

## May 13, 2017

Camp Letts
Edgewater, MD
Noon—4 pm

## **Sponsorship Opportunities:**

. Platinum Paw Sponsor: \$2,000

. Gold Paw Sponsor: \$1,000

Silver Paw Sponsor: \$500

. Family Sponsor: \$150

For more information on sponsorship details or being a vendor:

www.luslabs.org/events

or contact Victoria Barnes at vbarnes@luslabs.org

## **Sponsorship Packages:**

- Platinum Paw Sponsor: \$2,000
  - 4 Tickets to Event
  - Free Vendor Booth
  - Advertisement in weekly newsletter for 3 months
  - Branding on all event collateral, including t-shirts
  - 4 Event T-shirts
- Gold Paw Sponsor: \$1,000
  - 2 Tickets to event
  - Free Vendor Booth
  - Advertisement in weekly newsletter for 1 month
  - Branding on all event collateral, including t-shirts
  - 2 Event T-shirts
- Silver Paw Sponsor: \$500
  - 2 Tickets to event
  - Free Vendor Booth
  - Branding on all event collateral, including t-shirts
  - 2 Event T-shirts
- Family Sponsorship: \$150
  - Free tickets for entire family
  - 4 Event T-shirts

**Demographics**: Lu's Labs audience includes a large network of volunteers, adopters, and followers throughout the Eastern Seaboard, from New York to Florida, as well as throughout the Southern States. Our social media sites boast over 9,000 followers, and we have a very robust email list.