



THE GOSH MATCHPLAY CUP 2016

Friday 9 September at Stoke Park

Sponsorship Opportunities

This year, Great Ormond Street Hospital Children's Charity will host a unique golf event at Stoke Park on Friday 9 September 2016. The golf day will be a Ryder Cup format with teams under the leadership of two celebrity captains, Sir Matthew Pinsent and Jason Leonard OBE.



Event details

- Ryder Cup experience including VPAR live golf scoring
- 100 high net worth guests
- Player pack with branded polo shirts
- Sumptuous lunch with wine included
- Luxury auction including 5* experiences
- Return travel to London

Support The GOSH Matchplay Cup and support Great Ormond Street Hospital Children's Charity

Every year, more than 255,000 children from across the country come to Great Ormond Street Hospital (GOSH) needing the hospital's help. By providing world-class care and a home-from-home during the most difficult times, the doctors and nurses offer these children and their families hope. But we know we can, and must do more.

The need for services is increasing every year, and we need to make sure that GOSH continues to provide the best care possible to everyone that needs it. With your support of The GOSH Matchplay Cup, we hope to raise £100,000 to fund an isolation recovery bay offering young patients at Great Ormond Street Hospital the best chance of surviving life-changing operations.



SPONSORSHIP OPPORTUNITIES

Enhance your organisation's CSR profile by association with a charity that has **73 per cent** national brand awareness, **voted top 10** in the Charity Brand Index 2015 and a charity that reaches up to **300,000** people via our social channels

Exclusive access to high net worth and corporate guests

Predominantly male guests aged between 30 – 60

Socioeconomic groups A-B

Headline Sponsorship £10,000

Event benefits	Brand recognition
You will be the lead brand associated with the event and involved in all media activity	Full branding on VPAR live golf scoring and Givergy bidding technology, providing substantial opportunity for viral reach
Two teams of four starting at your chosen tee time	Full and prominent branding on the press board and all signage on the day
Meet, greet and photo opportunity with celebrity captains and the host	Full and prominent branding on player confirmation packs and on pre-event website
Thank you from the host during the lunch	A full colour page advert situated on the inside cover of the souvenir event brochure with your own personal welcome message
Special gifts given to your teams on the day	Data capture opportunity on the day – business card drop linked to a prize
Opportunity for key employees to visit the hospital	Link to company on www.gosh.org which receives 5.2 million visits per year
Platform to speak at the event	Opportunity to name one of the golf competitions e.g. [company name] Nearest the Pin Challenge

Co-sponsorship £5,000

Event benefits	Brand recognition
One team of four starting at your chosen tee time	Branding on player confirmation packs and pre-event website
Meet, greet and photo opportunity with celebrity captains and the host	A full page advert in the souvenir event brochure
Thank you from the host during the lunch	Data capture opportunity on the day – business card drop linked to a prize
Opportunity for key employees to visit hospital	Link to company on www.gosh.org which receives 5.2 million visits per year

Support us

Thank you for considering this fantastic opportunity, we hope you can support the event and help raise money for an incredible cause. For more information about getting involved, or information about the charity or the hospital, please contact **Kate Eighteen on 020 3841 3174.**