

**THE BIG
PORTS MOUTH
COMEDY FESTIVAL**
PORTSMOUTH GUILDHALL - 10-11th MAR 2018



The Big PortsMouth Comedy Festival: Media Exposure and Sponsorship Opportunities

The Big Portsmouth Comedy Festival 2018 Recap



Meet our
Mascot!
Mr Big Mouth...



See it for yourself!

March 10th and 11th 2018 saw Portsmouth Guildhall host it's biggest ever comedy festival.

Two days of laughs from some of the best in the business, as well as some great emerging local talent. Check out the 2018 trailer and highlights reel:

<https://www.youtube.com/watch?v=hto9Cgk2h2g>

<https://www.youtube.com/watch?v=Vbsl7J9Ndb0>





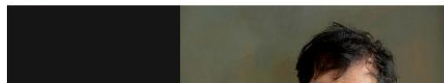
News

9th March

Inaugural Big Mouth Comedy Festival launched at Portsmouth Guildhall



By Hilary Porter | [@scenesouth](#)
Entertainments & Features



The News

A big load of laughs at Big Mouth Comedy Festival



FROM
49 £



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BEACONSFIELD

Portsmouth's Big Mouth Comedy Festival proves to be a success

By Kieran James

March 13, 2018

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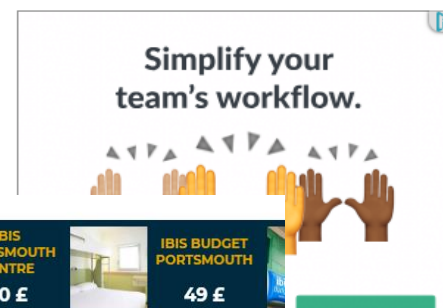
COMEDY in all its forms comes to Portsmouth Guildhall this weekend with the inaugural Big Mouth Comedy Festival.



0 comment

Apart from performances from established headliners, the country's top impressionists, and the best of Edinburgh previews, the Festival will also be seeking the funniest in new, regional talent in heats of the Portsmouth Comedian and Young Comedian of the Year competitions.

Topping the bill on Saturday are headline evening acts Russell Kane and Zoe Lyons, whilst on Sunday there's the triple bill of Andy Parsons, Seann Walsh and Lee Nelson.



The Saturday Evening Late Show will provide a forum for the musical comedy talents of Johnny Awsum and the Raymond & Mr Timpkins Revue, with their fantasmagorical collision of music, silliness and dancing. Both evenings will be hosted by local award-winning comedian James

The News

Lots of laughs as crowds enjoy Portsmouth comedy festival





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News

1st September 2017

The new Big Mouth Comedy Festival announces lip-smacking line-up



By Hilary Porter | [@scenesouth](#)
Entertainments & Features



Russell Kane [@russell_kane](#)

Follow

Portsmouth! I'm headlining the Big Mouth Comedy Festival at [@PortsmouthGhall](#) The Guildhall, Saturday 10th March. 8pm. Info and Tickets here:

bigmouthcomedyfestival.co.uk/russell-kane/

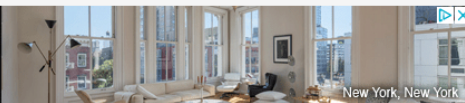
4:00 AM - 10 Feb 2018

4 Retweets 10 Likes



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What's On | Entertainments

1st September 2017

The new Big Mouth Comedy Festival announces lip-smacking line-up



By Hilary Porter | [@scenesouth](#)
Entertainments & Features



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Festival

BIGMOUTH COMEDY FESTIVAL

March 2, 2018

Proud to be performing at Portsmouth's very own comedy festival this March in the 'Legends of the South Coast comedian of the year' show alongside some of the fabulous past winners and runner-ups. The line up for the whole weekend festival is absolutely amazing. I'm so pleased to be a part of it.

THE BIG MOUTH COMEDY FESTIVAL
PORTSMOUTH GUILDHALL - 10-11th MAR 2018

JUST ANNOUNCED:
LEGENDS OF SOUTH COAST COMEDIAN OF THE YEAR: SUNDAY AFTERNOON 1-3:15pm

CALLY BEATON
RUNNER UP 2015 - STAR OF Q!



SUNJAI ARIF
RUNNER UP 2016



MARTIN WRATTEN
WINNER 2017



The News

NEWS CRIME POLITICS TRAVEL BUSINESS DEFENCE HEALTH EDUCATION

You're having a laugh! Portsmouth Guildhall to host new two-day Big Mouth Comedy Festival





THE BIG MOUTH COMEDY FESTIVAL

1st-2nd & 7-8th Mar 2019



Add to My Events

Fri 1st Mar at 7:00pm
BIG MOUTH COMEDY FESTIVAL 2019
@ Portsmouth Guildhall, Portsmouth

Featuring Milton Jones

[Tickets](#) [f](#) [News](#) [Line-up](#) [Gallery](#) [Visitor Information](#) [Contact](#)

1ST-2ND + 7-8TH MAR 2019



THE BIG MOUTH COMEDY FESTIVAL

PORTSMOUTH GUILDHALL - 1ST-2ND + 7-8TH MAR 2019

[TICKETS](#)

THE SOUTH COAST'S BEST COMEDY FESTIVAL

BREAKING NEWS! JUST ADDED!

MILTON JONES

+ SPECIAL GUESTS. FRIDAY 1ST MARCH 2019
FURTHER ANNOUNCEMENTS COMING SOON!



Coverage for 2019 has already begun, with Headline Act Milton Jones announced!

RETURNING IN 2019!

[Buy tickets!](#)

Facts and Figures

2018:

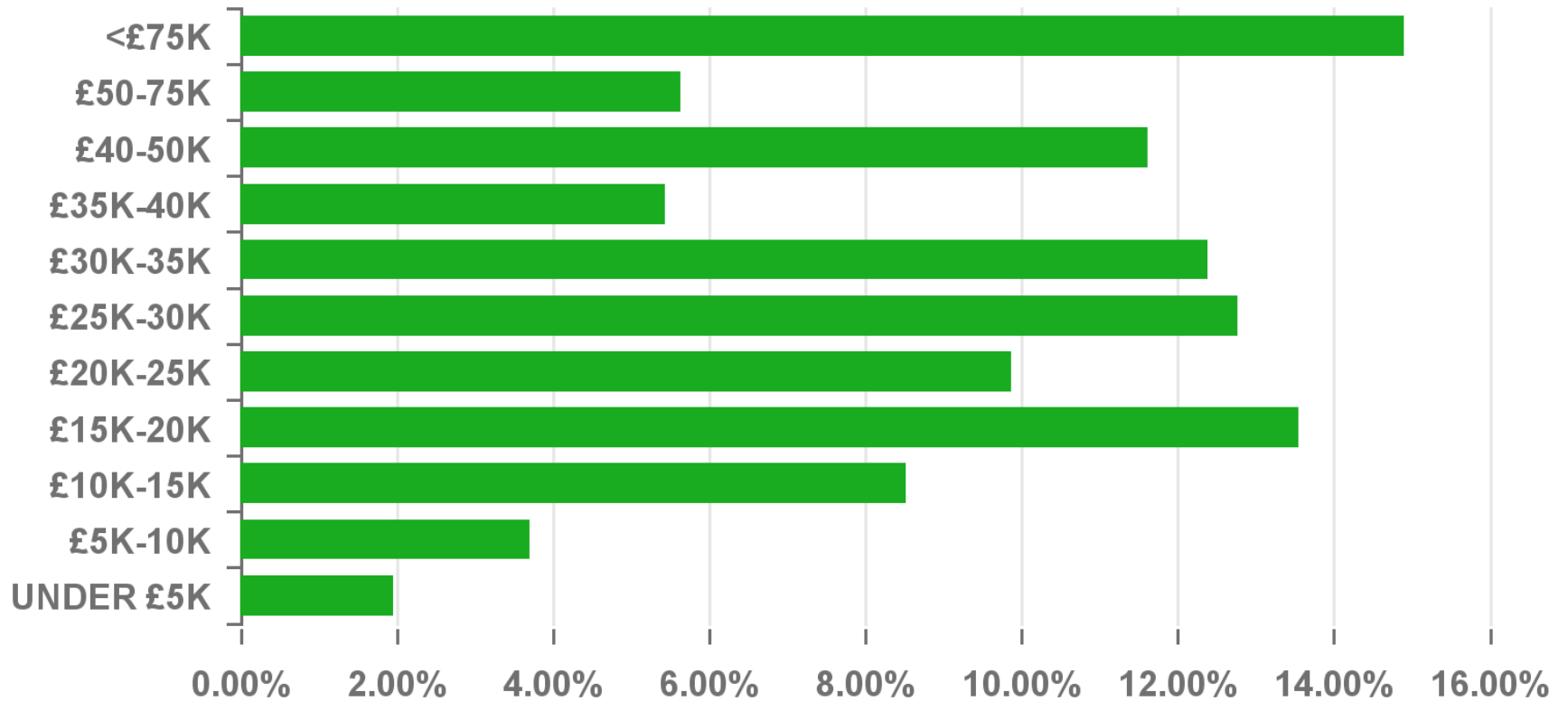
Footfall: 2,000 in inaugural year.

Targeting: 2,000-3,000 in 2019.

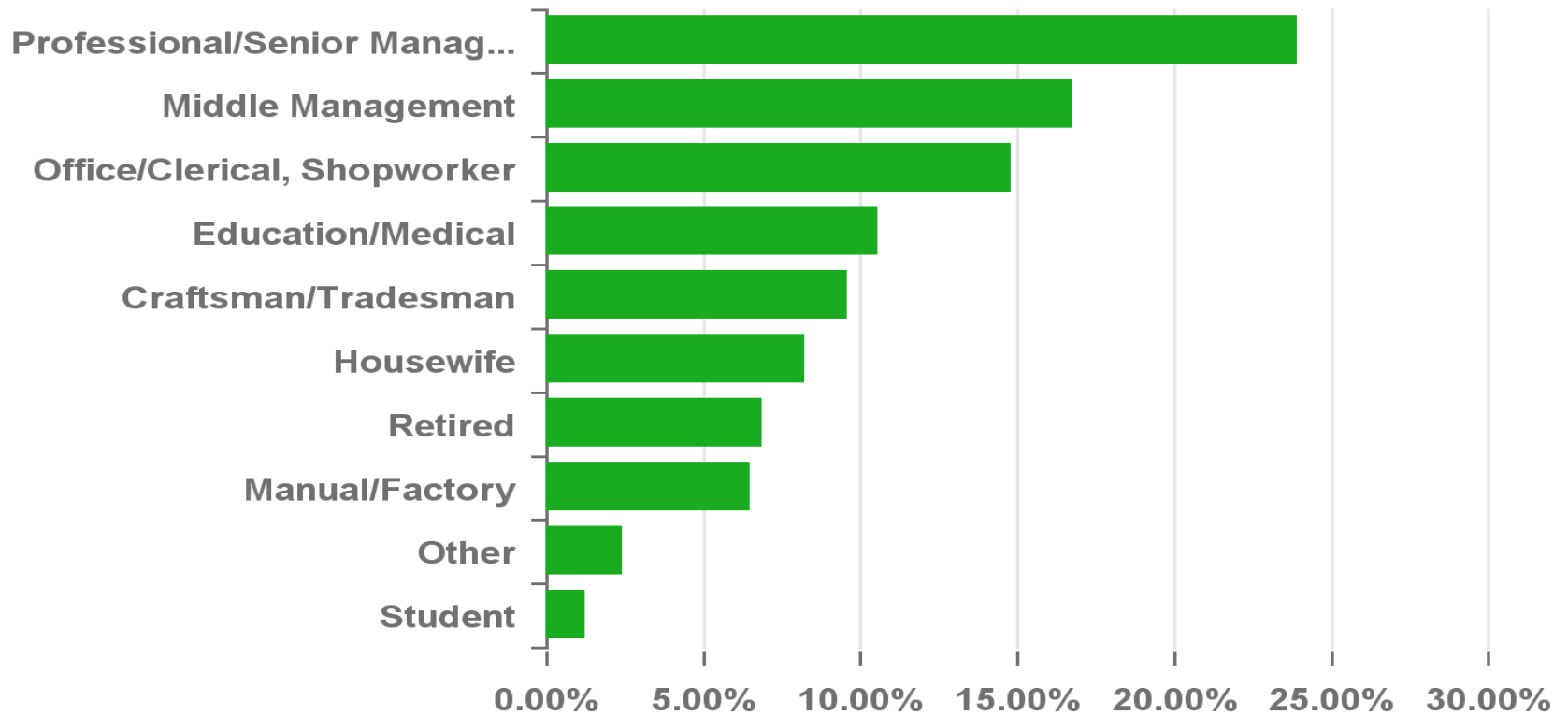
Male/Female: 55%/45% ratio

Core age: 25-55

Income of Household



Occupation



Characteristics of Key Users: (by Personix Group)

Group	Characteristics
Bright Futures	<ul style="list-style-type: none">• Families with Children• Medium Affluence• Always Online• Age 25-45
Smart Money	<ul style="list-style-type: none">• Families with Children• High Affluence• Fully Connected Online Presence• Age 40-55
Work Life Balance	<ul style="list-style-type: none">• Families with Children• High Affluence• Always Online• Age 30-50
Keen To Be Seen	<ul style="list-style-type: none">• Young Adults• High Affluence• Always Online• Age 18-40
Sporty Family	<ul style="list-style-type: none">• Families• High Affluence• Fully Connected Online Presence• Age 30-50

Sponsorship Opportunities for 2019

The Big Portsmouth Comedy Festival triumphantly returns for its second year! Be part of this major comedy event and received significant exposure in our marketing, branding and PR campaigns.

As with all of our in-house events, all proceeds go towards our Renaissance Campaign, a building wide restoration programme to future proof this iconic building for the next 100 years.

Festival Line Up:

- Friday March 1st: Headliner **Milton Jones** and support acts including Jo Caulfield and Ivo Graham
- Saturday March 2nd: 'Best of Fringe', Q&A's and panels with **Neil Morrissey** and **John Thompson**, and the University of Portsmouth.
- Thursday March 7th: Comedy Theatre.
- Friday March 8th: A night of stand up comedy showcasing the latest new talent.

As a Sponsor you will receive incredible exposure with the Guildhall's:

- 1.3 million unique website users a year.
- Database of 40,000 subscribers.
- 15,000 followers on Facebook and Twitter, plus Comedy Festival Facebook followers.
- Print - flyers, posters, billboards, media/press coverage.
- Digital - screen advertising, website, social media platforms, digital advertising campaigns.

Supporting Sponsor – £1,000

As Supporting Sponsor you will receive digital exposure on our website and on our advertising screens in the build up to and during the festival itself.

Logo/credit on event website.

Logo on event marketing and branding - print and digital.

Screen advertising across the venue.

x6 free tickets to share with your staff, stakeholders and friends/family.

Official Event Sponsor – £2,500

As an Official Sponsor (full 4 days of festival) you will receive Supporting Sponsor package plus:

Logo included on banner advertisement on event e-shots to Guildhall database.

Featured on event branded billboards.

Logo/credit on social media platforms.

Additional 10 free tickets to share with your staff, stakeholders and friends/family.

Headline Event Sponsor – £5,000

As the Headline Sponsor across the whole event (full 4 days of festival) you will receive Official Sponsor Package plus:

Recognized as Headline Sponsor 'Big Mouth Comedy Festival Sponsored By...'

Credit in PR campaigns and press releases prior to the event.

Logo/credit on all marketing, branding and advertising materials, including flyers, posters, billboards and on all digital campaigns.

Additional 15 free tickets to share with your staff, stakeholders and friends/family.

Private drinks reception on festival opening night for you and your 30 guests.

Opportunity to brand the Main Auditorium circle.

Featured on Main Stage graphics during performances.

Get Involved!

Want a piece of the action...

Contact Katherine Scott on 02393 870205
katherine.scott@portsmouthguildhall.org.uk