



THE MIC MUSIC COMPETITION

A gospel Talent Hunt; Let your Gift be Known
Brought to you By Rccg Events llc

Let your voice be heard

LET YOUR
VOICE
BE HEARD



Do you have what it takes?

THE-MiC 2019

TALENT | HUNT

The Mic is a talent and music singing competition that offers the best platform for all aspiring singers to showcase their talents and singing abilities in the united Arab emirates and beyond.


The Mic refers to the platform , the stage or the instrument that helps announce you to the world and let them feel what you are made of in a more audible way .



ORGANIZERS

WHAT IS ALL ABOUT

From the organizers of WEMA Awards, professional business summit and the African food festival UAE comes another Great Event intended to provide an annual entertainment in the form of talent Hunt and music Competition that will create the Stage for first "THE MIC" champion in all categories.



The Mic will gather great talents in the gospel terrain in U.a.e and beyond in one stage year after year. they will have access to opportunities , to demonstrate their vocal cords , talents and prowess by competing for the The Mic title. This will give singers and the public a unique, high quality, and unforgettable experience.

The Mic 2019 will have four Judges who will train and help the singers growth in the competition. their will be three levels of Elimination during the auditions before the main grand finale that will have 20 contestants qualify through, and then one winner and a runner up and a third place.

REWARDS

The winner of the Mic 2019 will be going home with a record deal and a cash amount of 15,000 united Arab emirates Dirhams in cash .

The runner up will be going home with a 8,000 united Arab emirates dirhmas with a recording deal

Third place winner will be going home with 5,000 Aed United Arab Emirates dirhams in cash amount.

AUDITIONS

The Mic 2019 auditions will be open to more than 300 contestant at the preliminary stages ,with a registration cost of 100 USD (365 AED) .

The Contestant will face three Elimination stages before the finals where only 20 contestant will qualify through to the grand final in crown Plaza Hotel Dubai on the 8th of March 2018

Registration Cost is non Refundable in cases absenteeism with notice , disqualification or unable to making the next stage.



VALUE | GOAL | MISSION

VALUE


We hold the value in creating excellent experience for all participants, to let them shine and proud of who they are and the talent they possess. To achieve this, we believe in working with partners and sponsors very closely to generate quality standards and value in this competition.

GOAL

Promote singing and other talents in individuals who aspire to shine and showcase themselves on the world's stage.

MISSION

The MIC mission is to produce the Best Gospel artist in the Region and beyond and also creating an international stage for all participants to shine and let their talents speak.



MECHANICS

FIRST AUDITION STAGES

First Audition (Open to Anyone any Language)

All Participants will register online with a non-refundable amount of 100 USD , and will be allowed to sing or show case their talent/ gifts before our judges who will decide if they can qualify for the next stage or not. They will be allowed to sing their song choice in any language; song must not be maximum of 3 minutes.

MECHANICS

SECOND AUDITION (BATTLE OF THE QUALIFIERS)

All qualified participants from the first stage of the Audition stage will battle it out here and after their performances, they will be allowed to choose a judge that shows interest during their performance as they will be working with him for the 3rd stage of the Audition.

Each judge will be entitled to 10 contestant or paired group of singers / performance. More contestants will also be eliminated at this stage as the competition gets tougher.

3 mins song duration or as per judges discretion.

MECHANICS

THIRD STAGE (THE JUDGES HANDY WORK)

At this stage the judges will be allowed to showcase their own makings as the event gets tougher. Winners of the Battle Round will proceed to this round to perform their song. While their judge can only comment on their performance other judges will judge their performance and the judges will have to choose only four contestants that will qualify for the final and main event.

Songs from all genre ,loops and all kind of demo is allowed at this stage. From this stage only 20 contestant will qualify for the final event, five from each judge

MECHANICS

FINALS (YOU ALONE)

This will be grand finale of the Mic 2019 as the winner of the Mic 2019 will be announced and will be going home with a record deal and a 15 thousand Dirhams cash amount, while the second place will be going home with with a 8 thousand dirhams cash amount and the third a 5 thousand Dirhams

Twenty contestant will start the finals with two performance each, and 4 will be eliminated while six will battle it out for the title.



JUDGING CRITERIA

SOLO

1. VOCAL (40%)

Vocal Technique – Tone Quality, Breath Support, Intonation,
Diction and Articulation

Rhythm & Tempo – Voice in relation to music

2. EXPRESSION (30%)

Performance – How well the performer is able to express
the meaning and mood of the song

3. SHOWMANSHIP (20%)


Show Design – Music Selection, Effective use of Stage and
Performance Area, Outfit and style

Entertainment Value – The audience's and judges' reaction
to the overall performance

3. Originality (10%)

Creativity in making a known normal song unique and
yours. Music selection and modification

The audience and judges should tell a lot about your
creativity in the song.



JUDGING CRITERIA

GROUP & DEUT

1. VOCAL (40%)

Vocal Technique - Tone Quality, Breath Support, Intonation, Diction and Articulation

Rhythm & Tempo - Voice in relation to music

Timing - How coordinated the singers are in their performance in regards to syncing of vocals and interaction on stage.

Harmony - How the harmonies have been arranged and executed, Difficulty and Creative.

2. EXPRESSION (30%)

Performance - How well the performer is able to express the meaning and mood of the song

Match - How well the voices and personalities match in relation to the song performed

Chemistry - How credible the duet partners are in their performance, Interaction.

3. SHOWMANSHIP (20%) Show Design - Music Selection, Effective use of Stage and Performance Area, Outfit and style

Entertainment Value - The audience's and judges' reaction to the overall performance

Choreography - How well the two are able to use the stage and each other to create a show

4. Originality (10%)

Creativity in making a known normal song unique and yours. Music selection and modification

The audience and judges should tell a lot about your creativity in the song.



JUDGING CRITERIA

Other Talent Acts like Comedy and instrumentation through musical instrument and others will be updated soon by the jury and communicated by the start of the auditions.

To register visit our website
www.rccgevents.com/theMic2019





DATES AND LOCATION FOR AUDITION

FIRST AUDITION

DATE - 18TH JAN 2019 - VENUE: DUBAI

DATE- 25TH JAN 2019- VENUE: ABU-DHABI

SECOND AUDITION

DATE-1ST FEB 2019 - VENUE : DUBAI

DATE-8TH FEB 2019 - VENUE: ABU DHABI





DATES AND LOCATION FOR AUDITION

THIRD AUDITION- SEMI FINAL

DATE - 22ND FEB 2019 - VENUE: DUBAI

THE FINALS

DATE -8TH MARCH 2019 - VENUE : DUBAI
CROWN PLAZA HOTEL DUBAI





SPONSORSHIP

Platinum - 30,000 AED

Gold - 15,000 AED

Silver - 5,000 AED


Bronze - 2,500 AED

Brochure - 1,500 AED

Media Partner - publicity and marketing

NON monetary

Media Partner - camera coverage



SPONSORSHIP BENEFIT

Platinum - Sponsor

Event Named after your Business- with banners in every marketing material , website , newspaper , social media and in all form of publicity. allow play a marketting video all through the contest ,handing over the winners prize

Gold -Sponsor

Promotion of sponsor in all markeeting plartforms, role up banners , adverts on websites , newspaper and all social media media platform, sponsors will also be allowed the hand over second place prices.

Silver - Sponsor

Promotion of sponsor in all markeeting plartforms, role up banners , adverts on websites , newspaper and all social media media platform,

SPONSORSHIP BENEFIT

Bronze - 2,500 AED

promote product and brand of sponsor in all printed materials, the banners , brochures and Tickets

Brochure -Sponsor

Promote sponsors Brands on our Brochures Only

Media Partner - publicity and marketing (non - monetary)

promote sponsors Brand on all marketing material, social media , website, newspaper and all printed material.sponsor will be recognized as the official media partner for the event.

Media Partner - camera coverage

promote sponsors Brand on all marketing material, social media , website, newspaper and all printed material.sponsor will be recognized as the official media production partner for the event.

THE MIC 2019
LET YOUR VOICE BE HEARD



To Register a Talented Friend
visit www.rccgevents.com/themic2019