



CEREMONY AND GALA DINNER

THE MAYFAIR HOTEL, LONDON

25TH NOVEMBER 2016

SPONSORSHIP PACKAGES

THE MAY FAIR LONDON

There are 5 star luxury hotels, and then there is The May Fair: an icon of expressive contemporary design, bringing together boutique attention to detail with grand hotel service. A legendary luxury hotel with a glamorous past.

LEADERSHIP AWARDS 2016

THE 2016 Leadership Awards ceremony will salute remarkable leaders and organisations for their continuing commitment to leadership excellence. Winners of the Awards exemplify the best in leadership. They epitomise the core values of a successful leader – strength, innovation, ingenuity, knowledge and foresight – values that are imperative to carving out powerful businesses in the global economy.



WHY SPONSOR

- Sponsorship of the Leadership Awards is the ideal way to reinforce your company's brand, improving its credibility and visibility in the market
- It will enable you to promote your company and products to create new business opportunities at the same time as ensuring successful customer interface with current clients
- We understand how crucial it is to derive return on your sponsorship investment and our packages will maximise this in the months before, during and after the conference

THE AWARD CEREMONY IS MEANT FOR:

- Members and Chairmans of Boards
- Chief Executives/Managing Directors/General Managers
- Community Leaders and Other Key Organisational Leaders
- C-level leaders such as CFOs, CIOs
- Influential political leaders
- Other key leaders



JUDGING PANEL

The judging panel is comprised of:

- Chief Executive Officer of leading organisations
- Leading Leadership Professors
- Leading HR Directors
- Leadership Authors and Thought leaders
- Influential Community Leaders

GUESTS RECEIVING HONORARY AWARDS

- A number of key successful and influential public figures will be in attendance as they have been nominated to receive honorary awards.



We will aim to work on bespoke packages that will meet the requirements for each sponsor. Typical packages are highlighted below.

ASSOCIATE SPONSOR

Exclusive-only one available

PACKAGE COST £30,000

- In association with' branding on the all pre and post event coverage including website, brochure and all other marketing materials
- 5 Free tickets to the Gala dinner
- A table in best position at Awards dinner
- Company logo engraved on a business award
- Single insert of corporate literature in delegate packs
- First option to renew sponsorship for following year's Awards
- Full page colour advert in Awards Programme
- Logo advertisement on main projector screen and plasma t.v. screens around the event venue
- Logo on finalist and winner certificates for your category
- Opportunity for one company representative to be introduced and welcome award ceremony delegates. (2 minute limit)
- Opportunity to provide quotes in press releases
- Pre/post event awards association (with logo) to appear alongside editorial campaign
- Press Room access for interviews
- Rights to use the awards logo and associated material in your organisations marketing material

GOLD SPONSORSHIP

PACKAGE COST £15,000

- 2 Free tickets to the Gala dinner
- A table in best position at Awards dinner
- Banner placements on all our newsletters and email campaigns
- Company logo and description on award Website
- ½ PAGE Description of your organisation in Awards Programme
- First option to renew sponsorship for following year's Awards
- Logo advertisement on main projector screen and plasma t.v. screens around the event venue
- Opportunity to provide quotes in press releases
- Press Room access for interviews
- Rights to use the awards logo and associated material in your organisations marketing material

SILVER SPONSORSHIP

PACKAGE COST £5,000

- Company logo all our correspondences
- Company logo and link on sponsors page of website
- Business/Product showcase table on night of event
- Host mention on night of event
- Business banner placement on the night of event

CATEGORY SPONSORSHIP

PACKAGE COST £6,500

- Opportunity to present the award for your sponsored category
- Company logo engraved on winners' trophy
- One free ticket to the Gala dinner
- Company logo and description on award Website
- Company logo engraved on a business award
- Description of your organisation in Awards Programme
- Logo advertisement on main projector screen and plasma t.v. screens around the event venue
- Logo on all other marketing materials where your category is mentioned
- Logo on finalist and winner certificates for your category
- Market your company face-to-face onsite at one break time
- Mention of your sponsorship in all PR activity

COLLABORATIVE SPONSORSHIP

PACKAGE COST £2,500

- Logo shown on the awards website
- Link to own website on awards website

RECEPTION DRINKS

Reception Sponsorship Package: £10,000

- Identification as Drinks Reception Sponsor in final event programmes
- Logo on all relevant conference literature
- Logo prominently displayed on signage during the Drinks Reception
- Logo on main conference slide (non-exclusive)
- Single insert of corporate literature in delegate packs for the event
- Opportunity for sponsor branding of the Drinks Reception space
- Logo, company synopsis and contact details on the sponsors page of the proceedings
- Opportunity to leave company gifts on the tables during the Drinks Reception
- Logo and hyperlink to your homepage on the leadership awards website



AWARD CATEGORIES

LEADERSHIP AWARDS

There are a total 30 awards. Nominations will be requested from the organisations and individuals. Final selection of winners will be made based on public poll and professional judges assessment. The specific leadership categories will be:

- Aspiring Leader Award
- Best Coaching initiative of the Year
- Most Influential CEO Award
- Most Influential Leadership Research of the Year
- Most Inspiring Youth Leader
- Most Influential Community Leader of the Year
- Most Innovative Leadership Development Programme of the Year
- Social Entrepreneur Leader of the Year
- Best Employee Engagement Initiative of the Year
- Not for Profit Leader of the Year
- Outstanding Leadership Team of the Year Award
- Outstanding Leadership Professor of the Year
- Start Up Executive of the Year
- Positive Deviant Leader of the Year

TERMS AND CONDITIONS

- All sponsorship packages will be awarded or refused at the discretion of the Leadership Awards UK Board of Directors. Sponsors need to be committed to Leadership and Leadership Development. Leadership Awards UK retains the right to reject any sponsor that it deems inappropriate.
- After written acceptance by Leadership Awards UK, the sponsor must provide their logo image (in the format required by Leadership Awards UK) and other details required (such as correct use of the sponsor's name, trademarks etc.) to Leadership Awards UK within 10 days of receipt of acceptance. Sponsorship costs will be invoiced with payment due within 14 days of invoice.
- Sponsorship benefits cannot be delivered without payment. If payment has not been received within 14 days of invoice, Leadership Awards UK reserve the right to cancel the sponsorship package, and/or amend the benefits provided.
- The organisers reserve the right to change the event schedule and sponsorship benefits without notice. Every effort will be made to minimise inconvenience to sponsors and to provide similar benefits.
- All sponsorship materials must be submitted 1th of June 2016; failure to do so could result in the cancellation of the specified package.
- Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organisation except as approved in writing by Leadership Awards UK.
- Leadership Awards UK will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise before, during or after the conference.
- No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that marks or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable, in full, by the sponsor.
- Participation at Leadership Awards UK Annual Conference is restricted to Leadership Awards UK members, other invited large professional services firms, premium suppliers, sponsors and Leadership Awards UK invited guests. No delegate whether from an accountancy firm or supplier may use the conference to undertake marketing of products or services unless they have a sponsorship agreement.

General Enquiries

If you have, any questions please contact:
Awards Programme Manager

Carol Tavernier

info@leadershipawards.org.uk

LEADERSHIP AWARDS 2016

Sponsorship Application Form

Sponsor Details

Company Name	
Main Contact Person	
Contact Number and Email address	
Website address	
Industry	

Indicate Required Sponsorship

Sponsorship level		Amount	Tick
Associate Sponsor		£30,000	
Gold Sponsor		£15,000	
Silver Sponsor		£5,000	
Receptions Drinks		£10,000	
Category Sponsor			
1	Outstanding Leadership and Management Team of the Year	£6,000	
	Best Coaching initiative of the Year		
2	Sustainability Leadership Award	£6,000	
3	Most Inspiring Leader (Honorary Award)	£6,000	
4	Leadership Life Time Achievement Award (Honorary Award)	£6,000	
5	Positive Deviant Leader of the Year	£6,000	
6	Most Inspiring Youth Leader of the Year	£6,000	
7	Most Influential Leadership Research of the Year	£6,000	
8	Most Influential Leadership Development Programme of the Year	£6,000	
9	Not for Profit Leader of the Year	£6,000	
10	Start Up Executive of the Year	£6,000	
11	Most Influential Leadership Professor of the Year	£6,000	
12	Most Influential Leadership Consultants of the Year	£6,000	
13	Most Influential Community Leader of the Year	£6,000	
14	Best Employee Engagement Initiative of the Year	£6,000	
15	Social Entrepreneur Leader of the Year	£6,000	
16	Most Influential CEO Award	£6,000	

Full Name:

Signature:

Date:

Email completed form to info@leadershipawards.org.uk