



SPEED PUZZLE



WORLD SERIES

THE GRAND PRIX OF PUZZLING

A Global Competition Redefining a Timeless Hobby

1–2 May 2026 | Munich, Germany

The World's Most Elite Competitors | 37 Countries | 30K+ Livestream Audience

**SPONSORSHIP & BRAND
PARTNERSHIP OPPORTUNITIES**

SPEEDPUZZLE.COM

INTRODUCING SPEED PUZZLE WORLD SERIES

- Two-day international championship event
- **High-energy**, head-to-head, time-based puzzle competition
- **Elite international competitors** competing for global ranking and prestige
- **Streamed live on YouTube** with **international** guest commentary
- **Influencer** and **digital creator amplification**



This is not casual puzzling. This is precision under pressure.

A NEW SPECTATOR SPORT

Speed Puzzle World Series **transforms** one of the world's most beloved pastimes into a **high-performance global championship**.

Designed for both in-person energy and global digital consumption, the event delivers:

- High engagement **livestream viewership**
- **Repeat replay value** and **social clip distribution**
- Commercially **measurable brand integration** opportunities



Global Audience | Elite Competition | Premium Production

WHY PARTNER WITH SPEED PUZZLE WORLD SERIES?

Partnering with SPWS positions your brand at the forefront of a fast-growing competitive category – aligned with precision, focus, strategy, and excellence under pressure.

This is a rare opportunity to enter a sport at its inflection point.

What Partnership Delivers

- **Association with Elite Performance:** Align your brand with world-class competitors performing at the highest level of speed, endurance, and concentration.
- **Global Digital Visibility:** Integrated brand exposure across international livestream broadcast, social amplification, influencer coverage, and on-demand replay distribution.
- **Measurable Commercial Impact:** Branded integrations and digital activation mechanics, custom codes, or call-to-action placements.
- **Category Leadership:** Secure early positioning in a new and rapidly professionalising competitive space.
- **Post-event performance reporting**



A globally loved pastime transformed into a structured, broadcast-ready sport.

AUDIENCE & REACH

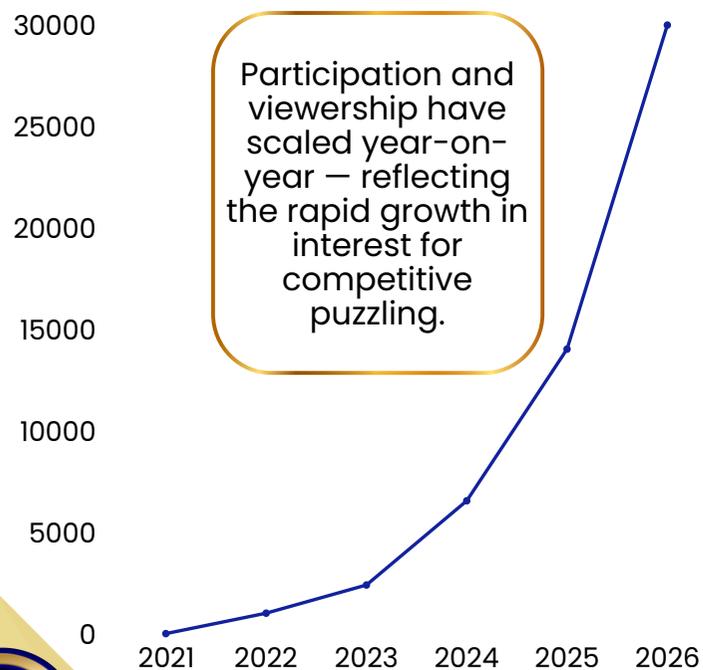
A Rapidly Growing Global Event Audience

Speed Puzzle World Series has evolved from niche competition to an internationally followed, digitally consumed sporting event.

- Performance-oriented, quality-driven
- Comfortable purchasing online
- Highly responsive to trusted endorsements
- Above-average engagement rates
- Strong purchase behaviour around event periods

Growth Trajectory

Speed Puzzle Participants by Year



Demographic Strength

This is a multi-generational sport with strong adult purchasing power.



65% female

20-55
yrs

competitor
age



35% male

8-80
yrs

broad
viewership
range

Global Footprint

A globally distributed, digitally engaged audience.

340 world-class
competitors

>30K livestream
audience

37 countries
represented



>450K YouTube
reach



>147K Instagram
reach



PARTNERSHIP PACKAGES

Integrated Brand Assets Across Broadcast, Digital & On-Site

To maintain premium visibility, total partner slots are capped.



A strategic entry point for brands seeking presence within a fast-growing global championship.

Enhanced broadcast integration and deeper audience activation.

Lead commercial visibility within the Speed Puzzle World Series ecosystem.

Custom partnership structures available by discussion for title or category-exclusive partners

Category Exclusivity	—	—	✓ Exclusive
Logo on Event Website	✓	✓	✓ Prominent
On-Site Event Signage	✓	✓	✓ Premium placement
Livestream Integration	5-sec static ad (breaks)	Up to 20-sec ad	Up to 30-sec ad
Commentary Mentions	—	✓	✓ Priority
Social Media Exposure	Group partner post	Featured post	Multiple featured posts
Unique Discount Code or Branded Access Mechanic	✓	✓ Elevated placement	✓ Priority placement
Dedicated Backlink on Speedpuzzle.com	✓	✓ Elevated placement	✓ Priority placement
Post-Event Reporting	✓	✓	✓

Accessible entry point to test audience response

Clear brand impact without premium commitment

Lead visibility in a new competitive space



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Elite Competition | Global Audience

Inaugural Championship Positioning | Early Category Leadership Opportunity

JOIN THE FIRST GENERATION OF PARTNERS SHAPING A NEW GLOBAL SPORT

Speed Puzzle World Series marks the emergence of a new global championship.

A timeless pastime has evolved into a high-performance, broadcast-ready sport — and 2026 represents its foundational season with scalable, multi-year growth potential.

Founding partners secure premium visibility within intentionally limited partner slots and play a defining role in the rise of a new international sport.

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