

OCTOBER 10-13  
WYNN RESORT & CASINO  
LAS VEGAS, NV

W3BX

WEB 3 EXPO

*Wynn* LAS VEGAS®

W3BX will host its 1st Annual "Web 3 Expo" on October 10-13th, at the Wynn Resort & Casino in Las Vegas.

This 4-day conference will offer an extraordinary platform for relationship building with both existing and prospective institutional and private investors.

The event will feature senior executives from over 100 private and public companies all within the growing Web3 sector, as well as an anticipated 10,000 total participants.

Dedicated to cultivating an unparalleled experience, W3BX will be facilitating daily networking events, 1-on-1 meetings, educational workshops, fireside chats and Summit sessions. Attendees will range from Fortune 500 companies, Venture Capitalists, Retail and Institutional Investors, Hedge Funds, Family Offices, and as Blue-Chip NFT Collectors.

**welcome to**

**W3BX**



# THE VENUE

## THE WYNN

Receiving more Forbes Five-Star Awards than any other independent hotel company in the world, the Wynn offers nearly 200,000 square feet of casino space, 22 dining experiences featuring signature chefs, an 18-hole championship golf course, XS Nightclub, Encore Beach Club, two award-winning spas, luxury shopping, and hotel towers with over 4,000 spacious suites and villas.

## CONVENTION SPACE

The 84,000 square foot Cristal Ballroom takes center stage in accommodating over 100 of the industry's top companies and projects. Adjacent to this is an expansive terrace overlooking the Event Pavilion and lush golf course, curated for social mixers. Attendees are able to meet with exhibitors at their booth or use our mobile app to book 1-on-1 meetings at any of the networking areas that are located throughout the venue.





# THE eXPERIENCE

## DIVERSE INVESTORS

W3BX will host a massive audience of investors and funds seeking all types of opportunities in the web3 space. Whether you're raising your first round or looking for strategic partners, this show is specifically designed for facilitating growth and bringing project awareness.

## FINANCIAL PUBLICATIONS

We've partnered with the leading financial publications to bring their analysts and subscribers together for a curated experience at our event. Leading projects will present and discuss their products and services to this captive audience of active investors.

## A-LIST SPEAKERS

Assembled by a seasoned advisory board, our speaker line-up is invite-only and represents the apex of experts that have made major contributions to our industry. They will be discussing a wide array of current topics and strategic opportunities.







# THE SUMMIT

Hosted across 15 separate event spaces, The Summit will be a collection of Keynotes, Panels, Workshops and Interactive Experiences, each with a unique offering that will entertain while growing your Web3 knowledge base.

Panelists will discuss the current issues that require opposing viewpoints in order to dive into the details.

Speakers are invite-only and will include Prominent Futurists, Visionary CEO's, Blockchain Leaders, Market Disruptors, and Industry Experts.

Workshops will cover various topics of Smart Contract Creation and Security, Tax Strategies for NFTs and Tokens, Result Driven Investment Tactics, NFT Project Launch Strategies, and more.

Each day will cap off with a cocktail hour allowing guests to rub elbows with their favorite speakers/exhibitors.

- ▲ The Summit is available exclusively to **ALPHA, VIP,** and **Platinum** pass holders.



# THE SHOWCASE

The Wynn's Cristal expo hall will feature a more traditional convention format where companies will put their vision, technology, and innovation on display. Attendees will explore and network with the industries most promising opportunities in the categories of Metaverse, Gaming, NFT, Blockchain, Exchanges, AR/VR, Hardware, DeFi, Mining and FinTech.

**Available spaces are limited to 10 exhibitors per category**

Exhibitor applications are reviewed and approved on a case by case basis, with the intention to curate only the best investment opportunities for our attendees.

Contact us at [exhibitor@web3expo.live](mailto:exhibitor@web3expo.live) for more information

**▲ The Showcase is accessible to all Pass Types.**





# THE CONNECTIONS

Leverage our built-in business development technology before, during and post event.

## 1-ON-1 MEETINGS

- Book meetings with the investors and companies you want to meet with most, with ease in the W3BX mobile app.
- Confirm (or deny) meetings that attendees request to book with exhibitors.
- Full profile visibility - you decide who you want to meet with.
- Build your meeting schedule weeks before the show even starts. Maximize the amount of connections you can make during the event days.
- Meeting appointments can be scheduled for in-person at the event or virtually with a team member back home taking the meeting on behalf of the company.

## VIRTUAL BOOTH - W3BX ONLINE

- Mirror your booth at the event with an online counterpart for extra exposure.
- Showcase your company to thousands of investors via your company profile page on the W3BX online platform.
- Content lives on the platform indefinitely and acts as lead generation, pre and post event
- Answer inquiries, chat live, or start video meetings all from your W3BX profile page.

## ON-SITE LEAD CAPTURE

- Scan the badge of every person that comes by your booth and never miss a lead.
- Take notes, book meetings and save contact info directly in the W3BX mobile app.
- Every interaction has value. Make sure that important connections never slip through.





# THE PAVILION

The Pavilion overlooks the spectacular Wynn golf course and is the home base for our mixers and hosted networking events. Beginning Sunday night, guests will partake in a kick-off party with cocktails, hors d'oeuvres and a fun backdrop of live music and entertainment.

But the networking only begins there because, Monday through Thursday, our guests will also be served breakfast and lunch featuring the Wynn's award winning cuisine. Each evening, when the expo floor closes, the Pavillion will serve as our venue to continue the days conversations over food and drinks.





## Encore BEACH CLUB

Kick off W3BX Week in true pool season style with the Official Launch Party at Encore Beach Club on Monday, October 10th.

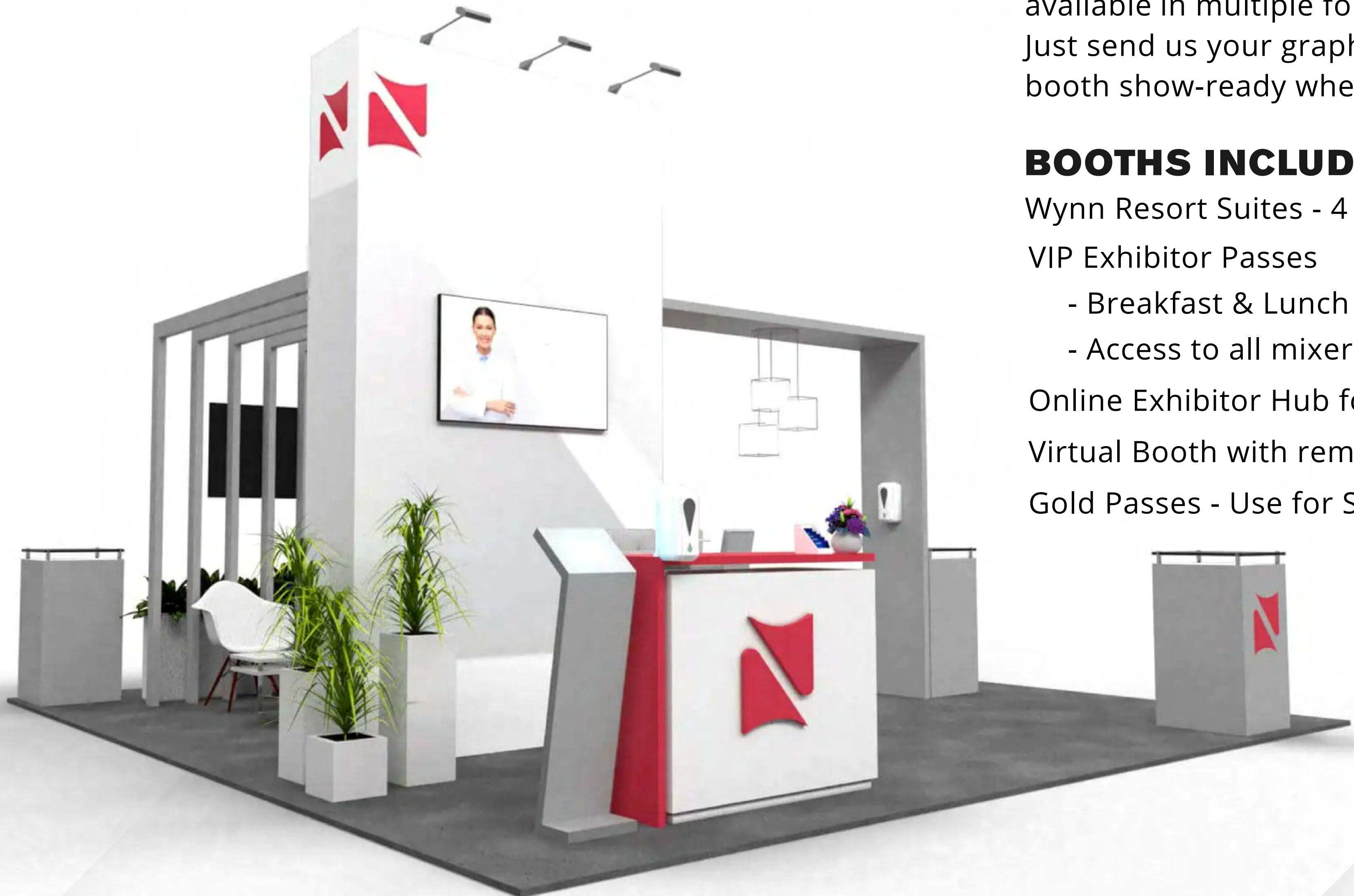
Mix business with poolside pleasure and enjoy private cabanas, bottle service and live performances.



For Sponsorship Opportunities and Table Reservations, please email [Nightlife@web3expo.live](mailto:Nightlife@web3expo.live)



# EXHIBITOR BOOTHS



Pre-Built, Turnkey booth options available in multiple formats and styles. Just send us your graphics and have your booth show-ready when you arrive.

Booths spaces are available in 20x20 and custom sizes.

## **BOOTHS INCLUDE:**

Wynn Resort Suites - 4 Night Stay

VIP Exhibitor Passes

- Breakfast & Lunch provided every day
- Access to all mixers and parties.

Online Exhibitor Hub for appointments and lead collection.

Virtual Booth with remote attendee communications.

Gold Passes - Use for Social Giveaways or Client Invites

[Click here for Exhibitor Registration](#)



# PASS TYPES

## ALPHA PASS

- 4 Night Stay - Wynn Tower Suite
- Breakfast + Lunch provided all days
- Exclusive Alpha Group Dinners
- Reserved Front Row Seating at The Summit
- Full access to The Showcase
- Meetings Booking Feature
- W3BX Platform Subscription
- Alpha Lounge Access
- Encore Beach Club Table w/ Bottle Service

## PLATINUM PASS

- Priority access Summit Pass
- Priority access Showcase Pass
- Meetings Booking Feature
- W3BX Platform Subscription
- Platinum Lounge Access
- Encore Beach Club Access Pass

## VIP PASS

- 4 Night Stay - Wynn Resort Suite
- Breakfast + Lunch provided all days
- Guaranteed Seating at The Summit
- Full access to The Showcase
- Meetings Booking Feature
- W3BX Platform Subscription
- VIP Lounge Access
- Encore Beach Club Access Pass

## GOLD PASS

- Access to The Showcase
- Access to The Summit
- Meetings Booking Feature
- W3BX Platform Subscription

Visit [web3expo.live](https://web3expo.live) for Pass Availability





# ROOMS

## *Wynn Resort Room included with VIP Pass (Limited Availability)*



**Wynn Resort King\*\*/Two Doubles\*\***

640 square feet

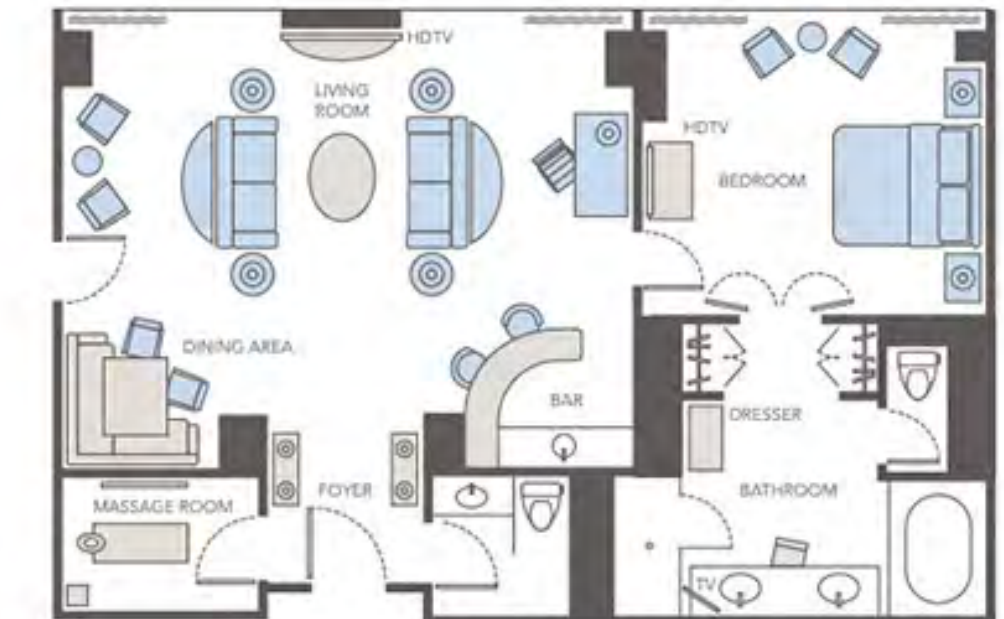
60 square meters



**Wynn Tower Suite Salon\***

1,817 square feet

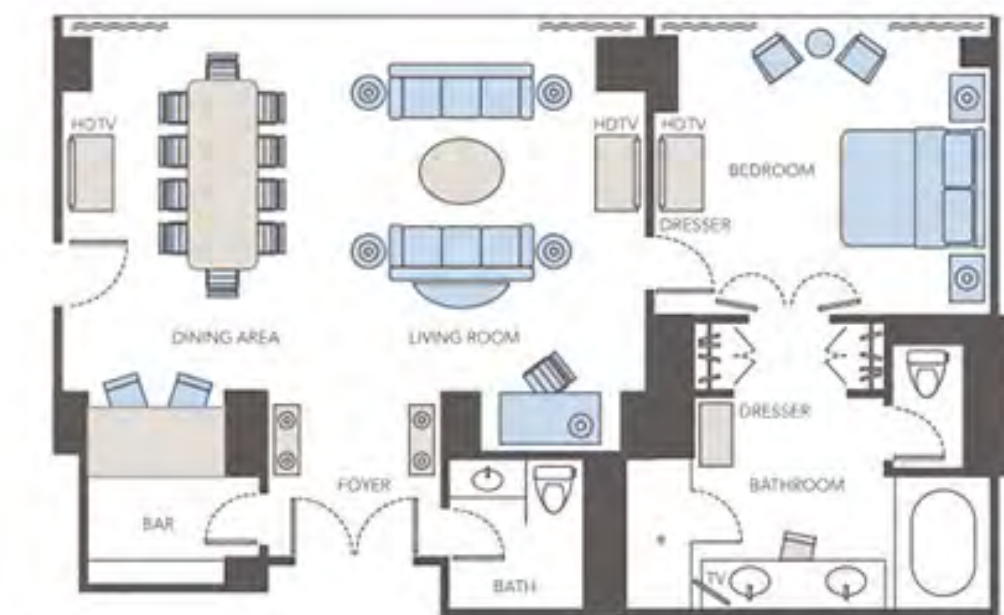
169 square meters



**Wynn Tower Suite Salon Conference\***

1,817 square feet

169 square meters



**Wynn Tower Suite Executive\***

933 square feet

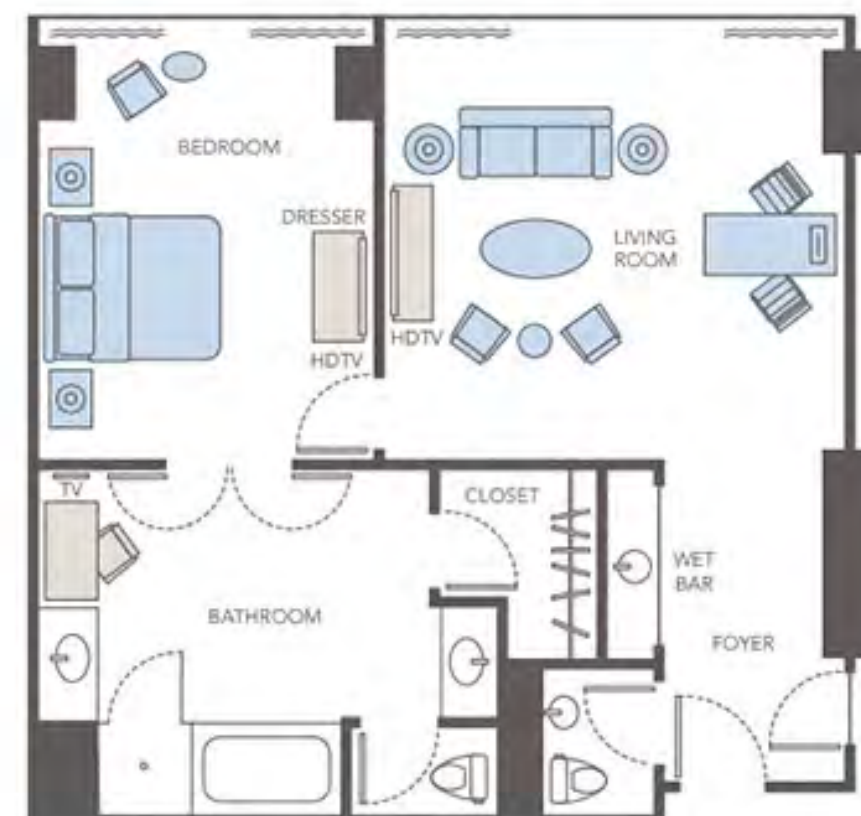
87 square meters



**Wynn Tower Suite Parlor\***

1,280 square feet

119 square meters





# ALPHA & VIP BREAKFAST OF CHAMPIONS

**GRAND  
CANYON TOUR**



**SUPERCAR  
RACE**



**MACHINE GUN  
EXPERIENCE**





# THANK YOU

