



Euphoric essentials

OFFICIAL BRAND LAUNCH EVENT

ABOUT US

EUPHORIC ESSENTIALS

Euphoric Essentials is not just a brand; its a lifestyle- a sumptuous journey into the world of refined living. We invite you to immerse yourself in a lifestyle where luxury knows no bounds, and every detail is curated to elevate your everyday.

At Euphoric Essentials, we've redefined the art of living well. Our brand is the embodiment of sophistication, elegance, and an unwavering commitment to the extraordinary. We believe that life should be a constant celebration of refined taste and the joy of the exceptional.

Every product in our collection is a testament to our passion for transcending the ordinary. From meticulously crafted essentials to the use of sumptuous materials, we create experiences that epitomize luxury living.



PURPOSE OF LAUNCH

We are looking to introduce ourselves globally, and choosing one of the hottest places to do so.....MIAMI! Full of vibrant colors and international travel, Miami is the perfect spot to not only make our presence known nationally, but internationally. This will create the landscape from showcasing the EUPHORIC LIFESTYLE. We will be allowing people to experience how we design, select fabrics, manufacture, and styling the newest pieces from our ready to wear(RTW) collections. Outside of exhibiting our collections, we will be showing off collaborations with some of our closest friends, and budding business partners. Leaving potential customers wishing, and wanting for more.



OUR INTENDED MARKET

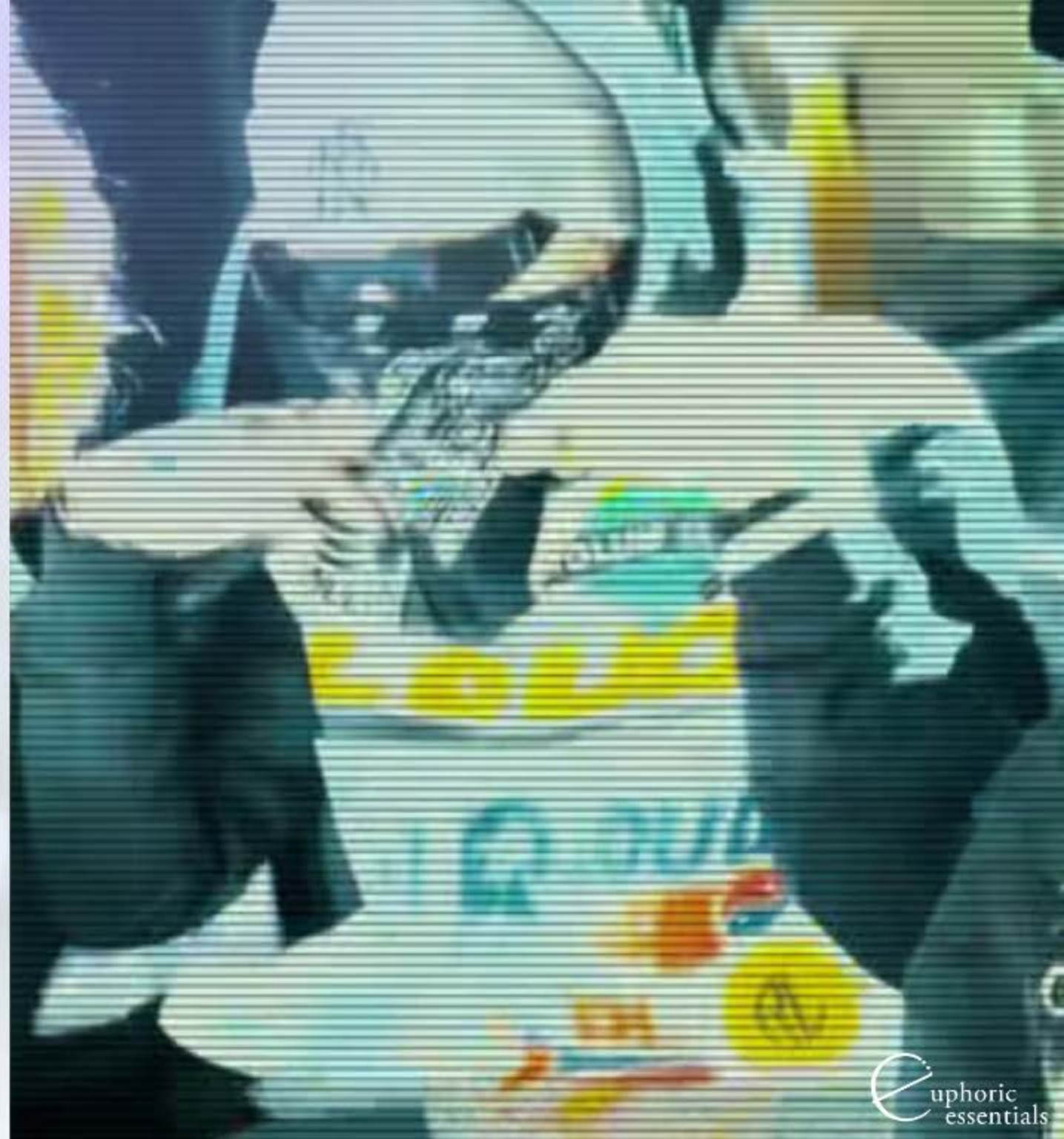
With our network continuously expanding through the highly popular Hip Hop festival Rolling Loud, we aim to not only leverage the valuable connections we have established but also to deepen our integration within the community we have become a part of. The demographic of 18-35-year-olds offers a prime opportunity for us to attract new customers who can develop a lasting affinity for our brand as they age. By adopting a novel approach that caters to collectors of streetwear and high fashion, we can cultivate a loyal customer base that appreciates the unique value and style our products offer.



THE EUPHORIC EXPERIENCE

Our mission is simple, to evoke emotions and unforgettable experiences through design and unparalleled craftsmanship. We aim to inspire, captivate, and elevate the human spirit.

The bottom of the two story vessel will house our latest projects and unveil some of our newest partnership and endeavors. A unique shopping set up has been curated for our new customers to engulf themselves in our newest of drops. While the main floor will allow for the party carry on late into the early morning.



A large, illuminated boat, possibly a ferry or a tour boat, is shown on the water. The boat has multiple decks and is lit up with warm lights. In the background, a city skyline is visible across the water, with several tall buildings. The sky is overcast with some clouds. The overall scene is somewhat dim, suggesting it might be dusk or dawn.

LOCATION

THE VESSEL

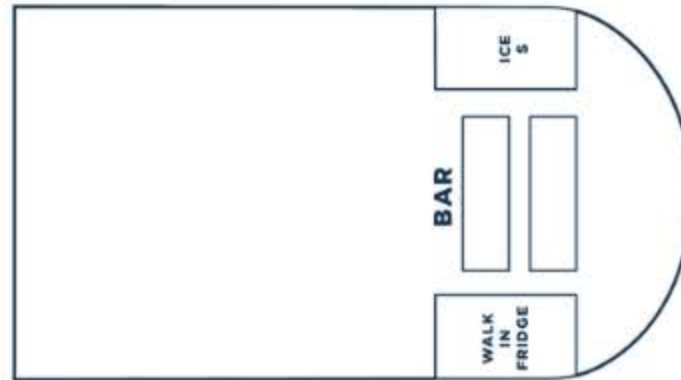
MIAMI, FL

THE WEATHER DECK



- 2,700 sqft (77'x38')
- Air Conditioned Men and Women bathrooms
- Forward double sided bar, Multiple access to storage below deck
- Side access for boat docking and passenger embarkation/debarkation

THE SAIL DECK



- 2,000 sqft (71'x28')
- Shade Sails
- Forward double sided bar, with service stairs to the Weather Deck
- Walk in refrigerator
- Additional ice storage

THE TOP DECK



- 450 sqft
- DJ Deck
- Pilothouse
- Crew Bathroom

LOGISTICS



December 15, 2024

*Following ROLLING LOUD DAY 3



11pm - 4AM

*Docking will begin at 10PM
and water taxis will shuttle
throughout the event



Docking Address

1635 N Bayshore Dr, Miami
Beach, FL 33139



SHORT STOP

MEDITERRANEAN CUISINE

Our culinary sponsor for the night will be **Chef Bianca Raffo**, Owner of the **Short Stop Mediterranean Cuisine** based out of San Diego, CA. Known for her passion for Mediterranean flavors and a commitment to fresh, high-quality ingredients, Bianca has transformed Short Stop into a beloved destination for authentic, flavorful dishes that celebrate the rich traditions of Mediterranean cooking.

Born and raised in a family that cherished cooking, Bianca honed her culinary skills at a young age and pursued formal training to master the art of Mediterranean cuisine. Her dedication to using locally sourced ingredients and crafting dishes from scratch has earned her a reputation as a culinary innovator in the San Diego food scene.

Since opening Short Stop Mediterranean Cuisine, Chef Bianca has built a loyal following of food enthusiasts who appreciate her creative flair, attention to detail, and the warm hospitality that she infuses into every dish. With a menu that ranges from classic favorites to contemporary twists, Chef Bianca Raffo continues to redefine Mediterranean cuisine, making Short Stop a must-visit destination for food lovers across Southern California.



BECOME A EUPHORIC ESSENTIALS PARTNER

This event is more than just a party, it's a celebration of a new journey we're embarking on, and we want you to be a part of it! We are also offering unique opportunities for brands to collaborate with us and get in on the fun. When sponsors collaborate with Euphoric Essentials, they receive:

1. ****Brand Visibility****: Prominent placement in all event promotions, including banners, social media, and press releases.
2. ****Exclusive Access****: VIP access to the event, including networking opportunities with high-profile attendees and influencers.
3. ****Brand Association****: Alignment with a high-end luxury brand known for quality, sophistication, and emotional impact.
4. ****Custom Content****: Tailored content and co-branding opportunities showcasing their partnership with Euphoric Essentials.
5. ****Customer Engagement****: Direct interaction with an affluent and engaged audience, enhancing brand loyalty and recognition.

Sponsorship & Merchandise Donation Opportunities

Joining us as a sponsor or a merchandise donor is a fantastic way to align with Euphoric Essentials' mission of enhancing everyday life through quality and innovation. Plus, you'll enjoy special recognition at the event and through all of our promotional channels.

Become a Sponsor: Gain exposure for your brand or business through our event and marketing materials.

Donate Merchandise: Show off your brand and contribute specialty products to our gift bags that will be given to our highly engaged audience.

INFLUENCERS & NETWORK



Connecting and growing not only our brand, but those who believe in us is one of our major goals. We have assembled a great list of influencers that have years of experience with working with brands of all types and sizes. With the curation of our influencer network, we will be able to insure that full recognition and marketing power will be on full display. The increase of high profile influencers, will help us increase the potential of more high class, and A-List celebrity clientele. This will give your brand the most organic opportunity to boost social engagement across all platforms.

linetterodriguez

183 posts 122K followers 279 following

Linette Rodriguez

39 posts 100K followers 560 following

JULIA ⚡ RAE

@juliaraexo

988 posts 83.5K followers 7,499 following

Rebecca Peri

noellee_xo

468 posts 377K followers 1,907 following

Noelle Anzvine

valebragg

80 posts 157K followers 1,865 following

Val Bragg

biancamichellex7

269 posts 82.9K followers 395 following

Bianca Michelle

onacasella

1,587 posts 37.3K followers 5,885 following

♡(๑˘˘๑) ona azul (๑˘˘๑)♡

dazmariah

390 posts 90.4K followers 1,010 following

Daz Mariah

angelaaibarra_

307 posts 60.4K followers 854 following

ANGELA

dannieriel

450 posts 1M followers 1,230 following

DANNIERIEL

ashleymariaserrano

252 posts 643K followers 524 following

ASHLEY SERRANO

auraserrano

536 posts 281K followers 2,171 following

AURA SERRANO

o_anzvine

644 posts 389K followers 2,880 following

OLIVIA ANZIVINE

Combined followers across all platforms surpasses 10million + followers

euphoric essentials

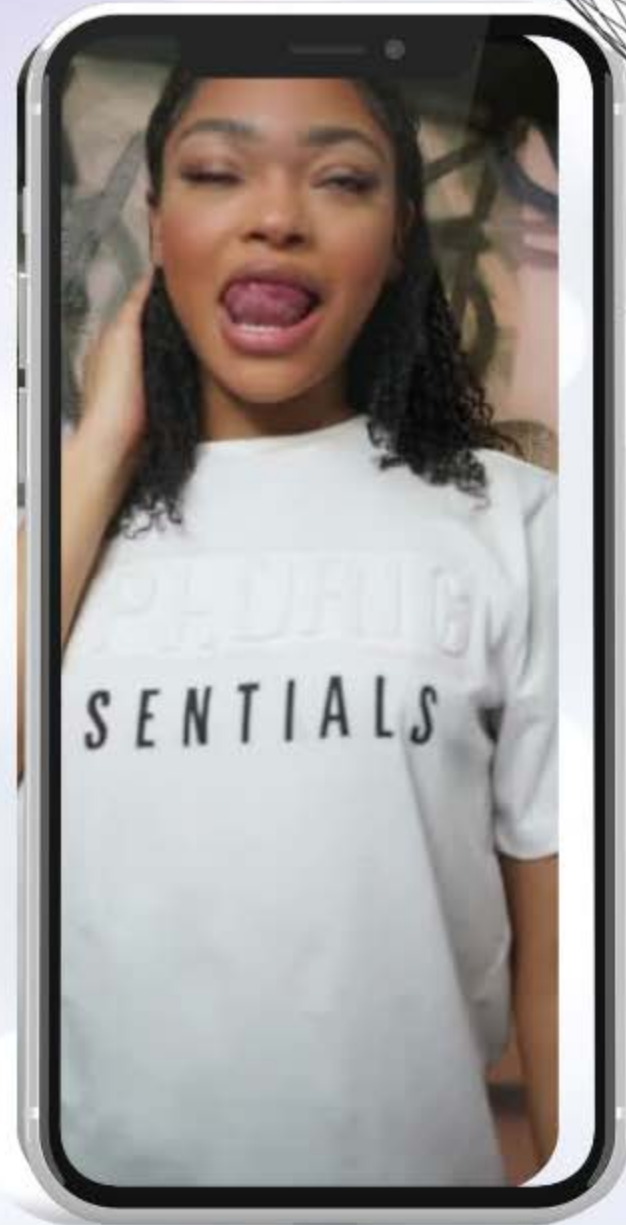


EUPHORIC SPONSORSHIP LEVELS

PROMOTIONAL SPONSOR

- Placement in event re-cap
- Logo Placement on Press Releases & Digital Marketing Materials
- Social Media Tags and Shoutouts
- Personalized Reel to use for socials
- Promotional gifts for general admissions (Logo on custom merchandise)

PACKAGE VALUE \$2,500



FASHION FORWARD SPONSOR

- Placement in event re-cap
- Logo Placement on Press Releases & Digital Marketing Materials
- Product placement in VIP bags and GA gift bags
- Social Media Tags and Shoutouts
- Personalized Reel to use for socials
- Promotional gifts for general admissions (Logo on custom merchandise)

PACKAGE VALUE \$5,000



RED CARPET SPONSOR

- Red Carpet Signage (Step & Repeat)
- Placement in event re-cap
- Prominent Logo Placement on Press Releases & Digital Marketing Materials
- Social Media Tags and Shoutouts
- Personalized reel to use for socials
- Product placement in VIP bags and GA gift bags
- Prominent Logo Placement on designed event merch
- **VIP Entrance** and Section on Event Night (2 Bottles)
- 5 Person Guest List
- Rolling Loud **Loud Club VIP** access for 2 (Day of event)

PACKAGE VALUE \$10,000





LUXURY
VENUE SPONSOR

LUXURY VENUE SPONSOR

- Major Sponsor recognition around venue
- Prominent Logo on Step-n-repeat
- Prominent Placement in event re-cap
- Prominent Logo Placement on Press Releases & Digital Marketing Materials
- Product placement in VIP bags and GA gift bags
- Prominent Logo Placement on designed event merch
- Personalized reels to use for socials
- Opportunity to Collaborate with High-Profile network
- Branded Section and Bottle Service on Event Night (3 bottles)
- VIP Entrance and Section on Event Night (3 Bottles)
- 8 Person Guest List
- Rolling Loud **Loud Club VIP** access for 4(Day of Event)

PACKAGE VALUE \$20,000



A woman with long dark hair, wearing a pink t-shirt and denim shorts, is sitting on the edge of a boat. She is looking upwards and to the right, with her right arm raised. The boat is white with a blue stripe. A plaid shirt is draped over the side of the boat. The background shows the water and other boats. The text 'EUPHORIC PLATINUM SPONSOR' is overlaid in large white letters.

EUPHORIC PLATINUM SPONSOR

EUPHORIC PLATINUM SPONSOR

- Personal Branded Banner at main entrance and all across the VIP
- Prominent Logo Placement on Press Releases & Digital Marketing Materials
- Product placement in VIP bags and GA gift bags
- Promotional gifts for general admissions (Large Logo placement on custom merchandise)
- Branded Boat @ Event (VIP Boat)
- Opportunity to Collaborate with High-Profile Content Creators
- Exclusive Engagement with Celebrity Talent, VIPs, and Media
 - Personalized reels to use for socials
 - 10 Person Guest List to event (VIP Entry)
 - Bottle Service on Event Night(4 bottles)
 - DJ shout outs and Recognition through out the event
- Rolling Loud **Loud Club VIP** access for 10 (Day of event)

PACKAGE VALUE \$40,000



EMERGING SPONSORS

We are thrilled to introduce some of our new sponsors who will be creating unique branding experiences for all our guests. We would love for your brand to join us and be part of this exciting opportunity!



ARE YOU READY TO BE NEXT?

GOT A MESSAGE OR QUERY? REACH OUT HERE



SHANE FARRELL

KNWN4 CO - FOUNDER



JOHNATHON HAYNES

EUPHORIC CO - FOUNDER



JON

EUPHORIC CO - FOUNDER



DEZMOND MCLEMORE

EUPHORIC CO- FOUNDER

