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unthinkable

for thinking out loud

unthinkable is a pro-minorities agency that choreographs extraordinary events and experiences to connect people in meaningful ways.

Purpose

Provoke everyone. Spare no one.

Ambition

Create change for good.

Character

Proud and unapologetic.

6 3 days quests pride

because inclusivity knows no bounds, we aim to extend the reach, fill the gaps and help build the massive momentum of WorldPride NYC

Day 1

Wednesday June 26 Queer & Allies Launch // 100 people

6 days of inclusivity

Day 2

Thursday June 27 Wellness // 1,500 people

Let's Get Fizzical inScape @Central

Day 3

Friday June 28 Wellness // 1,500 people

Let's Get Fizzical inScape @Central

Freedom

ROCK the HUDSON // 4,000 people Live@Pride2019 // 7,000 people

Day 4

Saturday June 29 Wellness // 1,500 people

Let's Get Fizzical inScape @Central

Freedom - Rogue Vogue // 750 pax

Mincing Macy's, Bloomingdale Bears & Sex 5th Ave

Freedom - Astro & Family Cruise // 2600 pax

Inclusivity - Incr'edible! // 6,000 people

Food & Art Community Festival Jubilee Concert

Day 5

Sunday June 30 Wellness // 1,500 people

Let's Get Fizzical inScape @Central

Inclusivity – Open House // 1,000 people

The Well Brooklyn

Day 6

Monday July 1 Wellness // 1,500 people

Let's Get Fizzical inScape @Central

Freedom - Stonewall Benefit

Bid Farewell // 1,000 people

Inclusivity - Party // 1,969 people

Party like 1969



By creating platforms for the expression of creativity in all its diverse forms, we aim to connect artists and audiences through experiences that affirm the sheer joy of living.

Rogue Vogue

Fashion Fetishes Unleashed

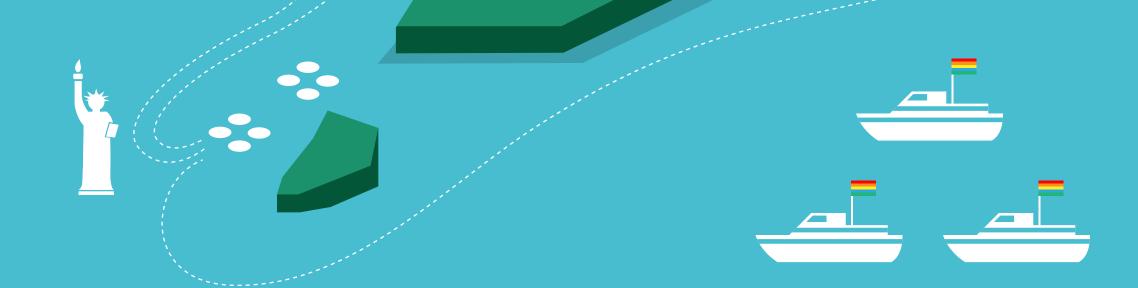
A roving parade of fetishist fashion featuring diverse models and inclusive designs, staged in the swankiest department stores of New York City.

Rock the Hudson

It's epic. It's unsinkable. It's unthinkable.

PIER 61

Luxury yachts will ply the Hudson at dusk and ferry guests to an epic al fresco concert fronted by A-list superstars.





Mission Intuition

Would you like to know your destiny? Are you balanced? What guides, you, calms you, heals you?

Let energy flow and the cosmic conversations begin. Ride the Moontide and deepen your understanding of how astrology and spirituality is more relevant than ever in these turbulent times. Learn from experts in astrology how the moment of your birth has shaped and continues to create your life. Silence a noisy mind through the blissful stillness of meditation and tap the prophetic power of the tarot.

Gain self-awareness through palmistry and heal a hurting heart with crystals. While you nurture your soul, nourish your body an organic tea bar and a darkly delicious wellness chocolate buffet.







Fun Ship Lollipop

An immersive Journey with a difference!

Jump on board The Fun Ship Lollipop for a spectacular family-friendly cruise carnivale.

The sweet-sailing 150-minute joyride will enthral the young and young-at-heart with inclusive children's theatrics from Cirque du Soleil, interactive and sensory VR experiences, food art jams and more...





by connecting the mind, body and soul, we aim to create a movement for happiness that propels itself onwards, upwards and outwards.



LET's GET FIZZICAL





By setting aside our differences of opinion while lovingly embracing our diversity, we aim to gather queers and allies together in a celebration of common humanity.





A family-friendly, sing-out-loud concert starring the world's foremost Elvis impersonator, a gay a cappella choir and more.

Open House Brooklyn

Hosted at The Well, Brooklyn, this street festival celebrates beery, burly, hairy Bear culture with popup bars, food trucks, buskers and art jams.









Our adopted charity one of many...





hope for the future

Live@Pride and unthinkable have chosen New Alternatives as the primary charity recipient, with a portion of profits being donated as well as benefits from the Gala evening culminating the week's activities.

more information on new alternatives

Bid Farewell LGBTQ & Youth Crisis Benefit

A black tie benefit dinner with a charity auction in aid of homeless young gay men, followed by the after-party to end all after-parties...



Party Like it's 1969

LGBTQ Homeless Youth Crisis Benefit

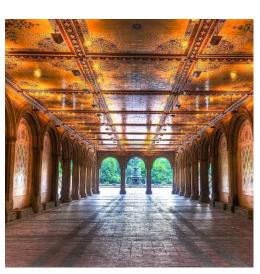
A retro wrap party that commemorates the year of the Stonewall riots and the birth of Wood-stock

Dress code: Groovy

4PLAY Everything that goes before....

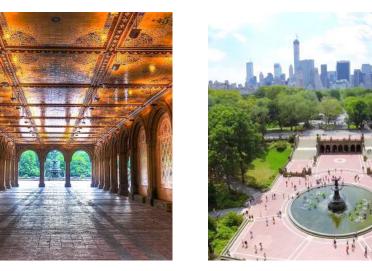
A teasing foretaste of the Live@Pride lineup in the gardens of Central Park - launching in 2019

days



quests









Don't be left on the docks...

we can't wait for you to

PRIDE

with us!

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