



Luxury Experience & Co

Los Angeles Upcoming Live Gifting Lounges

**Celebrity, Athlete & Influencer Health & Wellness
Gifting Lounge - Aug 26th**

**Pre Emmy's
Gifting Lounge - Sept 18th**

**Celebrity & Influencer Foodies
Gifting Lounge - Oct 7th**

**Celebrity & Athlete Pre Super Bowl
Gifting Lounge - Feb 12th**



WWW.LUXURYEXPERIENCECO.COM

LE & Co Celebrity & Athlete Gifting Lounges



ABOUT

Luxury Experience & Co brings years of experience in Public Relations, Marketing & Business Development to lead and facilitate the growth of profitable new business while seeking new qualified buyers for our clients and to develop and maintain effective key brand relationships. We work hard to create sales opportunities for our clients and ensure business growth through directing and managing business development opportunities aligned with each client's brand strategy.

*WHETHER YOU ARE LAUNCHING A
NEW PRODUCT LINE,
SHOWCASING A REVAMPED
EXISTING LINE, INCREASING
BRAND AWARENESS OR WORKING
TO STAY AHEAD OF THE
COMPETITION, OUR LUXURIOUS
GIFT LOUNGES WILL INTRODUCE
YOU TO THE INDUSTRY'S ELITE.*



WHAT OUR CLIENTS SAY

"Luxury Experience Company's Pre-Espy gifting event was a great opportunity to build our brand awareness and gain brand interaction with an impressive lineup of athletes and influencers. There was an enthusiastic but well organized atmosphere to the event as a whole, and we've gained new fans and contacts that we would never have met otherwise. We will definitely participate again!"

Bryon Schreckengost, Brand Manager, Ryder Estate Wines

Partnering with Luxury Experience & Co. was a game changer. The amount of detail that went into the Pre ESPYS Gifting Suite was amazing. All of the celebrity talent made themselves available partly due to Melissa McAvoy's relationships. My company will definitely be as sponsor for the Emmy's event in September!"

Celebrity Trainer, Justin Shaw

"Luxury Experience Company gave our brand Manly Sunscreen exactly what it needed...a perfect venue with not just celebrities to endorse our product but media coverage and national exposure to help launch our sunscreen on a mass level!"

Lane Garrison, Actor & Owner, The Manly Company

"I have worked in special events for about 13 years and been fortunate enough to have participated in activations such as Grand Prix, Comic Con, E3, Critics Choice Awards, VMA's and many many other events. Recently I had the opportunity to work with Melissa McAvoy and have to tell you that I was so impressed with their professionalism, organization and their planning. I felt like I was working with a partner who wanted me to succeed, and they were so friendly and approachable it helped make my job all the much easier the day of the event."I literally cannot wait to work with them again!"

Michael Tertoolle, Hollywood Photo Booth

"Melissa and her team were excellent to work with and partnering with Luxury Experience and Co. has proven to be a good business decision for Sailrock Resort due to the effectiveness of their representation, responsiveness to our needs, and availability when required."

Kashmie Ali, Managing Director, Sail Rock Resort & Spa, Turks and Caicos

A portrait of Melissa McAvoy, a woman with long, wavy blonde hair, smiling and wearing a white button-down shirt. The background is a light, out-of-focus interior.

MELISSA MCAVOY
FOUNDER, LUXURY EXPERIENCE & CO

BRAND OPPORTUNITIES

GIFTBAG \$2,500

Product included in gift bag
Limited number of photos with talent
No on-site representative
Included in LE & CO Press Release

SILVER \$5,000

On-site representative
6 X 4 foot product display table with linen
Photo with all attending talent holding your product or with brand
Copies of professional photos captured and delivered with in 24 hour
Direct access to attending media
Included in LE & Co press release

GOLD \$7,500

Two on-site representatives
6 X 6 foot product display table with linens
Photo with all attending talent holding your product or with brand
Copies of professional photos captured and delivered with in 24 hours
Direct access to attending media
Preferred placement in Lounge
Included in LE & Co press release

PLATINUM \$10,000

Three on-site representatives
10 X 10 foot product display table with linens
Photo with all attending talent holding your product or with brand
Copies of professional photos captured and delivered with in 24 hours
Direct access to attending media
Included in LE & Co press release
Exclusivity within your product category
Receive contact information for all attending talent and press

**Confirm three or more events for a special rate*

PRESENTING \$30,000

Four on-site representatives

10x20 foot product display table with linen

Photo with all attending talent holding your product or with brand

Copies of professional photos captured and delivered within 24 hours

Direct access to attending media

Included in LE & Co press release

Company name or logo on event invitation

Prominent placement within the lounge

Exclusivity within your product category

Guaranteed placement in leading world-class magazine

Receive Event Press Report with two weeks after the event

Receive contact information for all attending talent and press

Title \$50,000

Company name shared on all LE & Co event materials

Six on-site representatives

20 X 20 foot lounge space with product display table with linen

Photo with all attending talent holding your product or with brand

Copies of professional photos captured

Direct access to attending media

Included in LE & Co press release

Company name or logo on event invitation

Premiere placement within the lounge and branded throughout the event

Logo on step and repeat

Exclusivity within your product category

Guaranteed placement in leading world-class magazine

Receive Event Press Report with two weeks after the event

Receive contact information for all attending talent and press



BENEFITS

PHOTOS & VIDEO

We hire only the top photographers to make sure you never miss a photo

Receive your digital photos in one day of all attending talent

Have a video made (additional fee)

TARGETED RELATIONSHIP BUILDING

Meet face to face with all attending talent and press

Introduction to Top Industry Executives, Stylists & Talent Managers

Opportunity to network to build brand awareness

EXPOSURE IN THE PRESS

Your company included in all press releases

Category related press invited

Top media outlets in attendance

POST EVENT

Receive Press and Media Recaps within 2 weeks of event completion

Be featured in local, national, and international press coverage

Gain a celebrity spokesperson for your product

Receive contact information for all attending talent and press

Receive Event Press Report with two weeks after the event

WHY LE & CO

LE & Co events are widely known for bringing that little extra something into the gifting environment - great products, fun atmosphere, and all for a good cause.

LE & Co guides clients through the A-Z process of designing and producing successful events. From personal soirees to corporate parties, LE & Co makes each endeavor and event to remember

LE & Co integrates the entertainment and non-profit industries by bringing in celebrities to maximize clients fundraising efforts and exposure.

LE & Co Specializes in event-driven product media placement, including national publications and television and fast becoming a popular value-added feature for LE & Co Luxury Gift Lounge vendors.

Celebrities, Athletes & Influencers can take your brand to another level. LE & Co works with top talent, by getting them to endorse your product, and by doing this you are leveraging not just their power, but also the power of word of mouth.