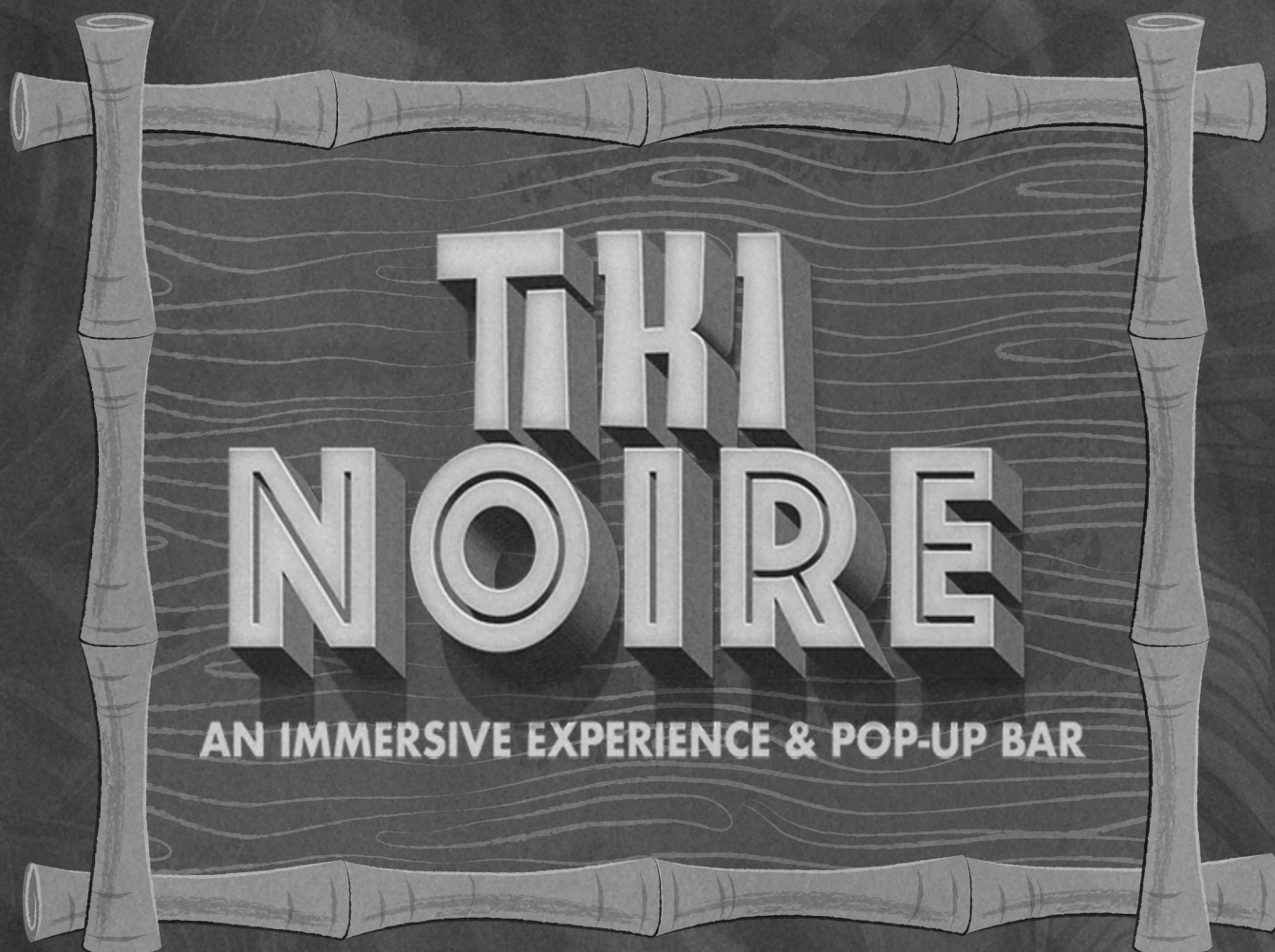


SAT JULY 16TH

GLOBE THEATRE LA



AN IMMERSIVE EXPERIENCE & POP-UP BAR

2022 PARTNER DECK

WITCHES BREW
EVENTS

WWW.TIKINOIRE.COM

fever



TIKI NOIRE:

TIKI NOIRE IS AN IMMERSIVE EXPERIENCE AND THEMED POP-UP BAR COMING TO THE HISTORIC GLOBE THEATRE. BUILT IN 1913, THE GLOBE THEATRE HAS HOSTED A NUMBER OF PROMINENT CELEBRITIES AND SILVER SCREEN STARS SUCH AS MARILYN MONROE, CHARLIE CHAPLIN, AND PRESIDENT ROOSEVELT; TO NAME A FEW!

GUESTS ARE ABLE TO EXPLORE THE THEATRE'S THREE FLOORS, FILLED WITH IMMERSIVE ACTS, LIVE ENTERTAINMENT, INTERACTIVE PHOTO OP DISPLAYS, THEMED COCKTAILS, AND A CURATED GALLERY OF THE FINEST DARK TIKI ARTWORK.

ABOUT US:

BASED IN SOUTHERN CALIFORNIA, WITCHES BREW EVENTS SPECIALIZES IN THEMED AND IMMERSIVE ENTERTAINMENT. OUR ORIGINAL THEMED POP-UPS HAVE BEEN ENJOYED BY TENS OF THOUSANDS OF GUESTS SINCE OUR INCEPTION IN JULY OF 2019.

OUR PARTNERS:

WE ARE HAPPY TO ANNOUNCE THAT WE HAVE FORMED AN OFFICIAL PARTNERSHIP WITH EXPERIENTIAL MARKETING AGENCY / TICKETING PLATFORM, FEVER LABS, FOR THE TIKI NOIRE IMMERSIVE EXPERIENCE. WITH A PROVEN TRACK RECORD OF SOME OF THE MOST POPULAR EVENTS GLOBALLY AND A WEEKLY UNIQUE REACH OF OVER 2.7 MILLION IN LOS ANGELES ALONE; FEVER LABS/SECRET MEDIA NETWORK IS THE PERFECT PARTNER TO HELP LAUNCH TIKI NOIRE.

SAT JULY 16TH

GLOBE THEATRE LA

TIKI NOIRE

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FEATURED PERFORMERS



UKULENA



MISS TOSH



VAUXDEVIL



SIREN OF MAGIC

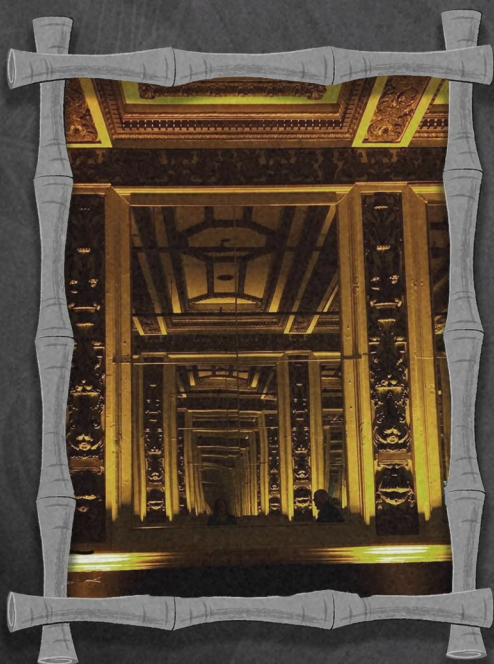
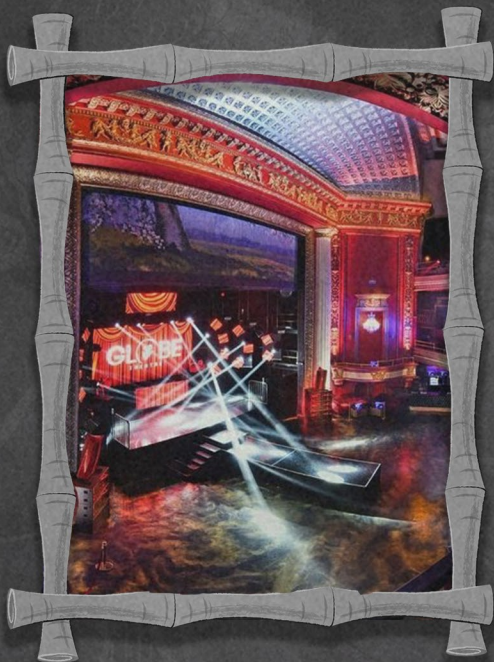
SAT JULY 16TH

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TIKI NOIRE

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THE VENUE



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WITCHES BREW EVENTS



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SPONSORSHIP BENEFITS

\$15,000 \$10,000 \$5,000 \$3000 \$1500

ONSITE OPPORTUNITIES

8x8 Exhibitor Space by Main Floor / Main Stage	x	x			
6x6 Exhibitor Space on Mezzanine			x	x	x
Name on Globe Theatre Marquee as Presenting Sponsor	x				
Logo on Welcome Banner at Entrance	x	x			
Brand featured and showcased as a Sponsor	x	x			
Brand Logo in Co-Branding on Main Stage	x	x			
Co-Branded Photo Installation	x	x			
Option to integrate a VIP exclusive item into goodie bags (sponsor to provide)	x	x	x		
Recognition during the Stage Show as an Event Sponsor	2x	x	x		
Option to integrate co-branded event materials (coasters, branded cups, etc.)	x	x	x	x	x
Opportunity for exclusive on-stage giveaway (sponsor to provide)	x	x	x		

PRINT / WEB OPPORTUNITIES

Logo included in Print Ads	x	x	x		
Logo included in Printed Marketing Materials	x	x	x		
Advertisement in Event Souvenir Pamphlet/Map	FULL	HALF	HALF	1/4	1/4
Logo on Official Event Press Release	x	x	x		
Inclusion in Secret Los Angeles article as Sponsor (2.7M unique reach)	x	x			
Prime Logo Positioning on Website – Sponsor Page	x	x			
Secondary Logo Positioning on Website			x	x	x
Prime Logo Positioning on Tiki Noire Homepage	x				
Opportunity to go live on Witches Brew Instagram (19k+ followers)	x	x			
Feature on Witches Brew & Tiki Noire Instagram	5x	3x	2x	2x	1x

HOSPITALITY

Tickets to the Event	6 VIP	6 GA	4 GA	2 GA	2GA
VIP Opera Box Seating	x				

OTHER BENEFITS

Opportunity for Additional Additions / Custom Packages	x	x	x	x	x
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TIKI NOIRE

AN IMMERSIVE EXPERIENCE & POP-UP BAR

ADDITIONAL INFORMATION

AUDIENCE: AGES 21-55
REGION: LOS ANGELES, CA

ATTENDANCE: 6,000

DEADLINES

SIGN UP (PRESENTING SPONSOR) - MARCH 30TH
SIGN UP (ALL PACKAGES) - APRIL 17TH
DELIVERABLES DUE - JUNE 1ST

QUESTIONS?

WE ARE HAPPY TO ANSWER ANY QUESTIONS THAT YOU MIGHT HAVE AND/OR WORK WITH YOU ON A CUSTOM SPONSORSHIP PACKAGE THAT BETTER FITS YOUR BRAND. PLEASE REACH OUT TO [INFO@TIKINOIRE.COM](mailto:info@tikinoire.com) WITH ANY QUESTIONS.

FOLLOW US ON INSTAGRAM AT [INSTAGRAM.COM/THEWITCHESBREW](https://www.instagram.com/thewitchesbrew) AND [INSTAGRAM.COM/TIKINOIRE](https://www.instagram.com/tikinoire) FOR EVENT UPDATES