

THE CHATEAU Music Festival

October 23rd-25th 2020

Platform: Youtube
Beneficiary: The NAACP

Analytics: Youtube Views + Impressions= 349,165
Social Media Impressions: 1.946 Million Views

Notable Shoutouts:

@taylorgang official instagram 941K followers
 @chevywoods official instagram 480K followers
 @kttunstall official instagram 79.6K followers
 @debinova official instagram 144K followers



Presented By:
 Chateau Music, LLC

FULL LINEUP 2020



Lauren Daigle
 (Grammy Winner)



Tank and The Bangas
 (Grammy Nominated)



Lovelytheband
 (2 million monthly listeners on Spotify)



KT Tunstall
 (Grammy Nominated)



Debi Nova
 (Latin Grammy Nominated)



Kimbra
 (Grammy Award Winner)



Brent Jones
 (Grammy Award Winner)

Deborah Joy Winans
 Melanie Pfirman
 Orfeh and Andy Karl
 Chevy Woods

Maty Noyes
 Young Doc
 Stout
 Stina

AleXa
 Rosehardt
 Taylor Dayne
 Ondine

Camryn
 B.Thompson
 Sara Diamond

Perri Jones
 Soul Push
 Christie Lamb

■ **Video Audience:**

Female: 79.7% **Male:** 20.3%

■ **Video Audience:**

18-24: 37.7% **25-34:** 29.5% **35-44:** 15.7% **OTHER:** 17.1%

■ **Average View Duration:**

1hr4min