

ADVERTISING STATISTICS, DEMOGRAPHICS AND INFORMATION

NATIONAL COMMERCIALS

ACTION

NETWORK INFO

ACTION **THE ACTION CHANNEL**



The Action Channel grabs the couch potato by the collar and turns him into an adrenaline junkie! The Action Channel delivers everything for the daredevil at heart: high-octane thrills, heart-pounding excitement, and the sheer will to break a few rules. The world is full of adventure, fun and mayhem, so pop open a cold one and tune in to The Action Channel! What a rush!



DEMOGRAPHICS

Target Demo	18-54
Target Audience	Male 75%
	Female 25%
Median Age	35

HOUSEHOLDS

Total Stations	36
Total Households	22.2 million
US Homes	18.16%





4th Quarter 2017 Schedule National Feed - Eastern & Pacific Time

All times Eastern / Effective September 25, 2017

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Time
12:00 AM	Disasters of the Century	Disasters of the Century	Disasters of the Century	Disasters of the Century	Disasters of the Century	Horror Hotel	Horror Hotel	12:00 AM
12:30 AM								12:30 AM
1:00 AM								1:00 AM
1:30 AM								1:30 AM
	The Doctors							
	The Doctors							
2:00 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	2:00 AM
2:30 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	2:30 AM
3:00 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	3:00 AM
3:30 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	3:30 AM
4:00 AM	Local Paid	Local Paid	Local Paid	Local Paid	Local Paid	Local Paid	Local Paid	4:00 AM
4:30 AM	Local Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Local Paid	4:30 AM
5:00 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	5:00 AM
5:30 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	5:30 AM
6:00 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	6:00 AM
6:30 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	6:30 AM
7:00 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	7:00 AM
7:30 AM	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	Network Paid	7:30 AM
8:00 AM	Daytime					The Droogles	Dione Lucas	8:00 AM



Fall 2017 National Schedule

All times Eastern & Pacific / September 25, 2017

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Time
12:00 AM	Route 66	Route 66	Route 66	Route 66	Route 66	Canadian Poker Championship	Horror Hotel	12:00 AM
12:30 AM								12:30 AM
1:00 AM	Fusion TV	Fusion TV	Fusion TV	Fusion TV	Fusion TV	Windy City Poker		1:00 AM
1:30 AM								1:30 AM
2:00 AM	PAID PROGRAMMING	PAID PROGRAMMING	PAID PROGRAMMING	PAID PROGRAMMING	PAID PROGRAMMING	PAID PROGRAMMING	PAID PROGRAMMING	2:00 AM
11:30 AM	Fusion TV	Fusion TV	Fusion TV	Fusion TV	Fusion TV	Golf America	Intelligence For Your Life	11:30 AM
12:00 PM	Complete Angler	Fishful Thinking	Canadian Sports Fishing	Jimmy Houston Outdoors	Jimmy Houston Adventures	Beach Sports Network	On The Mike	12:00 PM
12:30 PM	Great Outdoorsman	Great Outdoorsman	Great Outdoorsman	Great Outdoorsman	Great Outdoorsman	Softball 360	Race Central TV	12:30 PM
1:00 PM	Daily Flash	Daily Flash	Daily Flash	Daily Flash	Daily Flash	Larysa Unleashed	Raceline	1:00 PM
1:30 PM						Sled Head 24/7	Honda Racing At Speed	1:30 PM
2:00 PM	Ride Guide Mountain	Ride Guide Mountain	Ride Guide BMX	Ride Guide BMX	Ride Guide BMX	Bidding Wars	Jimmy Houston Outdoors	2:00 PM
2:30 PM	Motorz	Motorz	Motorz	Motorz	Motorz	Lokar Car Show	Jimmy Houston Adventures	2:30 PM
3:00 PM	VSTV	Race Central TV	VSTV	Race Central TV	VSTV	Two Guys Garage	Reelin' in the Keys	3:00 PM
3:30 PM	Eye for An Eye	Eye for An Eye	Eye for An Eye	Planet X	Eye for An Eye	Steel Dreams	Chef Roc	3:30 PM
4:00 PM	Reelin' in the Keys	Chef Roc	Gulf South Outdoors	Fusion TV	Americans Outdoors	The Car Guy Show	Chef on the Water	4:00 PM
4:30 PM	Hook It and Cook It	Larysa Unleashed	Reelin' in the Keys		American Shooter	1000cc Raw Thrill	Yamaha's Whitetail Diaries	4:30 PM
5:00 PM	De Vinci's Inquest	De Vinci's Inquest	De Vinci's Inquest	De Vinci's Inquest	De Vinci's Inquest	Race Central TV	Hobie Outdoor Adventure	5:00 PM
5:30 PM						Raceline	Americans Outdoors	5:30 PM
6:00 PM	Get Reel Music	Texas Team Trails	Get Reel Music	Majesty Outdoors	F4 United States Championship	Lights, Camera, Action	Military Makeover	6:00 PM
6:30 PM	Lokar Car Show	Motorz	Discovering Mexico	Motorz	Pro Watercross Tour		Hiring America	6:30 PM
7:00 PM	1000cc Raw Thrill	Music Mix USA	Motorz	Music Mix USA	Hobie Outdoor Adventure		In the Fight	7:00 PM
7:30 PM	Planet X	Eye for An Eye	Eye for An Eye	1000cc Raw Thrill	Planet X		Battleground	7:30 PM
8:00 PM	Reelin' in the Keys	Chef Roc	De Vinci's Inquest	Cold Squad	The Appraisers	The Appraisers	Armed Forces Boxing	8:00 PM
8:30 PM	Hook It and Cook It	Larysa Unleashed			Adventures South of The Border	Charlie Moore: No Offense		8:30 PM
9:00 PM	Racing Through Time	Planet X	Flying Through Time	The Amazing World of Aviation	Ghostbreakers	In the Fight	Ghostbreakers	9:00 PM
9:30 PM		1000cc Raw Thrill			Ghostbreakers	Battleground	Ghostbreakers	9:30 PM
10:00 PM	Race Central TV	Ringside Boxing	Reality Rides	Two Guys Garage	Movie	Glory	Horror Hotel	10:00 PM
10:30 PM	VSTV		Curators Vault	Steel Dreams				10:30 PM
11:00 PM	Crime Strike		The Amazing World of Automobiles	The Car Guy Show				11:00 PM
11:30 PM	Crime Inc.			Top Dead Center		Championship Wrestling From Hollywood		11:30 PM

RETRO DISTRIBUTION MAP

retro^{tv}

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RETRO TV

DISTRIBUTION

DMA	MARKET	TV HOMES	US %	STATION(S)	DMA	MARKET	TV HOMES	US %	STATION(S)
1	New York	7,368,320	6.50	WXNY-LD	66	Honolulu	437,120	0.39	KKAI
2	Los Angeles	5,489,810	4.85	KFLA-LD	67	Charleston-Huntington	434,540	0.38	WHUC-LP
3	Chicago	3,475,220	3.07	WRKJ-LD	67	Charleston-Huntington			WZTS-LD
4	Philadelphia	2,917,920	2.58	WFMY-TV	69	Roanoke-Lynchburg	433,860	0.38	WSET-TV
5	Dallas-Ft. Worth	2,646,370	2.34	KVFW-LD	72	Des Moines-Ames	426,240	0.38	KDAO-CD
6	San Francisco-Oak-San Jose	2,484,690	2.19	KAXT-CD	73	Spokane	414,520	0.37	KQUP-LD
7	Washington, DC (Hagrstwn)	2,443,640	2.16	WWTD-LD	75	Springfield, MO	404,370	0.36	KRFT-LD
9	Atlanta	2,385,730	2.11	WANN-CD	77	Toledo	397,620	0.35	WNWO-TV
10	Houston	2,373,700	2.10	KETX-LP	78	Columbia, SC	396,170	0.35	WKTC
11	Tampa-St. Pete (Sarasota)	1,859,820	1.64	WISCM-D	79	Huntsville-Decatur (Flor)	383,940	0.34	WMJN-LD
13	Detroit	1,828,230	1.61	WHNE-LD	81	Madison	374,980	0.33	W43BR
14	Seattle-Tacoma	1,766,070	1.56	KUSE-LD	82	Paducah-Cape Girard-Harsbg	370,560	0.33	KDKZ-LD
16	Miami-Ft. Lauderdale	1,660,020	1.47	WFTV-LP	88	Chattanooga	346,400	0.31	WKSY-LD
17	Denver	1,576,090	1.39	K3ZEY-D	88	Chattanooga			WOOT-LD
17	Denver			KHDT-LD	97	Tri-Cities, TN-VA	305,520	0.27	WLFG
18	Cleveland-Akron (Canton)	1,493,160	1.32	WACH-CD	98	Burlington-Plattsburgh	304,200	0.27	WGMU-LD
18	Cleveland-Akron (Canton)			WWM-LD	98	Burlington-Plattsburgh			WNMN
18	Cleveland-Akron (Canton)			WVW-LD	98	Burlington-Plattsburgh			WYCU-LD
18	Cleveland-Akron (Canton)			WVX-LD	99	Greenville-N.Bern-Washingtn	300,800	0.27	WTMH-LD
19	Orlando-Daytona Bch-Melbrn	1,489,710	1.32	WRCF-CD	103	Evansville	276,130	0.24	WYYW-CD
20	Sacramento-Stikton-Modesto	1,349,990	1.19	KBTU-CD	106	Reno	266,530	0.24	KRXI-TV
21	St. Louis	1,217,370	1.07	KDTL-LD	108	Tallahassee-Thomasville	265,160	0.23	WSPD-LD
23	Pittsburgh	1,154,550	1.02	WPXS	109	Tyler-Longview(Lfkn&Ncgd)	263,020	0.23	KIVY-LD
24	Portland, OR	1,136,320	1.00	WBGN	110	Sioux Falls(Mitchell)	260,500	0.23	KCPO-LP
25	Raleigh-Durham (Fayetteville)	1,131,460	1.00	KSLM-LD	115	Fargo-Valley City	247,400	0.22	KCPM
29	Nashville	990,150	0.87	WARZ-CD	122	Montgomery-Selma	228,580	0.20	WAAO-LD
32	San Antonio	907,320	0.80	WRTH-LD	122	Montgomery-Selma			WAXC-LD
33	Kansas City	899,020	0.79	KVHV-LD	123	Yakima-Pasco-Richlnd-Knnwck	228,510	0.20	KVPK-LD
34	Salt Lake City	884,900	0.78	KCKS-LD	124	SantaBarbara-SanMar-SanLuOb	228,480	0.20	KEYT-TV
34	Salt Lake City			KMTI-LD	129	Corpus Christi	205,900	0.18	KUQI
34	Salt Lake City			KTMW	131	Amarillo	189,690	0.17	K16HB-D/KS1JN-D
36	Cincinnati	868,900	0.77	KUTO-LD	132	Chico-Redding	186,140	0.16	KGEC-LD
39	Austin	745,640	0.66	WBUC-LD	133	Columbus-Tupelo-W Pnt-Hstn	180,320	0.16	W34BJ-D
40	Las Vegas	736,700	0.65	KVAT-LD	135	Topeka	170,360	0.15	KMJC-LD
41	Grand Rapids-Kalmzoo-B.Crk	717,990	0.63	KGNL-LD	135	Topeka			WROB-LD
42	Norfolk-FortsmtH-Newpt Nws	706,270	0.62	WLLA	142	Beaumont-Port Arthur	162,320	0.14	KUMY-LD
43	Oklahoma City	701,070	0.62	WGBS-LD	151	Joplin-Pittsburg	143,670	0.13	KJPK-LP
47	Jacksonville	665,330	0.59	KTOU-LD	154	Panama City	139,090	0.12	WPCT
48	Albuquerque-Santa Fe	662,570	0.59	WQXT-CD	156	Bangor	131,990	0.12	WBGH-LD
48	Albuquerque-Santa Fe			K26CI-D	158	Biloxi-Gulfport	128,260	0.11	WKFK-LD
49	Louisville	653,710	0.58	KYNM-CD	163	Idaho Falls-Pocatillo(Jcksn)	121,940	0.11	KPIF
50	Memphis	636,140	0.56	WBNA	164	Missoula	112,350	0.10	K34MJ-D
53	Buffalo	585,350	0.52	WBUC-LD	164	Missoula			K36BW-D
54	Fresno-Visalia	564,840	0.50	WBXZ-LP	167	Billings	108,770	0.10	KQHD-LD
59	Albany-Schenectady-Troy	522,590	0.46	KVBC-LP	171	Rapid City	98,400	0.09	KRPC-LP
63	Lexington	472,550	0.42	WYBN-LD	172	Utica	98,330	0.09	WVVC-LD
65	Wichita-Hutchinson Plus	439,330	0.39	WOBB-LD	191	Great Falls	63,600	0.06	K18BN-D
				KDGL-LD	193	Twin Falls	63,050	0.06	KBAX-LD
				KSMI-LPT					

TOTAL STATIONS: 100

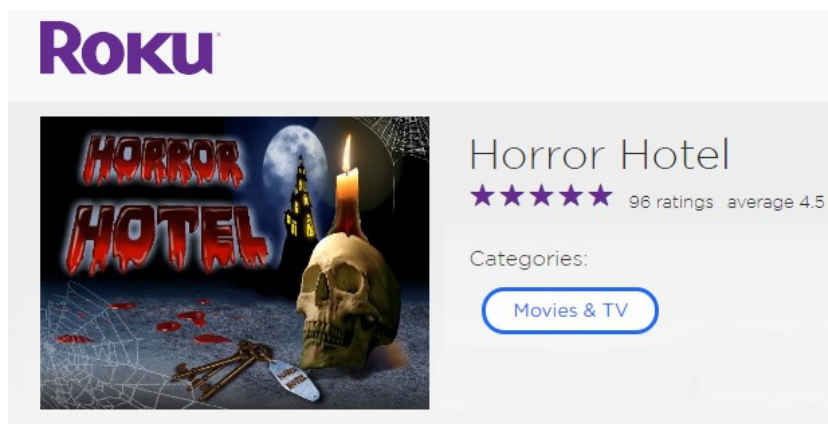
TOTAL MARKETS: 81

TOTAL DMA TV HOMES: 72,907,890

% OF US HOMES: 64.34%

ADDITIONAL STATISTICS

ROKU CHANNEL VIEWERS: 23,005 (as of 11/1/17)



SOCIAL MEDIA FOLLOWERS: 2,886 (as of 11/1/17)



 | Instagram



Horror Hotel

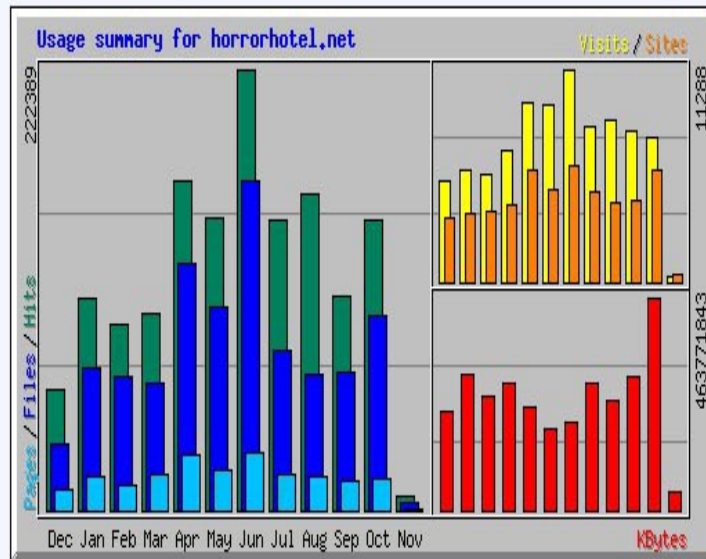
@horrorhotelshow

426 Following 322 Followers

WEB VISITOR STATISTICS

Usage Statistics for horrorhotel.net

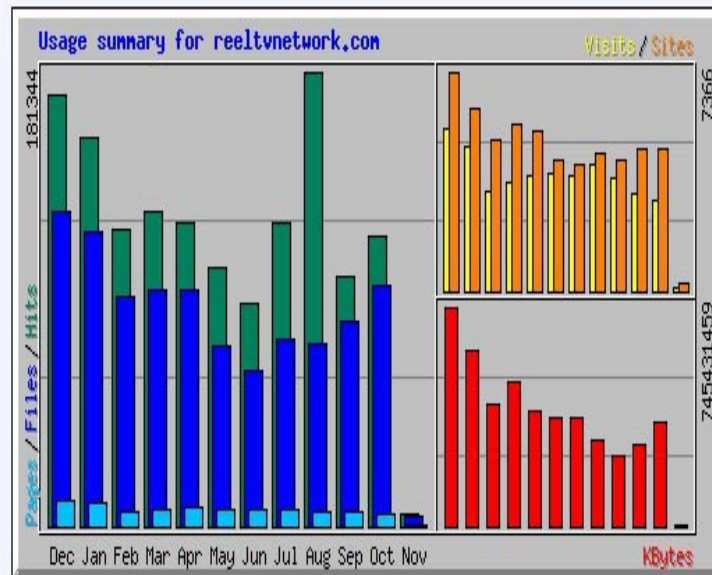
Summary Period: Last 12 Months
Generated 02-Nov-2017 11:10 GMT



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Nov 2017	3636	2117	316	161	444	41621192	322	632	4235	7273
Oct 2017	4730	3167	510	246	5943	463771843	7628	15819	98187	146653
Sep 2017	3588	2310	508	268	4282	290242734	8043	15245	69322	107641
Aug 2017	5149	2193	543	277	4256	238078995	8603	16860	67983	159642
Jul 2017	4715	2591	584	264	4725	277194826	8198	18118	80322	146192
Jun 2017	7412	5541	956	376	6182	192796393	11288	28690	166240	222389
May 2017	4743	3320	640	301	4900	176690702	9335	19846	102923	147059
Apr 2017	5541	4133	920	317	5894	222821731	9510	27610	124014	166235
Mar 2017	3192	2065	600	223	4043	275102129	6913	18617	64029	98982
Feb 2017	3358	2397	457	205	3725	248212039	5749	12799	67132	94035
Jan 2017	3428	2319	551	192	3592	297761364	5966	17092	71909	106281
Dec 2016	1964	1069	343	171	3418	217538669	5314	10644	33148	60889
Totals						2941832617	86869	201972	949444	1463271

Usage Statistics for reeltvnetwork.com

Summary Period: Last 12 Months
Generated 02-Nov-2017 11:31 GMT



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Nov 2017	2236	1879	77	52	283	7074030	104	155	3758	4473
Oct 2017	3727	3101	155	97	4798	357026714	3012	4827	96148	115550
Sep 2017	3313	2726	186	109	4791	280326818	3294	5584	81802	99408
Aug 2017	5849	2336	188	122	4376	238679699	3806	5832	72443	181344
Jul 2017	3914	2395	210	137	4653	291370854	4275	6535	74272	121360
Jun 2017	2972	2057	221	128	4232	367801836	3843	6642	61731	89175
May 2017	3332	2317	213	126	4422	370860564	3932	6615	71838	103319
Apr 2017	4038	3142	245	129	5390	389907756	3888	7356	94275	121154
Mar 2017	4051	3052	209	117	5600	487745881	3645	6494	94638	125584
Feb 2017	4230	3273	219	118	5095	412202283	3312	6159	91650	118460
Jan 2017	4990	3799	291	156	6110	599329399	4838	9045	117777	154706
Dec 2016	5542	4039	331	174	7366	745431459	5417	10269	125231	171806
Totals						4547757293	43366	75513	985563	1406339