

Made 2 Glam, Inc.

I WAS BORN TO BE MADE AND TO WALK IN MY GLAM

MADE
@tpo

October 5, 2019

EXPERIENCE * EXPOSURE * EDUCATION

A 501(C)(3) NONPROFIT ORGANIZATION

www.made2glam.org

About Us

Mission Statement: While working to fight social issues and providing guidance, M2G is dedicated to young girls between the ages 11-17 displaced from their home realize they were born to be MADE.

Every young lady deserves to see a mirror reflection of their optimal potential

Vision Statement: To increase graduation rates and lower teenage pregnancies through our programs and events.

The strategic planning of these events is curated to give our young ladies an experience, exposure, and an educational component.



Let's beat the statistics

50%

Only 50% of the 400,000 children in foster care complete high school by the age of 18



32%

32% of young ladies in foster care engaged in sexual intercourse did not use birth control



31%

31% of young ladies in foster care engaged in sexual intercourse before the age of 15 years old



*Children from low-SES families are **less likely** to have **experiences** that encourage the **development** of fundamental skills of reading acquisition, such as **phonological awareness**, **vocabulary**, and **oral language** - (Buckingham, Wheldall, & Beaman-Wheldall, 2013).*

MADE EXPO

The Made EXPO is an exhibit for young ladies ages 11-17 years old. It is comprised of different activities and workshops. The EXPO will also featured the "College Lounge." Our young ladies will have the opportunity to speak with college representatives and apply for colleges on the spot! This is the ultimate showcase for the latest products, academic enrichment, and services for young ladies between the ages of 11-17. The Made EXPO will bring young women together to empower, encourage, and elevate.

Education & Technology

The College Lounge

A GLAM Confidence- Panel Discussion About Being in Love with ME-Marvelous & Extraordinary

GLAM Awards-Celebrating young ladies in the community that being MADE-Making A Difference

Everywhere



Sponsorship Levels

Sponsorship levels				
	Diamond	Platinum	Gold	Patron
Cost	\$2,000.00	\$1,000.00	\$750.00	\$500.00
Number Available	2	Unlimited	Unlimited	Unlimited
Choice of Logo on Swag Bag	Yes	X	X	X
Company logo on website	Yes	Yes	Yes	Yes
Choice of Marketing Piece in Swag Bag	Yes	Yes	Yes	Yes
Recognition in Pre-Event Communication	Yes	Yes	Yes	Yes
Ad in the Event Program Guide	Full Page	Half Page	Quarter Page	Logo Placement
Company Description Included in the Program Guide	250 Words	150 Words	100 Words	X
Recognition in the Post Event Invitation Email	Yes	Yes	Yes	Yes

A La Carte

SWAG Bag Sponsor \$150.00 ~ Add your promotional materials and products to attendees' bags along with your company's logo on our website



Benefits of becoming a sponsor for the MADE EXPO

Community Recognition and Exposure

Your company sponsoring this event will be appealing to the community and encourage others to get involved. The Be MADE Summit is the first event of its kind to cater specifically to young girls in foster care within the City of Memphis. The community and customers will recognize your company as one of the leading sponsors dedicated to ensuring young ladies in foster care are able to live a rewarding life.

The Community Will See Your Emotional Connection

As a sponsor for the Be MADE Summit, the community will recognize your brand as being concerned with the development of the young ladies in foster care and the urban community, Statistics show young ladies in foster care are least likely to graduate on time and become teenage mothers.

Next Steps

If you have any questions about being a sponsor at the MADE Expo, please contact Deidra Hawkins, Executive Director

Email: deidrahawkins@made2glam.org

Phone: 901-596-2932

Submit your contract via email at deidrahawkins@made2glam.org.

Once we have received your contract, Deidra will guide you through all your sponsor activities.



