

Sponsorship Opportunity



Be Part of the Glamour and Give Back

What You'll Experience

- **Exclusive Exposure:** Feature your brand prominently in our fashion shows, reaching a diverse and engaged audience.
- **Meaningful Contribution:** Each event will donate a portion of the proceeds to cancer organizations, helping to cover the costs for cancer patients and support their journey.

Why Work With Us?

- **Blend Fashion with Purpose:** Be part of events that not only highlight the latest trends but also make a tangible difference in the lives of those in need.
- **Enhance Your Brand's Impact:** Leverage the power of fashion to elevate your brand while supporting a crucial cause.

Join Us in Transforming Fashion into a Force for Good!

By becoming a sponsor or partner with Posh & Purpose, you'll gain exclusive access to our high-profile fashion show events. Sponsors are featured prominently in one of our spectacular annual events, showcasing their brand to a captivated audience while supporting a noble cause. Partners, on the other hand, enjoy continuous visibility and engagement across all four events held throughout the year, amplifying their brand presence and impact.

The Heart Behind Posh & Purpose: Dr. Michael Boyle



POSH & PURPOSE:

WHERE FASHION MEETS PHILANTHROPY

Founded in December 2023 and incorporated in March 2024 by Dr. Michael Boyle, affectionately known as “Doc Mike,” Posh & Purpose is a dynamic fusion of fashion and philanthropy. Doc Mike, a respected cancer surgeon from Ireland with a longstanding commitment to charitable causes—including medical missions to Haiti—envisioned Posh & Purpose as a platform where the fashion industry and community spirit unite to drive meaningful change. Our mission is to orchestrate captivating fashion events that not only showcase the latest trends but also generate crucial financial support for charitable initiatives. By merging style with purpose, we aim to create impactful events that make a tangible difference in people’s lives.

SPONSORSHIP PACKAGES

CHIC PATRON

- * **Access:** Access to unedited event images and videos.
- * **Recognition:** Your business name mentioned on event materials and website.
- * **Social Media Promotion:** Shoutout on our social media stories.
- * **Event Listing:** Your business listed as a sponsor in the event program.

\$1,000

VOGUE ADVOCATE

- * **Access:** Access to unedited event images and videos.
- * **Recognition:** Business name and small logo featured on event materials and website.
- * **Social Media Promotion:** Featured post on our social media channels.
- * **Event Listing:** Enhanced listing with a brief business description in the event program.
- * **Event Presence:** Opportunity to feature promotional materials at guest check-in.

\$2,500

HAUTE COUTURE CHAMPION

- * **Access:** Access to unedited event images and videos.
- * **Recognition:** Prominent placement of business logo on event materials, website, and event backdrop.
- * **Social Media Promotion:** Multiple posts highlighting your business on our social media channels.
- * **Event Listing:** Premium listing with business logo and detailed description in the event program.
- * **Event Presence:** Opportunity to feature promotional materials at guest check-in and a dedicated space for your promotional booth.

\$5,000

PARTNER PACKAGES

GLAMOUR ALLY

- * **Access:** Access to unedited event images and videos.
- * **Recognition:** Small logo on event backdrop.
- * **Social Media Promotion:** Your business promoted on our social media channels.
- * **Event Listing:** Highlighted mention in the event program with a brief business description, plus inclusion in other key promotional materials.

\$750

RUNWAY PARTNER

- * **Access:** Access to edited event images and photos.
- * **Recognition:** Business logo featured on event backdrop.
- * **Media Feature:** 1 event reel featuring your product.
- * **Social Media Promotion:** Your business promoted on our social media pages with featured posts.
- * **Event Listing:** Enhanced listing in the event program with your business logo, a detailed description, and recognition in key event communications.
- * **Event Presence:** Exhibition space at the event.

\$1,500

FASHION LEGACY PARTNER

- * **Access:** Access to unedited photos and videos from the event.
- * **Recognition:** Prominent logo placement on event backdrop.
- * **Media Feature:** 1 event reel featuring your product.
- * **Social Media Promotion:** Extensive promotion on our social media pages with multiple posts.
- * **Event Listing:** Premium listing in the event program with prominent logo placement, detailed business description, and additional recognition in all key event-related communications.
- * **Event Presence:** Premium exhibition space at the event.
- * **Stage Opportunity:** 5 minutes to introduce your brand on stage during the event.

\$2,000

Sponsorship or Partnership: Which Is Right for You?

SPONSORSHIP

Sponsorship packages offer companies an opportunity to support our events with varying levels of visibility and engagement. These packages are designed to provide recognition and brand exposure aligned with the company's goals, focusing on their role as supporters of our mission.



PARTNERSHIP

Partnership packages offer a deeper level of engagement and a long-term commitment, integrating companies into the fabric of our events. Partners play a key role in shaping the event experience and benefit from exclusive opportunities that reflect their significant investment and strategic involvement. Partnerships span across all four of our annual events, ensuring sustained visibility and engagement throughout the year.

Contact us to
schedule a meeting
for further details!

Email: poshnpurpose@gmail.com

Instagram: [@poshandpurpose](https://www.instagram.com/poshandpurpose)

Website: www.poshandpurpose.com

