



# MASSIMO BOTTURA'S GREAT ARRIVAL

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A Private Dinner Experience with  
*Chef Massimo Bottura*

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Hosted by  
*Chazz Palminteri*

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Presented by  
*GR8*

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# *INTRODUCTION*

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Event Concept

GR8

New York

Ellis Island

Massimo Bottura

Chazz Palminteri

A Snapshot of your Evening

Sponsorship Opportunities



# EVENT CONCEPT

- An ultra *exclusive* gastronomic dinner on New York's iconic **Ellis Island**, celebrating the very best of Italian haute cuisine, within the dynamic and creative landscape of New York.
- This private, blacktie, culinary experience will be personally prepared by **Chef Massimo Bottura**, owner and head chef of worldwide renowned Osteria Francescana. Awarded 3 Michelin stars named best restaurant in Italy and winner of the prestigious list "World's 50 Best Restaurants" in 2016.
- This private, by-invitation only event will be produced by GR8, a worldwide experience agency, specializing in the creation of unique lifetime experiences and international events across the globe.
- The two evening gala dinners will be hosted on Friday December 1st and Saturday December 2nd 2017 at Museum of Immigration, a venue that resonates strongly with all New Yorkers, Americans and those who have dreamed of starting a new life in the USA.
- The event will be hosted by Bronx native, legendary actor and screenwriter Chazz Palminteri.







# GR8

- **GR8** is a top of the line international team of creative professionals dedicated to designing and customizing the most *exclusive experiences* the world has to offer.
- We have proven expertise to bring your most ambitious *dreams* to life and to give you the best gift of all: an experience you will remember forever and to share with your friends, family and those closest to you.
- From attending the world's best sporting tournaments, enjoying VIP access to the top fashion and red carpet events, or privatizing a noble Venetian palace, we work with our worldwide network to propose and execute the unexpected and tailor each experience specifically to your needs and your passions.
- Our network of private UHNW clients and top corporate clients seek our advice and expertise to curate the ultimate experiences.



# NEW YORK

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- New York's inimitable *energy* and cultural *diversity* has always been synonymous with a bubbling melting pot of ethnicities, traditions and beliefs.
- During the 19th century, New York City became the main entry point for European immigrants to the United States.
- The Statue of Liberty opened in 1886 and became a symbol of hope. With the influx of international tastes and styles, New York boomed during the Roaring Twenties and skyscrapers expressed the energy of the city.
- Through economic highs and lows, New York's progressive attitude and positivity has created a home for artists, musicians, actors and visionaries.
- The city's many different neighborhoods, have been the foundation for an unparalleled restaurant scene, with New York considered one of the world's most respected food capitals.





# *ELLIS ISLAND*

- The Ellis Island Museum of Immigration will be the unique venue for our event. Overlooking the Statue of Liberty behind a beautiful view of the New York skyline.
- Ellis Island was the first step on American soil for immigrants. After a long, uncertain and at times dangerous sea voyage, Ellis Island soon became the most recognizable symbol of immigration in the United States; a gateway to a new prosperous life in the land of opportunity.
- Today the descendants of those immigrants account for more than half the American people.
- The island was made part of the Statue of Liberty National Monument in 1965, and has hosted a museum of immigration since 1990.







# MASSIMO BOTTURA

## *Innovation & Tradition*

- **Massimo Bottura**, is an *Italian gastronomic chef* and the owner of Osteria Francescana, Italy's most celebrated restaurant.

At Osteria Francescana, chef Massimo Bottura takes inspiration from *contemporary art* to create highly innovative dishes that play with Italian culinary *traditions*. It's an approach that has won him *three Michelin stars* and the number one place on the World's 50 Best Restaurant list in 2016.

*"Never Trust a Skinny Italian Chef"* is Chef Bottura's internationally best selling cookbook. It is a tribute to Bottura's twenty-five year career and the evolution of Osteria Francescana. Divided into four chapters, each one deals with a different period, the book features 50 recipes and accompanying texts explaining Bottura's inspiration, ingredients and techniques. Illustrated with photography by Stefano Graziani and Carlo Benvenuto, *"Never Trust a Skinny Italian Chef"* is the first book from Bottura - the leading figure in modern Italian gastronomy.

- Chef Bottura holds a special place in his heart for New York. He spent part of his career here and it is also where he met his American wife, Lara Gilmore. Through his own personal and professional journey, he identifies with past and current immigrants wishing to seek success in the Big Apple through sheer determination and hard work.



# CHAZZ PALMINTERI

Bronx-born and raised Chazz Palminteri was a natural choice to continue the long line of prominent Italian actors in the film industry. In the tradition set forth in the 1970s by such icons as director Martin Scorsese and actors Robert DeNiro, Al Pacino and Joe Pesci, Palminteri has brought grit, muscle and an evocative realism to the sidewalks of his New York neighborhood, violent as they are and were.

Well known for A Bronx Tale, Palminteri originally wrote the script for the stage and performed it as a one-man show in Los Angeles. One night Robert DeNiro walked in to see the show and as they say "the rest is history."

Chazz has more than 50 movies to his credit including The Usual Suspects, Bullets Over Broadway (Academy Award nomination) and Analyze This. Chazz is a member of the Actors Studio in NYC.

In 1996 he received the 1996 Leadership in Entertainment Award from the Coalition of Italo-American Association, Inc. and was honored by President Clinton with a Special Achievement Award for the Performing Arts from the National Italian American Foundation in Washington, D.C.

Chazz currently resides in Westchester County, NY with his lovely wife, Gianna and their two children, Dante & Gabriella.





# A SNAPSHOT OF THE EVENING

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- The evening will begin with a private ferry ride from New York. Enjoy the stunning night skyline as you approach Ellis Island.
- Upon arrival, experience a brief guided tour of this unique and historic vicinity.
- *After the tour relax with a champagne reception before sitting down to a six course tasting menu, replicating Chef Bottura's signature dishes.*
- A live auction will be held before dessert course.
- A brief presentation will be held introducing the evening by GR8, Chef Massimo Bottura and Chazz Palminteri.
- After dinner, we invite you to pick up your gift bag and return to New York by ferry.



# SPONSORSHIP OPPORTUNITIES

| <i>Sponsor Benefits</i>                           | <i>Partner Sponsor<br/>\$150k</i> | <i>Platinum<br/>\$100k</i> | <i>Gold<br/>\$75k</i> | <i>Silver<br/>\$50k</i> | <i>Bronze<br/>\$30k</i> |
|---------------------------------------------------|-----------------------------------|----------------------------|-----------------------|-------------------------|-------------------------|
| Number of invitations per Night (Dec 1st & 2nd)   | 5                                 | 4                          | 3                     | 2                       | 0                       |
| Presented by                                      | ●                                 |                            |                       |                         |                         |
| Recognition in Press Release                      | ●                                 | ●                          |                       |                         |                         |
| Recognition in all Post Production Communications | ●                                 | ●                          | ●                     | ●                       | ●                       |
| Recognition in Guest Gift Bag                     | ●                                 | ●                          | ●                     |                         |                         |
| On stage Recognition                              | ●                                 | ●                          | ●                     | ●                       | ●                       |
| Corporate Logo Placement on Dedicated Event Page  | ●                                 | ●                          | ●                     | ●                       | ●                       |
| Corporate Logo on Step and Repeat                 | ●                                 | ●                          | ●                     | ●                       | ●                       |
| Corporate Logo on Gala Invitation                 | ●                                 | ●                          | ●                     | ●                       | ●                       |
| Logo Exposure During Event                        | ●                                 | ●                          | ●                     | ●                       | ●                       |
| Industry Exclusivity                              | ●                                 | ●                          | ●                     | ●                       | ●                       |
| Preferred Seating at both Events                  | ●                                 | ●                          | ●                     | ●                       | ●                       |
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