



MAMIZI

WOMEN'S CONFERENCE

JULY 28, 2019

ADDRESS

303 S Church St, Charlotte, NC
28202

CONTACT

E : Hello@Mamizi.app
[@WeareMamizi](https://www.instagram.com/wearemamizi)

WEBSITE

Mamizi.com



PURPOSE

ESTABLISHING A BLUEPRINT FOR SUCCESS

Mamizi dedicates itself to developing creative women by helping them achieve their goals.

The Mamizi conference is the convergence of women to build learn in the media, technology and entrepreneurial environment.

Page of Contents

| | |
|----------------------------|-----------|
| INTRODUCTION | 02 |
| PROGRAM FOCUS | 04 |
| SPEAKERS | 05 |
| VENUE | 06 |
| EVENT HIGHLIGHTS | 07 |
| SPONSORSHIP PACKAGE | 08 |

PROGRAM FOCUS

A Combination of workshops, panels and experiences

WORKSHOPS | “She TALKS”

Topics Include:

- Tech Hacks
- Marketing & Media
- Financial Perspectives
- Developing a Creative Mindset • Design Thinking

EXPERIENCES | Building Blocks

- Breakfast Exchange
- Vendor Presentations
- Sponsorship Engagements

We are an engaging ecosystem to help women create and develop blueprints for success, built on beautiful experiences & technology

The focus this year in the Technology space will be FinTech. In Media, we are covering Digital Content and its evolution. Our Entrepreneurship focus will center around the pressure of “choices vs options.”

SPEAKERS



+ MORE

VENUE

TRYON PARK HOTEL

On a downtown intersection across from Romare Bearden Park, this chic hotel is 4 minutes' walk from the Bechtler Museum of Modern Art and less than a mile from I-277.

THE VENUE



Featuring floor-to-ceiling windows with park or city views, the stylish rooms come with Wi-Fi access, flat-screens and yoga mats, plus minibars, Italian linens and designer toiletries; some add balconies. Suites offer wet bars and living rooms. In-room spa treatments are available.

- [Loaner Bikes](#)
- [Evening Wine receptions](#)
- [Rooftop bar](#)
- [Yoga Deck](#)
- [Valet Parking](#)

Event Highlights

#photobooth

Specialize in all events: corporate, trade shows, weddings, birthdays, brand activations, festivals, wrap parties, product launches, movie premieres, marketing events, fundraisers, conferences, convention centers, expos, holiday parties, company parties, etc.



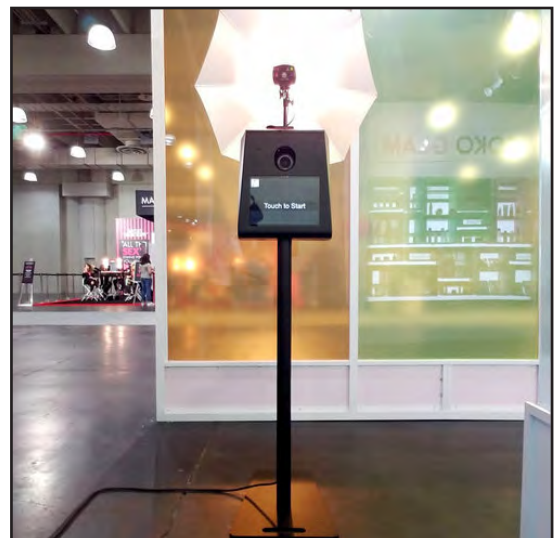
THE BOOTH

Guests print their own photos on a branded template. Post a photo to Instagram or Twitter using a hashtag created for the event, and let our booth take care of the rest.

CAPABILITIES

Hashtag Printer provides an array of options with unforgettable moments for you guests

- Engagement not limited to those at the event
- Embeddable gallery of all event images provided after event, as well as a high-res digital file of completed Mosaic to be used for collateral.
- Detailed analytics report supplied after the event
- Photos, Videos and GIFs





MAMIZI

2018 SPONSOR GUIDE

MAMIZI CONFERENCE



ABOUT MAMIZI

We are an engaging ecosystem to help women create and develop blueprints for success, built on beautiful experiences & technology. The Mamizi conference is the convergence of women to build & learn in the media, technology, and entrepreneurial environment. We dedicate ourselves to developing creative women by helping them achieve their goals. Mamizi's three sectors are "Media" "Small Business/ Entrepreneurship" and "Technology."

FULL DAY

8+ SPEAKERS

**200+
ATENDEES**



SPONSOR PACKAGES

\$500 SPONSORSHIP

- Branded Event Experience
- Company Engagement during Event
- 1 Free Pass

\$1,500 SPONSORSHIP

- Branded Event Experience
- Company Engagment during Event
- 50k Social Impressions
- 2 Free Pass

LANYARD AND NAME TAG SPONSOR \$2,500

- Logo featured on each name tag
- Special thanks before breaks
- Uniquely Brand the Refreshment area
- 100k Social Impressions
- 2 Free Pass

Includes:

- Branded Event Experience
- 1m Social Impressions
- Company Engagement during events

App Engagements:

- Article Sponsorship Recognition
- Branded Content
- Feature Job Postings
- External links to Curated Promotions

**CHAMPION
SPONSORSHIP
\$20,000**

**ADVOCATE
SPONSORSHIP
\$10,000**

Includes:

- Branded Event Experience
- 500K Social Impressions
- Company Engagement during events

App Engagements:

- Article Sponsorship Recognition
- Branded Content
- Feature Job Postings
- External links to Curated Promotions

Includes:

- 250K Social Impressions
- Company Engagement during events

App Engagements:

- External links to Curated Promotions

**SUPPORTER
SPONSORSHIP
\$5,000**

All sponsors receive recognition as a supporter of Mamizi and its mission to Diversity and Inclusion. We will include your company's name and logo on all digital and printed materials during event engagements and will mention your support during the event.