



*No Sleep Till Brooklyn/Hair Battle* will be held at the M. Blumberg Warehouse on August 20, 2017. During this event, industry professionals will be able to connect to others within the hair and barbering industry, not normally available within their community. *No Sleep Till Brooklyn* will lend a uniquely artistic and historical aesthetic by combining the cultural aspects of 1980s and 1990s hip hop on barbering history. In addition, *No Sleep Till Brooklyn* will display hair competitions within several barbering categories reflective of the history (The Nas, The #NoFilter, The Brooklyn, The Line-Up, The NY Minute). We believe in fair and balanced judging. Our added measure to keep judging fair has led us to take an additional step by having judges for **each category** as opposed to all categories. The judges have been hand selected for each category based on their contributions to the industry and their influence in NYC as barbers.

## COMPETITION CATEGORIES

### THE LINE-UP



The **shape up with beard** is a category that has not currently been represented. This category has been named after the 'Line-Up' team as well as requiring exact precision skills with a straight razor, experience and a balanced eye.

**JUDGES:** The judges for the categories will be *The Line Up* team from NYC.

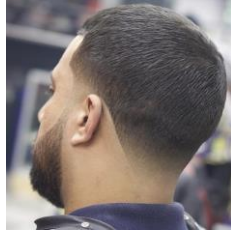
'THE LINE-UP' w/ beard (20 MIN)

Contestants must complete a shape up with beard in 20 minutes. Model's hair on top must have a #3 clip or higher; beard can be any length. Contestants will be judged on **cleanliness and precision of the line-up**. No pre-shape ups.

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## THE BROOKLYN



The **tape up** is another category that has not been represented in hair battles. The tape up is requested more than 80% of the time in barbershops. It is also the basis for many haircuts: tape up w/ fade, tape up with comb over. This category will be called the Brooklyn, the original name for the look. This haircut became popular during the 1990s and is versatile for all hair types.

**JUDGES:** *Ruben Blades* owner of 'Barbering Is My Drug', *Kazztylez* of 'HairbyKazz' and *Lisa Torres* aka 'Queencutsnroses'

### BROOKLYN [35 MIN]

Contestants must complete a skin tape up in 35 minutes. Model's hair all around must be #3 clip or higher. Contestants have the option to create anything from a tape up with Caesar to a blow-out effect. Contestants will be judged on **cleanliness of taper, precision, and technique**. No pre-tape ups, or pre-shape ups.

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## **NO FILTER**



The #NOFILTER is our **freestyle** category. The enhancements (sprays, pencils, color) that have become popular today is currently a skill more barbers are becoming familiar with. While we respect this skill, we



wanted the freestyle category of design to be free of these elements as they were in the 1980s and 1990s. We have not allowed any of these enhancements in the other four categories; the freestyle category will be judged without hair aids as well.

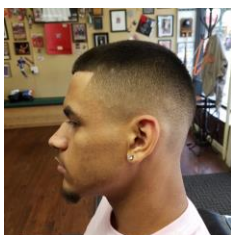
**JUDGES:** *Eric Soto* aka 'edubdatdude', *Brian Basile* owner of 'Strong Island Styles', *Carmen Estrella* aka 'seathebarber'

#### NOFILTER [45 MIN]

This is a freestyle category that must be completed in 45 minutes. Contestants must complete any design of their choosing without enhancements. Contestants can do anything their imagination allows. Model's hair must not have any pre-haircuts or pre-shape ups. Contestants will be judged on **creativity, originality, complexity of the design and overall haircut**. This category will not allow enhancements including colors, sprays, pencils or fibers...#NOFILTER.

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#### THE NEW YORK MINUTE



The New York Minute is our **fastest fade** category. While the competition is about speed, it is also about New York. Everything moves at a fast pace. We want our food fast, our car service quickly, our checkout line to move, and our haircuts to be done swiftly--- and all of it better be done without error!



**JUDGES:** *Richard Mendoza* owner of 'Filthy Rich Barbershop', *Michael Azarcon* owner of 'Queens Finest' and *Joel Capili* owner of 'A Little Off the Side'.

#### THE NEW YORK MINUTE [15 MIN]

Contestants must complete a skin fade in 15 minutes. Model's hair must be a #2 clip or higher. Contestants will be judged on **cleanliness, precision, technique and speed**. First contestant to finish will receive additional points.

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#### THE NAS



This category is our feature event. The **Nas signature fade with a half-moon** part became popular in the 1990s by Nasir Jones, the Queens born rapper. This category epitomizes the influence of hip hop and barbering as a culture.

#### THE NAS [35 minutes]

Contestants must complete a signature fade with a half-moon part in 30 minutes. Model's hair on top must have a #3 clip or higher. Contestants will be judged on **precision, technique, and cleanliness of the fade and the half-moon part**. No pre-cuts, no pre-shape ups.

**JUDGES:** *Willis the Barber* owner of Well Connected, '*Jsharpz*' aka 'The Traveling Barber', *Charly Hustle* owner of 'The Hustle Barbershop'