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## SPONSORSHIP PACKAGE EXTREME FESTIVAL APRIL 29<sup>TH</sup> & 30<sup>TH</sup>

Extreme Festival is a cross over between your standard Music Festival and Extreme activities. We aim to bring the two together to provide a new type of entertainment that can reach a variety of people across the country. Music, tents with food and beverages to the worlds biggest inflatable assault course never seen in the UK before.

Extreme was founded during research by our Directors which found that there is no other current company providing the same services or type of entertainment we are aiming to provide. Considering this huge gap in the market we considered this to be an opportunity worth to pursue.

The concept originated from talks to host an adult activity event based around "The Beast". The so called beast is a 252m course considered the biggest inflatable assault course in the world. Yet to be known neither experienced in the UK we jumped to the opportunity and contacted our suppliers.

We are showcasing the beast at our first event as we are really keen to present this activity based event to the UK. Accompanied by music, food and drink we thought this would be the perfect environment to host the biggest garden party of the year, suitable to any age range.

As an organisation not only do we aim to provide and exceed the best of service we also want to provide our customers with a unique experience.







We recognise the need and current demand within the Health & Fitness world from where we seek inspiration when hosting our events. Combining both categories into one, Fun and Extreme.

We have currently reached over 160k views on our promotional video in less than 2 weeks with no PR and currently numbers are going up. We have received a wide range of interest from the media including BBC (ONE SHOW) who will be live broadcasting



# VIP Sponsor £15,000 +

The VIP Sponsor includes every feature on the following page plus:

-  Exclusive VIP Area Branding - Tents and Fences
  -  Exclusive right to co-branding in VIP Packages (Can cozies, bracelets, lanyards) - to be agreed upon
  -  Exclusive right to literature and marketing material distribution to VIP guests
  -  A festival booth site (location and size of your choosing)
- Festival**
-  Title the VIP Area: “Yourcompanyname VIP Area”
  -  Signage with VIP Area name and branding at entrance to VIP area.

# Sponsorship Benefits

	VIP Sponsor £15,000 +	Diamond Sponsor £10,000	Titanium Sponsor £7,000	Platinum Sponsor £5,000	Band Sponsor £2,000	Gold Sponsor £1,000	Silver Sponsor £500	Bronze Sponsor £250
Industry Exclusivity	YES	YES	NO	NO	NO	NO	NO	NO
Available Positions	1	1	2	4	8	NO	Unlimited	Unlimited
STAGE PRESENCE / ON SITE PUBLICITY								
MC Mention from stage multiple times during weekend	YES	YES	YES	YES	YES			
Logo on stage signage	YES	YES	YES	YES	YES	YES		





Flyer distribution at festival information booth	YES	YES	YES	YES	YES	YES	YES	YES
Meet and Greet with the headliners	YES	YES	YES	YES				
Logo on Entrance Signage	YES	YES						
Onsite booth site 10X10	YES	YES	YES	YES				
<b>PROMOTION / MEDIA COVERAGE</b>								
Logo on all hand bills, banners and program	YES	YES	YES	YES	YES	YES	Company Name	Company Name
Ad in program (3000 copies)	1 Page	3/4 Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page		
Logo and link on website	YES	YES	YES	YES	YES	YES	YES	YES
Logo in Driftwood Announcement	YES	YES	YES	YES	YES	YES	Company Name	Company Name
Radio Ads	YES	YES	YES					
Social Media Features	12	6	4	2	2	1	1	1
Ad on website home page	YES	YES						
T Shirts	16	10	8	6	4	4		
Comp Tickets	16 VIP Tickets	10 VIP Tickets	8 VIP Tickets	6 VIP Tickets	4	4	2	

