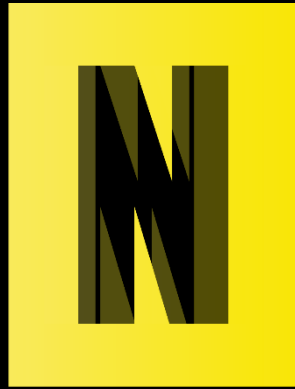


Sponsorship Proposal



NITE
ENTERTAINMENT

Presents: The SELENA Experience by

Los
Chicos
del 572

DEAR POTENTIAL SPONSOR,

Come join “The Selena Experience” concert. This outstanding sponsorship opportunity puts your brand, product or service in front of our potential customers.

What does The Selena Experience by Los Chicos del 512 mean to you? Consider the significance of branding with passionate, active and engaged audiences, onsite visibility, media exposure, online presence, networking with potential clients and playmakers. For this concert promotion we estimate a reach of more than 1,000,000 people. Of this audience 35.5% are men, and 64.5% are women between 25 and 44 years old living in the Phoenix Metro area with an average income of 60,000 USD per year. We expect 1,500 attendants on the day of the event.

Our sponsors can reach our passionate and receptive audience through contests promotions, pre and post events, creative activities, media mentions, and an over the top marketing strategy. Partnerships are essential to The Selena Experience concert creative and economic strength. With your contribution, we will join a group of amazingly dedicated supporters working to build an outstanding team. We invite you to partner with us in this initiative. Sponsorship is a growing tactic utilized by companies who value the direct interaction only available at events such as this. Create the level of interaction and develop an emotional engagement with your customers.

Selena was an animal rights’ activist. As such Nite Entertainment has now partnered with the Arizona Humane Society. This means the concert will also benefit sick, injured, and abused pets in Arizona. We want you to be a part of this event! Anything that you can do, we truly appreciate!

We look forward to discussing the partnership opportunities with your company and look forward to working with you.

info@niteent.com

<https://niteent.com>

<https://selenaphx.eventbrite.com>

Why Sponsor The Selena Experience Concert?

The Selena Experience by Los Chicos del 512 is a mind-blowing experience and the closest you can get to live a Selena concert. Simply, the best Selena tribute band out there! Los Chicos del 512 will bring to you the finest Selena tribute that you can possibly imagine.

Doble Comando is a Sierrano and Campirano band whose music is currently playing in more than 7000 radio stations in Mexico. This concert will be celebrated starting Cinco de Mayo Weekend on Friday, the 3rd of May of 2019.

For this concert promotion we estimate a reach of more than 700,000 people. Of this audience 35.5% are men, and 64.5% are women between 25 and 44 years old living in the Phoenix Metro area with an average income of 60,000 USD per year. We expect 1,500 attendants on the day of the event.

This will be a great opportunity for your brand to be part of such an amazing event. Most importantly you will be giving something back to society as this event will be benefiting the Arizona Humane Society to support the sick, injured and abused pets in Arizona. In addition we will offer other benefits to our sponsors.



When and where?

The “Selena Experience” is happening on Friday, May 3rd of 2019 at The Pressroom, 441 W Madison St. Phoenix, AZ, 85003 and everyone is invited.

Cinco de Mayo Weekend

NITE ENTERTAINMENT PRESENTS

THE Selena Experience by

Los Chicos del 512

FRIDAY MAY 3, 2019

THE PRESSROOM PHOENIX AZ

TICKETS: THEPRESSROOMAZ.COM

BENEFITING

ARIZONA HUMANE SOCIETY

Doble Comando

DOORS OPEN AT 7PM
MUST BE 21 OR OLDER

NITEENT.COM

441 W. MADISON ST. PHOENIX, AZ 85281 | 480.717.7304 OR 480.382.7198

Introduction & Experience

Los Chicos del 512 musicians came together and orchestrated an extraordinary show that will have you back in 1995 within seconds of their first song. They will bring to you the finest Selena tribute that you can possibly imagine. This is a concert presenting the best Selena Tribute in America by Los Chicos del 512, and Doble Comando will also perform to open the show. Doble Comando is a regional Mexican band that is gaining popularity fast, and their music is currently played in more than 7000 radio stations in Mexico.

We are Nite Entertainment LLC; an entertainment company located in Phoenix, AZ. We offer production and promotion of concerts and events. Our priority is to offer a service of the highest quality to our customers. Each of our events is carefully selected and planned to offer unforgettable memories. We also offer promotions and discounts to our email subscribers and social media followers. At Nite Entertainment we care about the quality of our events and to generate unforgettable memories for our clients, but we also care about giving back to our community.

Purpose

The purpose of this event is to celebrate 5-de-Mayo-weekend, to provide a great show to the public, and to create awareness of sick, injured, and abused homeless pets. Part of the profit generated by this event will be donated to the Arizona Humane Society.

How much funds do we require?

\$10,000 USD

Sponsorship Package



\$2,500 USD

Event tickets sales at your location (Optional), mentions in blog posts, email newsletter, and social media, discounts to customers who buy your products or services, your logo in all promotional materials including and on a prime area of official event Poster, encouragement of social media followers to share your social media content, your logo on digital screens the day of the event, 12 courtesy tickets for event, bring your representatives and a booth for your business to the event, 60 seconds live presentation or commercial (using production equipment like giant screen, lights, etc.) on day of the event, two days of tickets give away at your business location, and announcement of press conference, pre-event party, or post-event party at your location (only one of 3 options).



\$1, 500 USD

Event tickets sales at your location (Optional), mentions in blog posts, email newsletter, and social media, logo in sponsor area on all promotional materials, encouragement of social media followers to share your social media content, 10 courtesy tickets for event, 30 seconds live presentation or commercial (using production equipment like giant screen, lights, etc.) on day of the event, and 1 day of tickets give away at your business location before the event.



\$500 USD

Event tickets sales at your location (Optional), mentions in blog posts, email newsletter, and social media, logo in sponsor area on all promotional materials, 4 courtesy tickets for event, and mention your business on day of the event.

WHY SPONSOR

Business sponsorship is a major source for many companies as more and more companies have discovered this to be a powerful marketing tool. Building and strengthening your company brand through effective visibility is one of the key essentials in business strategy. To be effective, sponsorship of any business must serve the interest of four constituent groups:

- It must serve the business interest of the sponsoring company
- It must serve the best interests of the business and its stakeholders
- It must have a positive impact upon the sponsor's direct consumers
- It must benefit the consumers who use the products or services

IT'S A WIN-WIN

Sponsoring “The Selena Experience” by los Chicos del 512 + Doble Comando concert provides you the unique opportunity to connect with the Greater Global community, to build brand awareness and show your company's support of an important cause: recognizing the highly admirable talent, outstanding young leaders and entertainers. Every program broadcasted reaches a different key audience segment and provides a fun, entertaining and engaging way for you to target your market and vendors.

Contact Info

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Nite Entertainment LLC

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facebook: info@nite3nt

Email: info@niteent.com

Event: <https://selenaphx.eventbrite.com>