



LONG ISLAND NOSTALGIA FEST

THE 90'S ARE BACK!
SUMMER 2026

LONG ISLAND NOSTALGIA FEST

Launched in 2023, Long Island Nostalgia Fest debuted as a two-day indoor celebration of 90s culture inside a landmark Westbury mall, welcoming thousands of attendees and featuring 100+ exhibits, nostalgia shops, immersive displays, live 90s tribute bands, DJs, skateboarding, street art, cosplay, kids programming, and interactive experiences for all ages. In 2025, the festival expanded outdoors to Mineola, NY, marking its evolution into a larger-scale community event and proving its ability to grow beyond an indoor setting.

SUMMER 2026 MARKS A NEW CHAPTER.

Now, in Summer 2026, Long Island Nostalgia Fest officially takes its home in partnership with Nassau County at Eisenhower Park as a large-scale, free-admission destination festival.

about.

2025

- Attendance: 13,000+
- Primary Audience: Gen Z • Millennials • Gen X
- Median Age: 34 years old
- Geographic Reach:
 - 58% Nassau County
 - 42% non-local

2023

- Attendance: 8,000+
- Primary Audience:
 - Millennials & Gen X
- Median Age: 37 years old
- Geographic Reach:
 - 72% Nassau County
 - 28% non-local

demographic.



**100+ brands
exhibited with us.**

Museum of Urban Arts
Beyond Van Gogh
BeatBox
iHeartRadio
C4 Energy
Kia Motors
XGolf

we hosted dope experiences:
skateboard trick shows.
90s trivia. photo ops.
characters meets.
nostalgia shops.
live street art.

exhibits.

Social Media campaigns on Facebook, TikTok, and Instagram

Monthly Electronic Newsletter
25,000 subscribers (attendees, trade, media and exhibitors)

Website traffic over 30,000+ visitors/month

Extensive public relations outreach

The marketing campaign launches six months in advance and spans a comprehensive mix of digital, print, radio, email marketing, social media, and on-site/out-of-home placements including flyers, posters, and banners—driving awareness and engagement leading into the event.

Newsday



the hype.

THE VENUE:

Harry Chapin Lakeside Theatre – Eisenhower Park

Located within Eisenhower Park, the theatre is Nassau County's premier outdoor performance venue. Set along a scenic lakeside backdrop, the theatre is designed to support large-scale live performances, drawing tens of thousands of visitors annually.

KEY VENUE SPECS

- Venue Type: Outdoor amphitheater
- Stage: Permanent, professional-grade performance stage
- Audience Capacity:
 - Open-lawn, festival-style capacity supporting crowds in the tens of thousands
- Sightlines: Natural lawn seating with wide, unobstructed views
- Production Capability:
 - Supports national touring acts
 - Full concert sound, lighting, and staging infrastructure
- Accessibility: ADA-accessible pathways and viewing areas
- Surrounding Space: Large, flexible footprint for sponsor activations, concessions, and crowd flow

sponsorships

HARRY CHAPIN LAKESIDE THEATRE



BOYZ II MEN CONCERT - 2023

EXCLUSIVE NAMING RIGHTS - \$35,000

Exclusive naming rights to the festival's premier performance venue, hosting all headlining live performances at Long Island Nostalgia Fest.
This stage features authentic, nationally recognized 90s artists.

PROVEN PERFORMANCE SCALE

- Boyz II Men — 40,000 attendees (2023)
- Steve Aoki — 30,000 attendees (2025)

SPONSORSHIP INCLUDES

- Main Stage naming rights (Presented by [Brand])
- Prominent stage & venue branding
- Brand integration across festival marketing & digital media
- Optional on-site activation

WHY IT MATTERS

The Main Stage delivers the largest crowds, longest dwell time, and highest visibility of the entire festival.

sponsorships



SKATEBOARD EXHIBIT Half Pipe – Powered by Instaramp

Instaramp is a Florida-based provider of professional, portable skate ramps, specializing in high-quality half pipes and modular skate structures designed for events, demonstrations, competitions, and brand activations.

Their ramps are engineered for mobile installation, safety, and visual impact, making them a trusted solution for live skate programming at festivals and large-scale public events.

WHAT INSTARAMP PROVIDES

- Professional-grade half pipes and skate ramps
- Portable, modular construction suitable for temporary installations
- Designed for live demonstrations, competitions, and exhibitions
- Built to support experienced skaters and public-facing events
- Clean, branded surfaces ideal for sponsor integration

sponsorships



SKATEBOARD EXHIBIT

Half Pipe – Powered by Instaramp

The Skateboard Exhibit is one of the most dynamic and visually engaging features of Long Island Nostalgia Fest, celebrating the influence of 90s skate culture through live demonstrations. The exhibit will feature a professional half pipe provided by Instaramp, serving as a high-impact focal point throughout the festival.

LEAD SKATE PARTNER – \$10,000

- Primary brand placement within the Skateboard Exhibit
- Prominent branding on the half pipe and key exhibit signage
- Priority inclusion across festival marketing and digital promotion
- On-site activation opportunity within the skate exhibit footprint

SUPPORTING SKATE PARTNERS – \$6,000

- Shared branding within the Skateboard Exhibit area
- Logo placement on exhibit signage
- Inclusion across festival marketing and digital channels
- Opportunity for on-site activation adjacent to skate zone

sponsorships



FRIENDS

OF THE FESTIVAL

ON AIR FRIENDS

\$4,500

- 20' x 10' activation space
- On-site brand presence
- Logo inclusion on on-site signage
- Logo placement on the festival website

PRIME TIME FRIENDS

\$7,500

- 20' x 20' activation space within the festival footprint
- On-site presence and customer engagement opportunity
- Logo inclusion on on-site signage
- Logo placement on the festival website
- Inclusion in select digital and social media acknowledgements

NETWORK FRIENDS

\$2,500

- 10' x 10' activation space
- Logo inclusion on on-site signage
- Logo placement on the festival website



**WE INVITE YOU TO JOIN
US FOR AN EVEN BIGGER
2026 NOSTALGIAFEST!**



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thank you.



more to
explore
Nassau County
Long Island

