



USA FLAG

TAMPA 2023



WORLD

CHAMPIONSHIPS FLAG FOOTBALL TOURNAMENT



USAFLAG

About Us

Founded in 2015, USA Flag and its flagship Tournament property known as the Flag Football World Championship Tour, have been on the forefront of creating large scale, experiential events that not only push the sport forward but drive inclusion, diversity & equal opportunities for all people.

The World Championships are held annually every MLK weekend in Tampa Florida. The event features Youth, High School, Collegiate, & Adult teams from 39 different states and 8 different countries. The 2023 World Championships will feature 800-900 total teams, 12,000+ athletes & 20,000+ total people over the 4 day event. The event also touts the worlds largest women's division in an effort to further drive football for all!

Lastly, the event generates more than 15,000 room nights for the city of Tampa & has an economic impact of \$3+ Million dollars benefiting the local communities.





Celebrity DJ

DJ Willdabeast is a globally recognized Choreographer & DJ. With more than 3 Million total followers and over 1 Billion Youtube views, he brings major impressions to the world championships!

www.instagram.com/willdabeast

www.youtube.com/c/willdabeast



NFL Athletes

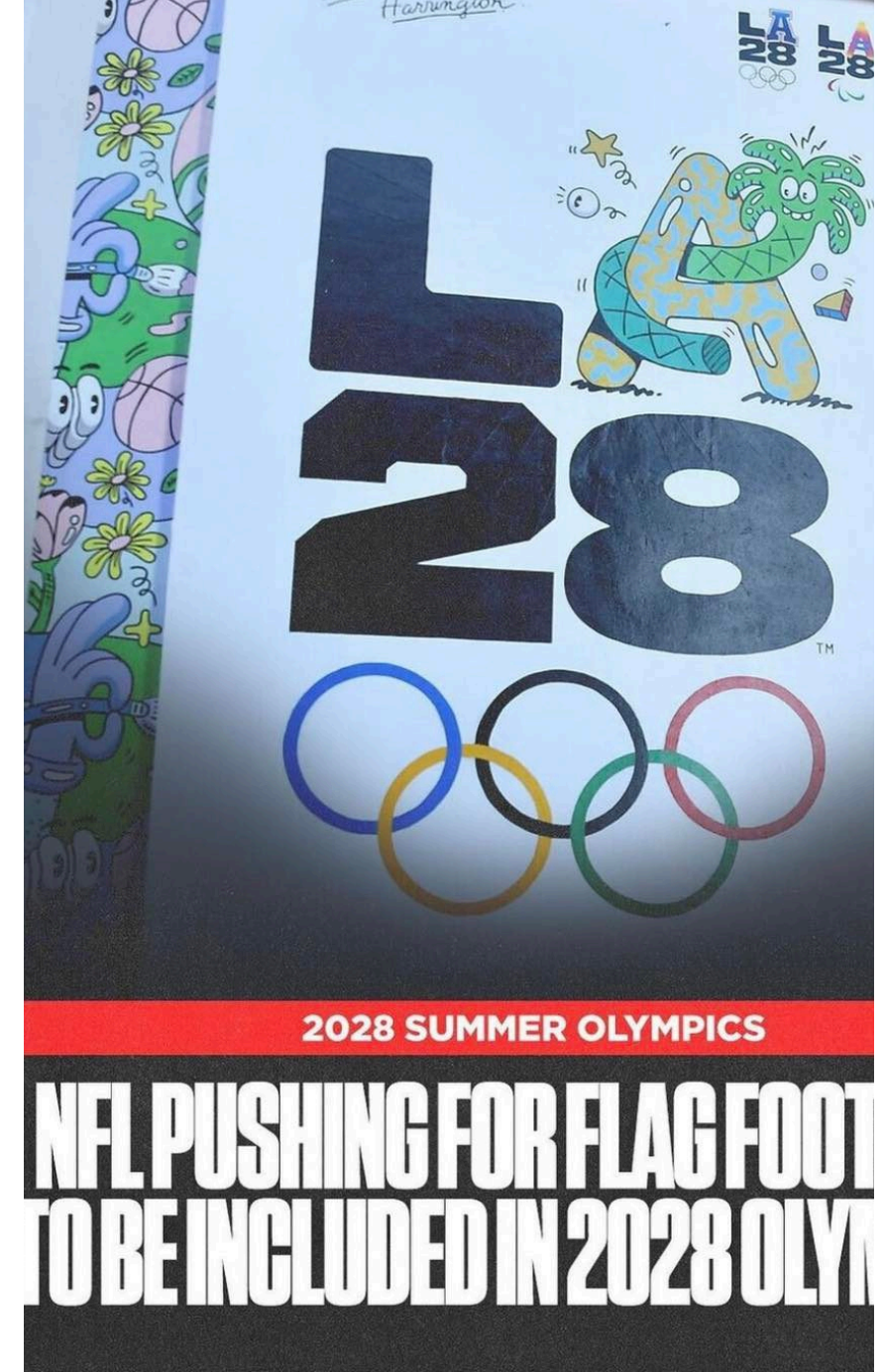
The Flag Football World Championships are a staple for all football fans and players from beginner to the NFL. More than 2 Dozen Current & Former NFL players compete in the event.



National Team

For the Last 3 years we have been instrumental in helping develop the National Team Program while also being the scouting event for the Men's & Women's U.S. National Teams as well as the Boys & Girls U17 & U15

National Teams



NFL Support

The NFL has been vital in the acceleration of our Sport by sponsoring a number of initiatives to ensure that Flag Football is on the docket for the 2028 Olympics in Los Angeles

Our Values



**Special
Olympics**



Experiential

Unique experiences is our core passion. We believe that aligning with brands who share the same passion creates memorable experiences and events



Diversity & Inclusion

Our events are widely eclectic melting pot of all races & backgrounds. We are happy to provide a safe haven to all peoples to play a sport we all love.



Charitable Support

The World Championships is proud to partner with Special Olympics Florida as its Charitable partner for the event.



Women's Athletics

One of our core pillars is our dedication to women's athletics and providing ample opportunities for our female athletes to compete and be scouted for the National team and collegiate scholarships to play Flag Football at the NAIA level




Multicultural

The world championships hosts players from 39 different states and multiple countries such as Mexico, Canada, Panama, Bahamas, Cayman Islands, Denmark, UK & more.

 Page impressions



0 from 9.7M

 Profile impressions



0 from 6.9M

 Post impressions

2.1M
impressions

0 from 2.1M

 Post impressions

5.3M
impressions

0 from 5.3M



USAFLAG

By The Numbers

To the left, you will be able to see some of the social metrics generated by the content shared all year long that comes directly from the World Championships.

The event creates our most polarizing & engaging content. Our core demographic are young families ages 22-37. Our players are 70% Male and 30% Females while our spectators are 65% female and 35% male.

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Thank you!

