



# Hatfield McCoy Homecoming Reunion Festival 2022 Sponsorship Packet

WILLIAMSON, WV  
OCTOBER 6<sup>TH</sup> – 9<sup>TH</sup> 2022

| Presented By: |



**Foundation & Museum**



# Hatfields and McCoys Foundation & Museum

## Mission Statement:

To educate and preserve the Hatfield-McCoy family history of the famous blood feud while promoting peace and showing the world it is possible to love beyond our differences.

## Vision:

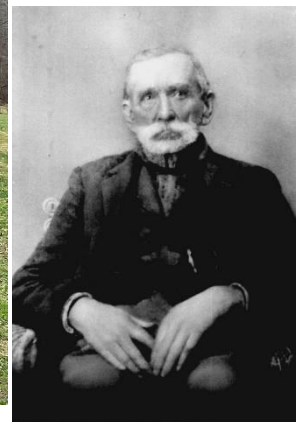
The Hatfield-McCoy name is a very infamous and trusted name in the Appalachia Mountains due to the famous history. We will capitalize on this foundation to help grow the struggling local economies where the family feuds took place by creating jobs and growing the tourism revenue in the areas.

Our goal is to utilize the foundation to purchase key Hatfield McCoy Family sites and properties and get them registered as protected historic landmarks and keep them maintained for years to come. Through the years these historic sites have not been kept by the families (inherited through marriages), nor are they protected, or even maintained.

We will market the Hatfield-McCoy Family Foundation and its properties, leadership, and products to the local community, businesses, business leaders, and across the country as well as focus on social media marketing to campaign our vision and mission.

We do this while promoting and preserving the family history conveying our message of Peace, Love, Diversity, Inclusion, Acceptance, and Togetherness.

## The Hatfield Homeplace “Last homeplace of Devil Anse” – Hatfield & McCoy Museum





## WHY WE FORMED THIS FOUNDATION...

The Hatfield McCoy Foundation is a unique opportunity for the families to come together in solidarity to form a joint-family endeavor that will promote, advocate, and preserve the interests of the families for future generations.

While significant strides have been made in the preservation of feud heritage sites in the past two decades, most efforts have been funded and overseen by public entities. The Foundation will be the first privately held corporation organized, funded, and supported by the families, working on behalf of supporting the families' joint-heritage.

## Why is it so important to preserve and promote our heritage?

The Tug Valley region of Eastern Kentucky and Western West Virginia has been home to the Hatfield's and McCoy's for centuries. As some of the earliest settlers in the New World, the families fought in both the Revolutionary and Civil Wars. The families braved the frontier of the Appalachian Mountains, daring to build a life for their kin in the rugged, isolated region.

Even as descendants of the families have spread out across the country, the Hatfield's and McCoy's continue to cherish the land and heritage of Appalachia from which we came. The families are a product of history, a legacy we honor and are committed to preserve.

As we stand together in unity, we hope that others may learn from the cautionary tale of the Feud as well as the example of reconciliation set by the families in the modern era.



# Hatfield & McCoy Reunion Festival Description

This is the primary fund-raising event for the Hatfields and McCoys Foundation, a 501c (3) organization working to preserve and promote the family's legacy.

In the wake of the 9-11 attack in New York, Reo Hatfield and Ron McCoy felt that it was necessary to demonstrate the unity of the America people to an unsettled world. He felt that there was no better example of reconciliation that the modern-era Hatfield's and McCoy's. Under his leadership, the Hatfield's signed an historic Truce in 2003 as a public demonstration of the power of unity.

Twenty years later, as our country is faced with increasing divisions of race, gender, religion politics and economics, the message of the Hatfield's and McCoy's is more relevant than ever. After more than 150 years, the families once embroiled in a blood feud continue to validate the power of forgiveness and reconciliation.

If the Hatfield's and McCoy's can come together in peace, then there is hope for the world.

## SPONSORSHIP OPPORTUNITIES

The Hatfield and McCoy Reunion Festival has a need for support from key leaders in the business community. Sponsoring the Festival allows us to bring in the high-demand talent that brings in the crowds, while providing you with valuable promotional and on-site exposure to the most influential demographic in the area. It forever associates your name with most infamous feuding families in the world, and the understanding of our supporters will help make it happen!

Thank you for considering a partnership with the Hatfield McCoy Homecoming Reunion Festival! We'd love to showcase your business while having a lot of fun along the way!

Please let us know if you have any questions, or if you have ideas on how we can customize an opportunity for you!



## Why Partner with Us?

Partnering your business with the Hatfields & McCoys Foundation will give your business:

- ↗ Brand Visibility
- ↗ Targeted Marketing
- ↗ A Favorable Consumer Perception
- ↗ Efficient Lead Generation
- ↗ Content Strategy
- ↗ Audience Insights
- ↗ Community Goodwill
- ↗ Return On Your Investment
- ↗ Broader Business to Business Relationships



## WHO IS OUR AUDIENCE?

Here is what we have learned:

- There is an even split of male and female attendees.
- The average age of our ticket buyer is approximately 45 years old.
- 65% of our audience attends with their children.
- 79% of our audience will come from within a 75-mile radius including southern West Virginia, and Ohio, Eastern Kentucky, and Southwest Virginia.
  - Pulling crowds from: Ashland OH, Huntington, Charleston, Beckley, Oak Hill, Logan, Pineville, Gilbert, and Matewan WV; Ashland OH and surround areas, Grundy, Richlands, Big Stone Gap, Abingdon, and Wytheville, VA areas, as well as Pikeville, Hazard, Jackson, Prestonsburg, and Morehead KY areas.
- 21% of our audience will come from the tourists already visiting the Southern WV area riding the Hatfield McCoy Trail system staying within a 25-mile radius.
- Our marketing area includes all of SW Virginia, Southern WV, Eastern KY, and Southern OH states. The population in this region exceeds 450,000 people + Hatfield McCoy Trail Systems visiting tourists!

## WHAT'S IN IT FOR OUR SPONSORS?

Plenty! The Hatfield & McCoys Homecoming (Reunion Festival) and Museum offers a plethora of benefits to sponsors.

They can include:

- Having a space on the festival's Sponsor Row (Heaviest foot traffic sites available), allowing you to introduce yourself to thousands of attendees on the day of the festival.
- Naming rights to any of the three festival stages or other areas on the festival grounds and events.
- Sponsorship of specific performances and entertainment.
- Hanging of banners on the festival grounds. (Sponsor Provided)
- Acknowledgment in the radio campaigns

- Your organization’s logo included in our print ads, posters, program, and web site. (We advertise in publications like Westchester Magazine, The Examiner News and More Sugar magazine, and our web site receives over 20,000 visitors per month.)
- Mentions in the festival’s extensive Social Media campaign. (We have over 6,500 followers with a reach of 50,000 per post.)

## PROMOTIONAL PACKAGES

There are any number of ways to support the 2022 Hatfield & McCoys Homecoming (Reunion Festival).

Here are some package plans we have assembled that offer maximum value-added benefits for additional visibility. We are also willing to customize these packages to meet specific needs.

We also offer multi-year sponsorships for the future events.

### EXCLUSIVE PRESENTING SPONSOR: (LIMIT 1)

- Representation as the “Hatfield & McCoys Homecoming (Reunion Festival), brought to you by “YOUR BRAND” in logos and/or text in all Festival marketing and collateral material.
- Sponsor exclusivity for your industry
- 25 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- 3 on-site Parking passes / shuttle service access
- Sponsor banner placement on the Main Stage and other festival sites (Sponsor Provided)
- Minimum 500 radio on-air mentions
- Assigned tent space on Sponsor Row (Heaviest foot traffic sites available).
- Media presence with corporate acknowledgment in all print marketing materials for the HMRF including print advertising, posters, event banners and staff shirts.
- Corporate logo on the HMRF e-mail blasts
- Corporate logo on the HMRF Sponsorship page with link to sponsor site
- Exclusive sponsor from your industry
- Social Media mentions on all Hatfields and McCoys Foundation pages
- HMRF Program print ad and listing
- Parade Float Entry

### PREMIERE SPONSOR: \$20,000 (LIMIT 1)

- Main Stage naming rights & Sponsor exclusivity for your industry
- 15 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- 2 on-site parking passes / shuttle service access
- Sponsor banner placement on the Main Stage (Sponsor Provided)
- Minimum 250 radio on-air mentions
- Assigned tent space on Sponsor Row (Heaviest foot traffic sites available)
- Media presence with corporate acknowledgment in all print marketing materials for the HMRF including print advertising, posters, event banners and staff shirts
- Corporate logo on the HMRF e-mail blast
- Corporate logo on the HMRF Sponsorship page linking to sponsor web site





- Social Media mentions on all Hatfields and McCoys Foundation pages
- HMRF Program print ad and Listing
- Parade Float Entry



#### ATV MUD PIT SPONSOR: \$15,000

- ATV Mudd Pitt Arena naming rights & Sponsor exclusivity for your industry
- Sponsor exclusivity for your industry
- 12 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- 2 on-site parking passes / shuttle service access
- Sponsor banner placement on the alternate stage being sponsored (Sponsor Provided)
- Minimum 200 radio on-air mentions
- Assigned tent space on Sponsor Row (Heaviest foot traffic sites available)
- Media presence with corporate acknowledgment in all print marketing materials for the HMRF including print advertising, posters, event banners and staff shirts
- Corporate logo on the HMRF e-mail blast
- Corporate logo on the HMRF Sponsorship page linking to sponsor web site
- Social Media mentions on all Hatfields and McCoys Foundation pages
- HMRF Program listing
- Parade Float Entry

#### TITLE SPONSOR: \$10,000

- Naming rights to choose of non-stage sites on field (i.e., Vendor Village, Kid Zone, Food Court, Entrances, Shade Tent, Beer Garden, Shuttle, Photo Booth and more...)
- 10 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- 2 on-site parking passes / shuttle service access
- Sponsor banner placement in a high visibility location (Sponsor Provided)
  - To be determined by Festival staff
- Minimum 150 radio on-air mentions
- Assigned tent space on Sponsor Row (Heaviest foot traffic sites available)
- Media presence with corporate acknowledgment in all print marketing materials for the HMRF including print advertising, posters, event banners and staff shirts
- Corporate logo on the HMRF e-mail blast
- Corporate logo on the HMRF Sponsorship page linking to sponsor web site
- Social Media mentions on all Hatfields and McCoys Foundation pages
- HMRF Program listing
- Parade Float Entry



### AMBASSADOR SPONSOR: \$7,500

- 8 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- 1 on-site parking pass
- Sponsor banner placement in a high visibility location (Sponsor Provided)
  - To be determined by Festival staff
- Minimum 100 radio on-air mentions
- Assigned tent space
- Media presence with corporate acknowledgment in all print marketing materials for the HMRF including print advertising, posters, event banners and staff shirts corporate logo on the HMRF e-mail blast
- Corporate logo on the HMRF Sponsorship page linking to sponsor web site
- Social Media mentions on all Hatfields and McCoys Foundation pages
- HMRF program listing

### ADVOCATE SPONSOR: \$5,000

- 6 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- 1 on-site parking pass
- Sponsor banner placement in a high visibility location (Sponsor Provided)
  - To be determined by Festival staff
- Minimum 50 radio on-air mentions
- Assigned tent space
- Corporate logo on the HMRF e-mail blast corporate logo on the HMRF Sponsorship page linking to sponsor web site
- Social Media mentions on all Hatfields and McCoys Foundation pages
- HMRF Program listing
- Parade Float Entry



### PROMOTING SPONSOR: \$2,500

- 4 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- Sponsor banner placement in a high visibility location (Sponsor Provided)
  - To be determined by Festival staff
- Minimum 25 radio on-air mentions
- Assigned tent space
- Corporate logo on the HMRF e-mail blast
- Corporate logo on the HMRF Sponsorship page linking to sponsor web site
- Social Media mentions on all Hatfields and McCoys Foundation pages
- HMRF Program listing



### PATRON SPONSOR: \$1,000

- 2 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- Corporate logo on HMRF Sponsor page
- Assigned tent space
- HMRF Program listing

### SUPPORTING SPONSOR: \$500

- 2 Hatfield & McCoys Homecoming (Reunion Festival) VIP tickets
- Assigned tent space
- Corporate logo on HMRF Sponsor page

#### HMRF Program listing note:

Package benefits may vary based upon availability at time of contract date.



## A LA CARTE SPONSORSHIP OPTIONS

Interested in selecting only specific benefits of sponsorship?

Choose from our A La Carte options:

### MAIN STAGE NAMING: \$15,000 (LIMIT 1)

Includes signage on Main Stage, recognition in festival program, recognition on web site and mention in main stage public address announcements. Comes with 10 festival tickets.



### EVENT, TENT, AND AREA NAMING: \$7,500 EACH (LIMIT 1 PER STAGE)

Includes signage on the stage being sponsored, recognition in festival program, recognition on web site and mention in the stage's public address announcements. Comes with 6 festival tickets per sponsorship.



### VENDOR VILLAGE, KID ZONE, FOOD COURT, ENTRANCES, SHADE TENT, BEER GARDEN, SHUTTLE, PHOTO BOOTH AND MORE NAMING: \$2,500 EACH (LIMIT 1 PER AREA)

Includes signage in the appropriate area, recognition in Festival program and web site, and mention in the Main Stage's public address announcements. Comes with 4 festival tickets per sponsorship.

### ASSIGNED TENT SITE ON SPONSOR ROW (HEAVIEST FOOT TRAFFIC SITES AVAILABLE): \$2,500 PER SITE

Includes 10' x10' tent site for meeting potential customers, handing out samples and/or literature.

Includes recognition in Festival program and web site. Up to 4 admission bracelets given to those working the tent. (Sponsor to supply tent, table, and chairs)

### RADIO MENTIONS: \$1,000

50 sponsor name mentions on HMRF radio commercials Includes recognition in Festival program and web site.



### SPONSOR SIGN PLACEMENT: \$400/SIGN (\$600 FOR 2)

Includes the placing of one sponsor sign or banner, no bigger than 6' x 8' in a high visibility location to be determined by Festival staff.

Includes recognition in HMRF program and web site.

### INDIVIDUAL PERFORMANCE UNDERWRITING:

- \$1,500 Main Stage Headliner performance
- \$1,000 Other Main Stage performances
- \$750 Alternate Stage Headliner performance
- \$400 Other Alternate Stage Performances All performance underwriting sponsorships include mentions from the stage and recognition in HMRF program and web site.



# Museum Partnership programs (Year-Round) Sponsorship

The Hatfield & McCoys Foundation & Museum (Hatfield Homeplace – Last home of “Devil Anse” Hatfield) offers sponsors unique opportunities to customize their interaction with the Museum attendance, and ATV trail riders all year long!

Corporate sponsors can tailor their participation to increase visibility and spotlight their brand with the thousands of visitors each year who come to view the last homeplace of the infamous Hatfield’s and the burial site / statue of family feud patriarch William Anderson “Devil Anse” Hatfield.

## Why Sponsor?

Sponsorship is good for business...Your Business! Your sponsorship of an exhibition, program or event at the Hatfield & McCoy Museum and Hatfield Homeplace allows you to do the following:

- Tie your product and mission to one of the nation’s most infamous feuding families
- Communicate a message of your community involvement and preservation
- Position your organization as a devoted supporter of culture, and the arts
- Increase your visibility
- Receive recognition as a sponsor in related print material
- Have greater control over placement of your message than with mass media alone
- Bolster your public relations activities
- Provide corporate entertainment for your clients and employees at the Hatfield Homeplace
- Receive invitations to VIP receptions
- Reward high-performing employees
- Have access to a variety of audiences within a single venue in the area
- Create a lasting impact
- Position your organization as an industry leader
- Provide a meaningful experience for your intended audience
- Show your constituents that you are committed to the quality of life of our community and Appalachian culture by helping to bring people and preserve history

## Sponsorship Opportunities

Sponsorship levels range from \$1,000 to \$50,000 and more

### SPONSORSHIP BENEFITS

Hatfield & McCoy Museum and Hatfield Homeplace will work with you to specially tailor your benefits to meet the needs and nature of your business. Some of our sponsors have leveraged their association



with the Hatfield & McCoy Museum - Hatfield Homeplace to entertain important clients, to reward staff performance, or to have product opportunities at sponsored events or exhibitions.

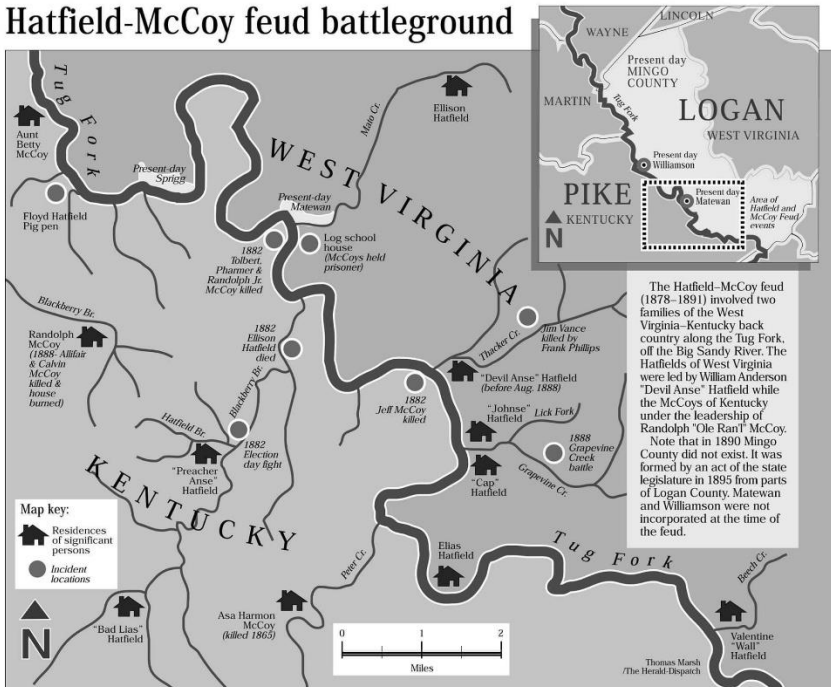
The following list is a sampling of benefits available at the Hatfield & McCoy Museum - Hatfield Homeplace for major sponsors.

- Recognition in Museum’s newsletter
- Recognition in exhibition-related press releases
- Recognition in accompanying exhibition brochure or catalog
- Recognition on Museum’s Web site
- Recognition in Museum’s annual report
- Recognition on Museum’s lobby panel during sponsorship year
- Company’s name featured in exhibition gallery or on property enhancements
- Free tickets to the museum
- Gift memberships for your employees or clients
- Logo featured on related publications and paid advertisements
- Logo featured on exhibition banner
- One month dedicated to your company (e.g., “XYZ Corporation Month”), Includes signage and free admission to the museum for your employees
- Product opportunity at exhibition opening
- Early opportunity for future sponsorships

The Hatfield & McCoy Museum and Hatfield Homeplace invites you to join us in presenting an upcoming exhibition, program, or event. For further information, please contact:

Jack Hatfield  
 President, Hatfields and McCoys Foundation  
 Ph: (304) 896-1212  
[Jack@HatfieldMcCoyFoundation.org](mailto:Jack@HatfieldMcCoyFoundation.org)

### Hatfield-McCoy feud battleground



# SPONSORSHIP AGREEMENT

SPONSOR COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEB SITE: \_\_\_\_\_

DAY OF EVENT CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

DAY OF EVENT E-MAIL: \_\_\_\_\_

## LEVEL OF SPONSORSHIP

- Exclusive Presenting Sponsor
- \$20,000 Premiere Sponsor
- \$15,000 Mud Pitt Sponsor
- \$10,000 Title Sponsor
- \$7,500 Ambassador Sponsor
- \$5,000 Advocate Sponsor
- \$2,500 Promoting Sponsor
- \$1,000 Patron Sponsor
- \$500 Supporting Sponsor

## PERFORMANCE UNDERWRITING

- \$1,500 Main Stage Headliner
- \$1,000 Main Stage performance of
- \$750 Alternate Stage Headliner

- \$400 Alternate Stage performance of

## A LA CARTE (IF MORE THAN ONE, WRITE QUANTITY)

- \$15,000 Main Stage Naming Sponsor
- \$7,500 Events, Tents, & Area Naming
- \$2,500 Vendor Village, Kid Zone, Food Court, Entrances, Shade Tent, Beer Garden, Shuttle, Photo Booth, and More Naming Sponsor (Limit 1 Per Area)
- \$2,500 Tent Site on Sponsor Row
- \$1,000 per 50 radio mentions
- \$400 per Sponsor Sign Placement

## FORM OF PAYMENT

- Check    Visa    MasterCard    American Express    PayPal

CREDIT CARD # \_\_\_\_\_ EXP. \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ Security Code: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

*Payment due with signed contract. Make check payable to: "Hatfields and McCoys Foundation" (Memo line: HMHRF 2022)*

SPONSOR SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**MAIL FORMS AND CHECK TO:**

**Hatfield McCoy Foundation**

Attn: HMHRF Sponsorship

PO BOX 34

Sarah Ann, WV 25644

**E-MAIL LOGO ART TO:**

*Logo art should be in hi-res vector format (such as .ai or .pdf) so that we can scale your logo across all appropriate media. You can submit your logo art to:*

**Jack@HatfieldMcCoyFoundation.org**

**PLEASE READ, SIGN,  
AND SEND ATTACHED  
TERMS & CONDITIONS  
ALONG WITH PAYMENT  
AND THIS FORM**

*For further information, please contact Jack Hatfield, Hatfields and McCoys Foundation President, at 304-896-1212 or Jack@HatfieldMcCoyFoundation.org to customize a plan that works for you.*

## **HMRF SPONSORSHIP TERMS AND CONDITIONS**

Pursuant to the terms described below, you (“you” or “Sponsor”) agree to enter into a sponsorship agreement with the Hatfields and McCoys Foundation (“HMF”) for the October 6<sup>th</sup> - 9<sup>th</sup>, 2022, Hatfield & McCoys Homecoming (Reunion Festival) (“HMRF”).

In consideration of the agreements, representations and obligations stated here, including those in the HMRF sponsorship opportunities brochure, which is part of this agreement, (collectively the “Sponsorship Agreement”) and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged each of us, intending to be legally bound, have entered into this sponsorship agreement.

### **SPONSORSHIP AGREEMENT,**

1. **TERM:** The term of the Sponsorship Agreement commences on the date signed by Sponsor (the “effective date”) and shall expire on October 12, 2022 (the “Term”).

2. **SPONSORSHIP FEE:** As a HMRF sponsor at the \_\_\_\_\_ level, or as an A La Carte Sponsor for \_\_\_\_\_, the Sponsor shall pay to the HMF a non-refundable sponsorship fee of \$\_\_\_\_\_, payable within thirty (30) days of the effective date. Payments shall be made in US dollars, by check made payable to the “Hatfields and McCoys Foundation” or credit card (information supplied on signed “Sponsorship Agreement”) and mailed or delivered to P.O. BOX 34, Sarah Ann, WV 25644.

3. **ADVERTISING AND SPONSORSHIP BENEFITS:** The Sponsor will receive the benefits attributable to chosen sponsorship level, as set forth in the Sponsorship brochure.

4. **SIGNAGE:** Except as otherwise agreed by the parties, Sponsor shall be responsible for any and all expenses, including those directly or indirectly related to the installation, fabrication, erection, development and/or installation of any signage at the HMRF. The HMF may reject, in its reasonable discretion, any signage or element thereof that it deems unsuitable in content or format for the space designated to Sponsor.

5. **SPONSOR MATERIALS:** Sponsor is responsible, at its sole cost and expense, for securing any consents, licenses, waivers, or any



other third-party copyrights, trademarks, service marks, publicity, or privacy rights in connection with any images, art files, music, video, or other materials used or provided by Sponsor in connection with this Sponsorship Agreement (e.g., any signage, logos, web site branding, etc.).

6. SPONSOR PERSONNEL: Sponsor shall ensure that all Sponsor personnel will follow the rules and instructions

provided by representatives of the HMF, on site at the HMRF or otherwise, in connection with this Sponsorship Agreement (e.g., safety, ingress and egress, scheduling, etc.).

7. FORCE MAJEURE: Sponsor acknowledges and agrees that the HMRF is subject to cancellation in the event of

inclement weather, or other force majeure event, as determined in the reasonable discretion of the HMF.

Accordingly, any sponsorship benefits to be provided on the day of the HMRF may be withdrawn in the event that the HMRF is canceled. HMF shall have no liability to Sponsor in the event of such cancellation of HMRF, and no portion of the Sponsorship Fee shall be refunded.

8. INDEMNIFICATION: Sponsor agrees to indemnify, defend and hold harmless the HMF and its directors,

officers, employees, agents and representatives from and against any claim, suit or proceeding arising from

following: (A) Any breach or alleged breach of this Agreement by Sponsor; (B) Any personal injuries or property damage caused or allegedly caused by the negligence or intentional acts of the Sponsor, its personnel or persons under their control; and (C) Any alleged or actual false advertising, fraud, misrepresentation, libel or

slander; illegal competition or trade practice; infringement of trademarks, trade names or titles; violations of rights of privacy or publicity; or infringement of copyrights or proprietary and intellectual property rights arising in connection with the use or display of any sponsor materials or signage. Sponsor further agrees to reimburse any HMF indemnitee for any and all losses, damages, liabilities, costs or expenses (including reasonable attorneys' and professionals' fees and disbursements) incurred in connection with investigating, preparing, pursuing or defending any third-party action, claim, suit, investigation or proceeding arising from any of the above (whether or not pending or threatened, and whether or not any HMF Indemnitee is a party).

9. INSURANCE: [Applies ONLY to sponsors that will have a display or booth at the festival site. Cross this section out if it does not apply.]

Sponsor warrants and represents that it has (or will secure prior to the HMRF) and will maintain at its sole cost and expense, effective as of the date hereof and continuing for at least one year after the end of the term:

- a) Workers' compensation insurance in compliance with statutory laws.
- b) Commercial general liability insurance, including contractual liability and personal injury liability, with minimum limits of \$1 million per occurrence and \$2 million general aggregate.
- c) Umbrella liability insurance, in excess of (b) above, with minimum limits of \$2 million per occurrence and \$2 million general aggregates.

10. MISCELLANEOUS. In case any provision contained in this Agreement, or any application thereof, shall be

deemed invalid, illegal, or unenforceable, the affected provisions shall be construed and deemed rewritten so as to be enforceable to the maximum extent permitted by law, thereby implementing to the maximum extent possible

the intent of the parties hereto. The validity, legality and enforceability of the remaining provisions contained in this Agreement shall not in any way be affected or impaired Thereby This Agreement constitutes the entire agreement and understanding between the parties hereto and supersedes all prior agreements and understandings, both written and oral, of the parties hereto regarding the subject matter of this Agreement. The parties agree that all indemnities, representations, and warranties contained in this Agreement will

survive the termination and/or expiration of this Agreement.

This Agreement may be executed in one or more counterparts, and by the different parties in separate counterparts. When executed, each counterpart will be an original and taken together will constitute one and the same agreement. This Agreement may be executed and delivered via e-mail or fax, which shall be deemed for all purposes as an original.

**ACCEPTED FOR THE SPONSOR:**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**FOR THE HATFIELDS AND MCCOYS FOUNDATION:**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

# Hatfield and McCoy Homecoming Reunion Festival Parade Entry Form

We are so excited to be hosting the first annual Hatfield and McCoy Homecoming Reunion Festival Oct 6-9, 2022, in Williamson, WV. One of the highlights of the festival will be the parade. The parade will begin sharply at 10:00 am on Saturday Oct 8, 2022.

We invite you to participate in the parade by registering using this form.

There will be prizes for the following categories:

Best Hatfield and McCoy Feud Entry (representing the Appalachian Feud and History)  
Best marching band, Best Float, Best Commercial Entry, Best All Around, Best Welcome to Williamson, WV

### *Parade Prizes will be:*

- First Place \$500 cash and trophy awarded to best overall
- Second Place will be \$250 and trophy to second best overall
- Third Place will be \$150 and trophy third best overall
- Fourth place will be \$75 and trophy
- Fifth place/honorable mention \$50 and trophy



PLEASE COMPLETE & RETURN YOUR ENTRY BY **SEPTEMBER 15, 2022**

NAME OF UNIT: \_\_\_\_\_

Marching Group Name: \_\_\_\_\_  Music  No Music

Vehicle (old or new) Year: \_\_\_\_\_ Make: \_\_\_\_\_ Horses & Ponies \_\_\_\_\_

Adult float  Youth float  Other: Please Specify: \_\_\_\_\_

BRIEF DESCRIPTION OF YOUR ENTRY/GROUP ..... information for the announcers: (25 words or less)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

*You can pay by credit card or check PLEASE MAKE YOUR CHECKS PAYABLE TO:*

*The Hatfields and McCoys Foundation*

*Attn: HMHRF Reunion Festival Parade Committee PO BOX 34, Sarah Ann, WV 25644*

