



BABE RUTH LEAGUE'S CAL RIPKEN MAJOR/70 WORLD SERIES

AUGUST 3-11, 2018
BALLPARKS OF AMERICA - BRANSON, MO



Overview

Babe Ruth League's **Cal Ripken Major/70 World Series** brings 24 baseball teams from around the world, along with their families and coaching staff, to Branson, MO on August 2. Help them step up to their biggest challenge – a tournament of champions that will narrow the field from 24 down to one World Champion!

August 3-11, 2018

Ballparks of America – Branson, MO





World Series Reach

2017 Cal Ripken World Series (8/3-8/10)

- 350K views on Facebook Live Broadcast (3 Games)
- Televised to 35 million households on regional sports networks, including nationally on NESN
- Over 3 Million Facebook Impressions
- 150,000 webpage visitors
- Over 15,000 attendees





Cal Ripken Baseball

AGES: 4-12

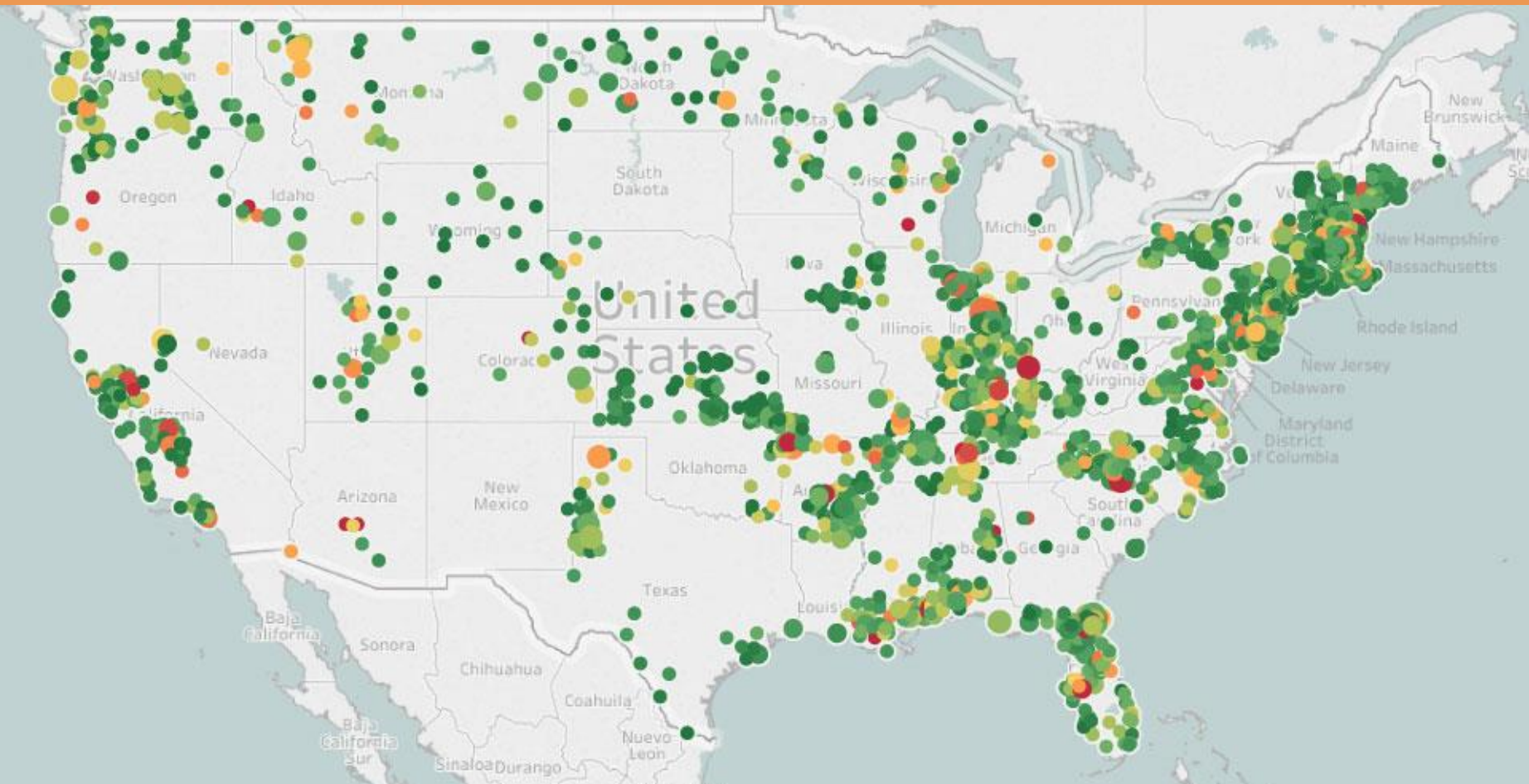
Participants: 700,000+

Overview:

- Non-profit program that makes baseball FUN-especially in the early stages of youth baseball-is a primary concern of the Cal Ripken Division
- 4 different Divisions from T-Ball to Major70
- Major70 Division revolutionized youth baseball with 70 foot basepaths.
- 3 World Series
- Cal Ripken Major70 World Series
 - Ballparks of America – Branson, MO



BABE RUTH LEAGUE'S NATIONWIDE REACH





MISSION STATEMENT

It is our fundamental belief that every child with a desire to play baseball or softball be afforded that opportunity.





THE BABE RUTH LEAGUE SPORTSMANSHIP CODE

Develop a strong, clean, healthy body, mind and soul
Develop a strong urge for sportsman-like conduct.
Develop understanding of and respect for the RULES.
Develop courage in defeat, tolerance and modesty in victory.
Develop control over emotions and speech.
Develop spirit of cooperation and team play.
Develop into real, true CITIZENS..





CRWS Alumni

- Kolten Wong, STL
- Trevor Gott, WAS
- Julio Urias, LAD
- Christian Arroyo, SF
- Jimmy Rollins, Ret.
- Pavin Smith, 2017 #7 Pick AZ
- Ian Anderson, 2016 #3 Pick ATL





Existing Partnerships

- Explore Branson
- Rawlings
- Ballparks of America
- Sports Illustrated Play
- Force3 Pro Gear
- Sports Illustrated Kids
- Alleson Athletics
- Eye Black
- MLB.com





Sponsorship Opportunities

- Hall of Fame - \$_____
- Grand Slam - \$50,000
- Home Run - \$25,000
- Triple - \$10,000
- Double - \$5,000
- Single - \$2,500





Hall of Fame - \$_____

- Fully Customized Cal Ripken World Series Sponsorship Package
 - Vendor Spacing
 - Special Events
 - Promotional Opportunities
- National Sponsor Recognition
 - Official _____ of Babe Ruth League
 - Emails to Babe Ruth League Membership
 - Access to Babe Ruth League Publications
 - Other Babe Ruth League World Series Opportunities





Grand Slam - \$50,000

- Billed as Presenting Sponsor for World Series
- Co-Branded World Series Logo
- Company logo and link on World Series Homepage and Sponsors Webpage
- Public Address Announcement at games
- Booth to display your business at field
- Three 30-second commercial spots during each of the game broadcasts (36 Total)
- Back Cover on World Series Program Book
- Special Events at Ballpark
- Email to Babe Ruth League Membership (750,000)





Home Run - \$25,000

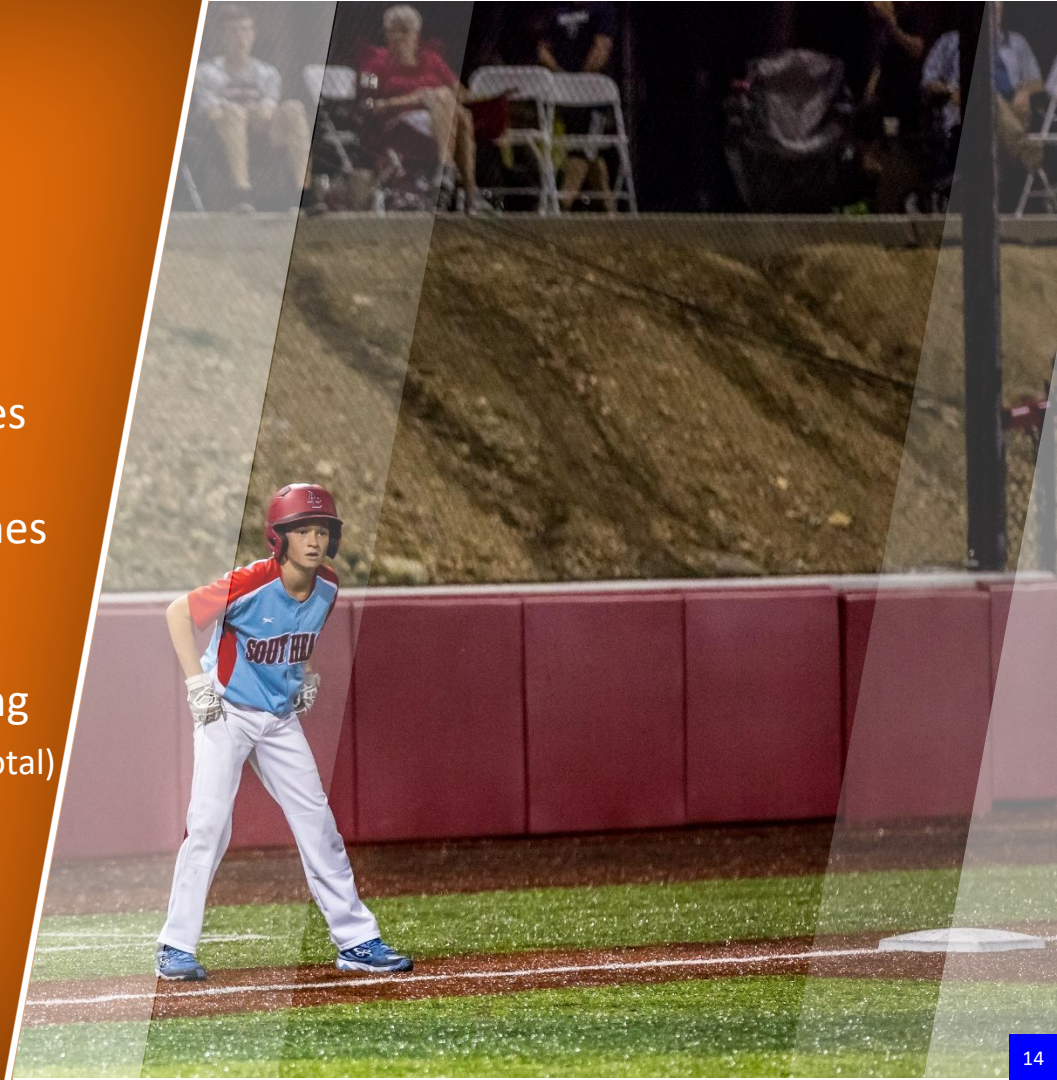
- Billed as Supporting Sponsor for World Series
- Company logo and link on World Series Home Page and Sponsor Webpage
- Public Address Announcement at games
- Booth to display your business at field
- Two 30-second commercial spots during each of the game broadcasts (24 Total)
- Full page ad in World Series Program Book
- Special Event at Ballpark





Triple - \$10,000

- Billed as sponsor for World Series
- Company logo and link on World Series Sponsor Webpage
- Public Address Announcement at games
- Full Page Ad in World Series Program Book
- One 30-second commercial spot during each of the live game broadcasts (12 Total)
- Special Event at Ballpark





Double - \$5,000

- Billed as sponsor for World Series
- Company logo on World Series Sponsors Webpage
- Public Address Announcement at games
- Full Page Ad in World Series Program Book
- Special Event at Ballpark





Single - \$2,500

- Public Address Announcement at team's games
- Social Media Opportunities
- Logo on the adopted team's team program book page and webpage





FOR MORE INFORMATION, PLEASE CONTACT:

MICHAEL SOLANIK

BABE RUTH LEAGUE, INC.

P: 609-278-2316

E: MICHAEL@BABERUTHLEAGUE.ORG

**Follow the CRWS:
[@CRWSMAJOR70](https://twitter.com/CRWSMAJOR70)**

