

INAUGURAL CHARITY BALL

SPONSORSHIP PACKAGES



ABOUT MYNE LONDON®

Myne London® was founded by Fiona Wellington and Kate Murray Gordos in 2018.

Born in Malaysia and brought up in London, they spent a portion of their childhood in Peshawar, Pakistan. They travelled extensively across Pakistan including the Khyber regions and into Afghanistan and Kabul thus establishing a deep relationship with the area.

In 2018 they sent their team of experts including the renowned expert Charles Evans Dip Gem-A FGA DGA to investigate the little-known emerald mines hidden in the beautiful Swat Valley. The exceptional quality and rarity of the emeralds they found were world class, thus they were able to invest into establishing a new ethical and sustainable route to market.

Founded in Belgravia, London, Myne London® always source gemstones ethically and sustainably. They partner with local groups in Pakistan to enhance positive social impact with a special focus on the education, training and employment of women. This encompasses the ethos for positive social and economic influence and welfare through the creation of luxury fine and bespoke jewellery, accessories and fashion standards with which they are actively and fully committed.



INTRODUCTION TO THE MYNE LONDON FOUNDATION

LONDON based ethical emerald supplier, Myne London, has announced the launch of its Myne London Foundation – a charitable initiative designed to assist those within its lapidary community who need access to education.

The Myne London Foundation will support women in Swat Valley, Pakistan, by giving their children, especially their daughters, the funds they need for school uniforms, transportation and school fees. These crucial measures of support can mean the difference between a child being educated or left behind in a country where 22.8 million children aged 5-16 are out of school (UNICEF, 2017).

To celebrate the launch of the Myne London Foundation, Co-Founders and sisters Fiona Wellington and Kate Murray Gordos will host an inaugural event in London on March 19, 2022, to bring together members of the gem trade and raise vital funds to continue empowering women and girls in Pakistan.



EVENT OVERVIEW

The MYNE London Foundation proudly host their inaugural Charity Ball at the beautiful and world renowned private members club The Hurlingham, London. The evening will commence with a champagne reception in the stunning glass domed Palm Court & Orangery whilst overlooking the lawns which lead down to the River Thames allowing guests the opportunity to relax, wander and socialise.

Once seated in the Hurlingham suite overlooking the gorgeous lit terraces and views the guests will enjoy the chef's locally sourced 3 course dinner whilst settling down for an evening of entertainment. Hosted by long time Myne London supporter the fabulous Jenny Powell including wonderful entertainment and a thrilling charity raffle and auction which offers truly magnificent money can't buy experiences and prizes donated by our wonderful supporters in the jewellery, fashion and entertainment industries. With live music from Bristol's hottest music scene jazz funk soul artists Holyseus Fly, James Vine and friends with guest appearance by The Voice 's Hannah Williams until the late hours this fabulous evening is all for a truly wonderful cause, The MYNE London Foundation.



19TH MARCH 2022

YOUR EVENING INCLUDES

Champagne Reception

Locally Sourced 3 Course Dinner

Evening Entertainment

Live Music - Performance from Hannah Williams (The Voice) , Jazz Funk Soul artists Holysseus Fly, James Vine and friends.

Special Guests

Charity Auction & Raffle with guest auctioneer from Sotheby's

Host & Compere for the evening Jenny Powell

AUDIENCE ATTENDING

Hobbies & Interests

Business, Fashion, Jewellery,

Occupations & Activities

Entrepreneurs, Business Owners, CEO's, TV
Executive & Producers, Lawyers, Bankers,
Scientists, Jewellers

Gender & Age

Mixed audience of male and female
attendees. Wide age range from 18-75.
Predominantly UK based with European &
US connections



The background of the slide is an abstract, colorful floral pattern. It features various shades of purple, blue, green, and yellow, with stylized flower shapes and leaf-like patterns. The pattern is dense and covers the entire slide area.

BRAND EXPOSURE

Pre Event

Headline Sponsors of the event will be included in any press coverage on the lead up to the event.

Logos will be included on artwork and mailers sent to guests prior to event.

During Event

Headline Sponsor will have logo featured on Press Board. With influential guests in attendance everyone will be encouraged to have pictures in front of press board on arrival

**Your Host
Jenny Powell**





HEADLINE SPONSOR

£5,000

- VIP Table of 1 (Worth £1750.00)
- Presentation on evening to showcase business to high valued audience
- Logo Displayed in all marketing materials prior, during & post event
- Full Page Advert in Event Brochure
- Press Board Logo
- Inclusion in any press features secured pre and post event.
- Guest List access post event with any Introductions required to follow up



SPONSORSHIP PACKAGE

£2,500

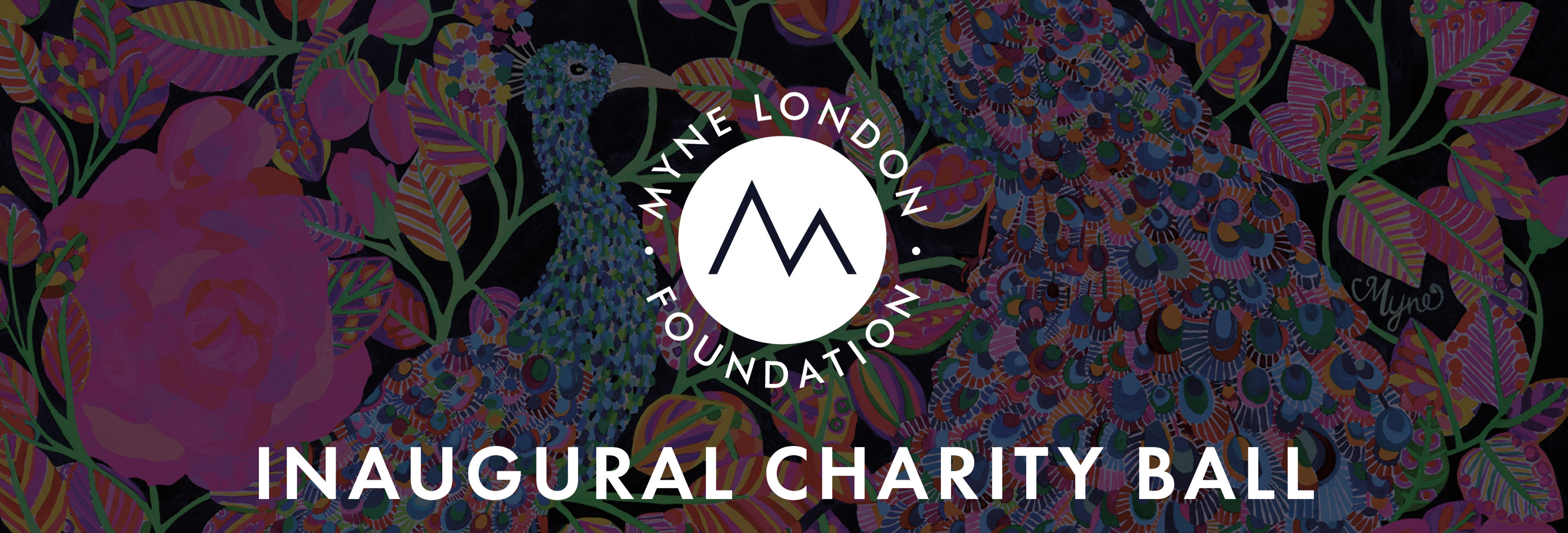
- 4 x Complimentary tickets
- Logo Displayed in all marketing materials prior, during & post event
- Half Page Advert in Event Brochure
- Press Board Logo
- Guest introductions on the evening



CONTACT

rachel@quirkyfrog.co.uk

07771 317 814



INAUGURAL CHARITY BALL

THANK YOU