHIP IN THE WOODS MUSIC AND ART FESTIVAL

GRASS ROOTS SPONSORSHIP OPPORTUNITIES

We know how important it is to have a unique way to activate and educate your target audience.

We have thought of alternate ideas.

They are listed here.

These alternatives also allow you to see your donation go directly to an specific purpose.

As a sponor you can also:

- sponsor an artist and an immersive large scale installation
- sponsor the Aaron Rose Art Bar
- sponsor an musician
- cover cost of production
- cover cost of labor

Your activation and brand can be see
in the following ways:

- branded 5 minutes of silence
- eco-branded paper cups so that attendees carry them around and it gets more attention
- branded festival radio station and or live music stream
- brand an eco/historical" walking tour of the park
- brand a philanthropic table where festival attendees can volunteer and give 30 minutes of their time to participate in an activity that helps to give back
- brand a welcome team - your company can have a large branded sign over a table where ourvolutneers welcome people to the event
- branded recycling area
- branded "incubation idea table" where the attendee's are invited to brainstorm ideas to solve ecological issues

MUSIC LINEUP

BUILT TO SPILL NO AGE BILL CALLAHAN(SMOG)

SHABAZZ PALACES EMA (SPECIAL SOLO SET)

WILLIS EARL BEAL TARA JANE O'NEIL LONNIE HOLLEY

TREE PEOPLE I MOON DIAGRAMS (DEERHUNTER) I DREW MCDOWALL

ICE BALLOONS | HIRO KONE | CAFÉ ALE | SUN FOOT

HEXA I SPOOKY CIGARETTE

PALL JENKINS & LORI GOLDSTON (PLAY OPENING ANTHEM)

FEATURED ARTISTS

ARMANDO DE LA TOREE I CHRIS WARREN | JEREMY ZIERAU |

MARISOL RENDEN I SHUAN O' DELL

THE LEAGUE OF IMAGINARY SCIENTISTS

INGRAM OBER | KYLE RANSON | CINDY SANTOS BRAVO

JASON SHERRY I JOHANNA JACKSON I

MORE TO BE ANNOUNCED



A SHIP IN THE WOODS MUSIC AND ART FESTIVAL

SPONSORSHIP PACKAGES

We welcome the prospect of partnering with you as part of this visionary art and music event. Please consider the following packages. We are open to working with you to design a sponsorship package that directly reflects your goals and programs as needed.

DIAMOND \$16,000 (1-2 AVAILABLE)

Silver, Gold, Platinum packages plus...
Headline level Logo / name placement on all Marketing and Promotional materials
i.e. Ship in the Woods Music Festival Presented by _____
30 VIP tickets
Priority "Presenting..." placement of your brand in press releases
Select Brand Placement Opportunities in Art Activities within the Festival areas
Sponsor recognition at lead up events

PLATINUM \$8,000 (3 AVAILABLE)

Silver and Gold packages plus...
20 VIP tickets
Logo on A SHIP IN THE WOODS organization website page and social media
Logo on show "On-site" signage
Logo on volunteer and official badges
Brand Booth placement (two 12x12 space).
Branded Educational tour opportunity (art and environment focused educational tours at Ship)
Brand Placement Opportunities in Art Activities in the Festival areas.
Planned Behind the scenes curatorial tour and studio art tours for Staff & VIP's.

GOLD \$5,000 (3 AVAILABLE)

Silver package plus...
Live plugs in opening & closing speech at festival
12 VIP tickets
Live plugs at all artists talks and educational tours
Logo on signature events materials leading up to Festival
Booth space (10x10)

SILVER \$1,000 (5 AVAILABLE)

Live plugs from stage
6 VIP tickets
Mention of your brand in a press release
Logo on website page and social media
logo on poster for show and all advertising

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ON BEHALF OF A SHIP IN THE WOODS
THANK YOU FOR YOUR CONSIDERATION
WE WOULD LOVE TO TAILOR A
SPONSORSHIP PACKAGE TO FIT YOUR
PROGRAM(S)

PLEASE CONTACT

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