



EVENT SPONSORSHIP



SPONSORSHIP

PROPOSAL

Change Me Foundation

735 NW 10th #101. Fort
Lauderdale, FL 33311

www.ChangeMeFoundation.com

SAVE DATE

"A Run to Reduce Stigma Children Mental Health"



#MentalHealthAwareness



QUIET WATER PARK
401 POWERLINE RD, DEERFIELD BEACH, FL 33442
SHELTER #10



About Us



VISION STATEMENT

Our vision is for a safer, stronger, and more cohesive community, where opportunities for self-development and growth are accessible for all members of our community, therefore improving the quality of life for the residents within our community. Our goal is to provide an array of quality services to meet the impending needs of the community and to deliver sensitive and compassionate care. Through providing services and programs with no financial barriers, building a culture where members belong and feel comfortable growing at their own pace, and enhancing lives by creating areas of welcoming support and confidence, we intend to play a vital role in our community's growth and development.

CORE PRINCIPLES

- Change Me Foundation is dedicated to changing the future by creating opportunities to empower individuals to grow to their full potential.
- Change Me Foundation believes that all individuals and families have a right to be respected despite their beliefs, preferences, values, strengths and cultural backgrounds.
- Change Me Foundation believes that all individuals and families have unique needs that require unique services.
- Change Me Foundation embraces the concept of the family as a whole-unit and focuses upon their strengths instead of their challenges.
- Change Me Foundation views individuals as the primary decision-makers for their own care and well-being.
- Change Me Foundation believes that providers must partner with individuals of all ages, and their families by sharing power, resources, authority, responsibility, and control.
- Change Me Foundation believes that youth and their families must be provided with accurate and complete information, to empower them in making their own decisions.
- Change Me Foundation is dedicated to removing barriers and discrimination created by stigma and prejudice associated with behavioral health challenges.

MISSION STATEMENT

Change Me Foundation's mission is to be an organization that strives to educate, advocate and empower individuals, to discover their full potential, no matter social class, past experiences, or beliefs. Our focus is on giving back and supporting the community by meeting them where they are and assisting with their needs.

In order to activate our mission, the purpose of Walk In My Shoes is to support the development of services which are tailored to meet the unique needs of families and support systems that have a connection with children or adolescents that have or are risk of emotional, behavioral and/or mental health disorders.



Change Me Foundation Inc. is organizing an event in observance of Children's Mental Health Awareness Month. As we honor our organization's mission to support the development of services that are tailored to meet the unique needs of young individuals and their families facing the challenges of navigating the systems that serve them. National Mental Health Awareness Day, which will be held on May 21st, 2022, is in line with a national observance supported by the Substance Abuse and Mental Health Services Administration (SAMHSA) and is dedicated to increasing awareness and the prevention of stigma around Children's Mental Health. In observance of National Children's Mental Health Awareness Month, Change Me Foundation will be holding a Walk In My Shoes 5K Run. The purpose of this event is to bring awareness to children's mental health and to reduce the stigma associated with it, through also providing resources for youth and their families and support systems.

I am writing this letter to invite you to be a Co-sponsor or Supporter of this event! As a leader in the community, your involvement in the "Walk In My Shoes" event will provide an opportunity for your organization to receive exposure by joining other individuals organizations and coalitions in our community to educate, youth, parents, families, and individuals of all ages about behavioral health issues, prevention efforts, and stigma reduction while creating and strengthening community partnerships. The theme for our event reminds us to simply, "Walk In The Shoes" of a young person that is suffering from a mental illness and to think of preventative actions that will help lead to healthier, stronger, and happier communities tomorrow. Think of how your organization can play a part in reducing the stigma associated with Mental Health, or how you or your organization can support a family in need, to reduce negative economic, environmental, or social impacts on mental well-being.

OUR TEAM

www.ChangeMeFoundation.com



Jarvis Brunson
PRESIDENT & CEO

David Duresky
VICE CHAIR

OUR TEAM

www.ChangeMeFoundation.com



Dr. Angela Lucas Mumford

BOARD MEMBER

Jessica Boulanger

BOARD MEMBER

OUR TEAM

www.ChangeMeFoundation.com



Jarita Brunson
SECRETARY

Vanessa Brown Hargray
BOARD MEMBER



Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.



SPONSORSHIP

SUPPORTER SPONSOR

\$250

Sponsorship Details

Your sponsorship can assist an individual with paying for supportive services such as therapy, doctor visit, medication, and transportation.

Recognition:

- Logo/name and link to sponsor's website on Change Me Foundation Walk website

Thank you!





SPONSORSHIP

ADVOCATE SPONSOR

\$500

Sponsorship Details

Your sponsorship can assist with ongoing advocacy efforts to bring resources to underserved communities.

- Logo/name and link to sponsor's website on Change Me Foundation Walk website
- Sponsor display area(tent and table are not included)



Thank you!



SPONSORSHIP

CHAMPION SPONSOR

\$1,000

Sponsorship Details

Your sponsorship would provide supportive dollars for initiatives and activities for our mentoring program for young teens in underserved communities.

- Logo on digital event poster
- Logo on Walk T-Shirts
- Sponsor's Logo/name on route sign
- Logo/name and link to sponsor's website on Change Me Foundation Walk website
- 10x10 – Sponsor display area(tent and table will be provided)

Thank you!





SPONSORSHIP

CHANGE MAKER

\$1,500

Sponsorship Details

Your sponsorship can provide us the opportunity to facilitate 30 Behavioral Health Support Groups throughout the fiscal year.

Recognition:

- Sponsor's name included in press release
- Logo on digital event poster
- Social Media Recognition
- Listing in Electronic Communication
- Logo on Walk T-Shirts
- Sponsor's Logo/name on route sign
- Logo/name and link to sponsor's website on Change Me Foundation Walk website
- Day of- 10x10 – Sponsor display area(tent and table will be provided)

Thank you!





SPONSORSHIP

ROUTE SPONSOR

\$2,500

Sponsorship Details

Your sponsorship can provide 25 families with a \$100 gift card to purchase food and other essential items needed.

Recognition:

- Sponsor's name included in the press release as the Route Sponsor
- 2 Activation - Sponsor display on Route (tent, chairs, and table will be provided)
- Logo/name and link to sponsor's website on Change Me Foundation Walk website
- Logo on digital event poster
- Logo on Change Me Foundation Walk digital brochure
- Logo on stage banner on walk day
- Social Media Recognition
- Listing in Electronic Communication
- Logo on Walk T-Shirts
- Sponsor's Logo/name on route sign

Thank you!





SPONSORSHIP

START/FINISH

\$5,000

Sponsorship Details

Your sponsorship can provide over 300 complete pre-cooked Thanksgiving meals to families in Fort Lauderdale and Deerfield Beach in partnership with a local nonprofit and law enforcement.

Recognition:

- Sponsor's name included in the press release as the Start/Finish Sponsor
- 2 Activation - Sponsor display on Route (tent, chairs, and table will be provided)
- Logo on all Start/finish line signage
- Logo on walk day signage
- Logo on digital event poster
- Logo on Change Me Foundation Walk digital brochure
- Logo on stage banner on walk day
- Social Media Recognition
- Listing in Electronic Communication
- Logo on Walk T-Shirts
- Sponsor's Logo/name on route sign
- Logo/name and link to sponsor's website on Change Me Foundation Walk website

Thank you!





SPONSORSHIP

AGENT OF CHANGE

\$7,000

Sponsorship Details

Your sponsorship can provide over 300 backpacks with school supplies for our annual back-to-school giveaway.

Recognition:

- Highlighted at Kick-Off Event
- 10x10 – Sponsor display (tent, chairs, and table will be provided)
- Sponsor's name included in press release
- Logo on walk day signage
- Logo on digital event poster
- Logo on Change Me Foundation Walks digital brochure
- Logo on stage banner on walk day
- Social Media Recognition
- Listing in Electronic Communication
- Logo prominently placed Walk T-Shirts
- Sponsor's Logo/name on route sign
- Logo/name and link to sponsor's website on Change Me Foundation Walks website

Thank you!





SPONSORSHIP

PRESENTING SPONSOR

\$10,000

Sponsorship Details

Your sponsorship can provide dollars towards our Capital Campaign to build a Drop-In Center that will provide services and essential everyday such as, clothes, food and hygiene products for individuals and families in need.

Recognition:

- Sponsor name incorporated into the title of the event
- speaking opportunity at the start line
- Recognition at Kick-Off Event
- 10x10 – Sponsor display (tent, chairs, and table will be provided)
- Walk day 10 x 10 tent with company supplied banner
- The sponsor's name included in the press release as the presenting sponsor
- Logo on all walk signage
- Logo on the digital event poster
- Logo on Change Me Foundation Walks digital brochure
- Logo on stage banner on walk day
- Social Media Recognition
- Listing in Electronic Communication
- Logo prominently placed on Walk T-Shirts
- Sponsor's logo/name on route sign
- Logo/name and link to sponsor's website on Change Me Foundation Walks website

Thank you!





SPONSORSHIP

SPONSORSHIP COMMITMENT FORM

Yes! We are proud to support 2022 Change Me Foundation “Walk In My Shoes” event. We authorize Change Me Foundation to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

The purpose of this event is to bring awareness to children's mental health and to reduce the stigma associated with it, through providing resources for youth and their families and support systems.

Change Me Foundation Inc.

www.changemefoundation.com • Jarvis Brunson, Walk@changemefoundation.com

To learn more about Walk In My Shoes, visit www.changemefoundation.com
sponsorship selection is below.

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

- ☐ Check enclosed (please make payable to Change Me Foundation)
- ☐ Credit card payments accepted online at www.changemefoundation.com (click 5K Walk tab)
- ☐ Please send an invoice

For your records, our Tax ID# is 85-0697215. Please forward your logo or any questions to Jarvis Brunson at

Walk@changemefoundation.com

PLEASE MAIL SPONSORSHIP CHECKS TO:

Change Me Foundation Inc, 735 NW 10th #101. Fort Lauderdale, FL 33311

Please note some benefits subject to print deadlines. The deadline for all artwork is April 8th 2022

Thank you!





735 NW 10th #101. Fort Lauderdale, FL 33311

Walk@changemefoundation.com

Office: 1-888-533-6247

Cell: 954-245-8848



www.ChangeMeFoundation.com