



---

POST OFFICE BOX 464  
BUFORD, GEORGIA 30515

---

[WWW.AGAPAOMOVEMENT.ORG](http://WWW.AGAPAOMOVEMENT.ORG)

---

Dear Business Leader:

Please accept this letter as an invitation to be a part of a local event that will have an international impact to provide a safe home for kids living at risk of abduction into human trafficking.

The fifth annual **Love in Action Benefit 5k and Fun Run** is scheduled for March 7, 2020 in downtown Sugar Hill, GA. We are looking for local business and individuals willing to partner with us as sponsors to make this event a success.

Your financial donation will go directly to support our work against child trafficking in Southern India. Our work there, Grace Children's Home, provides safe housing for children who otherwise are at risk of abduction into human trafficking as they have no family to care for them. You can see more about our work on our website – [www.agapaomovement.org](http://www.agapaomovement.org).

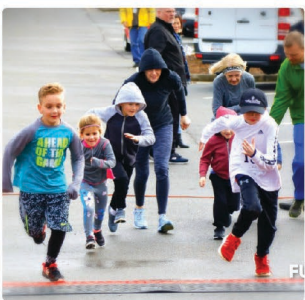
Included with this letter you will find additional information about The Agapao Movement & our focus to combat child trafficking; as-well-as, a details about Sponsor Levels. Agapao is a registered 501(c)3 charitable organization (EIN: 45-4008095), and your contribution is tax-deductible. If you would like more information, please feel free to contact me at 678.765.2650 or [alan@agapaomovement.org](mailto:alan@agapaomovement.org).

Warm Regards,

Alan Morris  
Executive Director

[alan@agapaomovement.org](mailto:alan@agapaomovement.org)

678.765.2650



## 2020 Love in Action Benefit 5K & Fun Run

### SPONSOR LEVELS

BENEFIT TO SPONSORS	Presenting Sponsor \$1000	Platinum Sponsor \$800	Gold Sponsor \$600.00	Silver Sponsor \$400.00	Bronze Sponsor \$300.00	Vendor Sponsor \$100.00
The ONLY business name and logo on ALL runner bibs – Only one spot (first come, first served)	×					
Complimentary race entries	10	8	6	4	2	0
Booth space at the event to promote sponsor's product or service	×	×	×	×	×	×
Your Logo/Name on race banners and signage	×	×	×	×		
Name & Logo promoted on Agapao's website	×	×	×	×	×	×
Name & Logo highlighted on Agapao's social media profiles throughout the event promotion	×	×	×	×	×	×
Logo/Name on race print advertisement	×	×	×			
Logo/Name on the back of the official race Shirt	×	×	×	×	×	
Inclusion of your organization's marketing material or samples in the runner's swag bags	×	×	×	×	×	×
Donations are tax deductible. Sponsors will receive a Contribution Statement for tax purposes.	×	×	×	×	×	×

**AGAPAO, INC. is a registered 501(c)3 charitable organization**

To become a sponsor simply complete the Sponsor Registration Form enclosed in this packet or complete the online registration at [www.loveinaction5k.com](http://www.loveinaction5k.com).

Checks may be made payable to: Agapao, Inc.

## 2020 Love in Action Benefit 5K & Fun Run SPONSOR LEVELS



WWW.AGAPAOMOVEMENT.ORG  
PO Box 464, Buford, Georgia 30515

### SPONSORING ORGANIZATION INFORMATION

\_\_\_\_\_  
Name of Organization

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Contact's Name Email Address

\_\_\_\_\_  
Phone Number

#### SPONSORSHIP PACKAGE:

- ☐ Title Sponsor (\$800)      ☐ Gold Sponsor (\$500)      ☐ Silver Sponsor (\$400)  
☐ Bronze Sponsor (\$300)      ☐ Vendor Sponsor (\$100)  
☐ In Kind Sponsor    Value \_\_\_\_\_    Description \_\_\_\_\_

#### HOW WOULD YOU LIKE TO SUBMIT YOUR SPONSORSHIP?

- ☐ Check # \_\_\_\_\_  
☐ Online payment (we will submit an electronic invoice with the link to online payment options)

\_\_\_\_\_  
Sponsor Signature Date

\_\_\_\_\_  
Printed Name of Sponsor Representative

\_\_\_\_\_  
Agapao Staff Signature Date

\_\_\_\_\_  
Printed Name of Staff Member

# WHY INDIA

our work here is  
**URGENT**

## Women and Children at Risk

**"Andhra one of the leading states in trafficking of women, kids"**

March 23, 2014 The Times of India reported, "Andhra Pradesh... witnesses the highest number of trafficking cases"

### Andhra Pradesh Tops In Human Trafficking Cases

January 7, 2014 The Times of India reported, "The state is still the hub of sex trafficking" in India.

In Andhra Pradesh between 2009 - 2012 a reported **16,787 children went missing** - "the number of missing girls seems to be only increasing"

### IN OTHER WORDS...



**The number of abducted children reported above would fill 300 school busses.**

Currently, Agapao has initiatives in place to not only provide housing for children with no family to care for them (such as, Grace Children's Home in the village of Peddapuram), but also child feeding programs in several local leper colonies.

We are also working with families in crises to help them provide for themselves through learning a trade to empower them to provide for their families need and reduce risk to children.

**This work is only possible through the continued support of partners who are willing to give so a child can live.**

the **Agapao** movement  
love in action

4988 W. Broad Street, Box #11, Sugar Hill, Georgia 30518 • [www.agapaomovement.org](http://www.agapaomovement.org)



**The country of India** occupies the greater part of South Asia. It is a constitutional republic consisting of 28 states (soon to be 29, see below). We have the opportunity to work in several areas of India; however, our primary initiatives are in the state of **Andhra Pradesh** (AP) which is the fourth largest state by land mass and fifth largest state by population.

There are two critical dangers in Andhra Pradesh (1) it is the **"hub of sex trafficking"** in India and (2) a **"hotbed of anti-Christian violence"**.

For more info see the articles on the left of this page.

Currently, Agapao's primary strategy in AP is the construction of an orphanage in the village of Peddapuram and sponsorship for each child who will live there.

### A little information about this area.

#### Current Affairs:

On June 2, 2014, Andhra Pradesh was divided into two separate states in a historic move by The Central government of India. These two divisions are now known as Telangana and Seemandhra. Our primary work falls in the Seemandhra region.

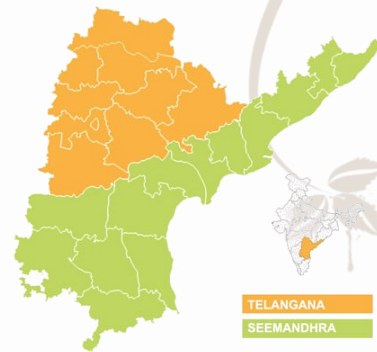
**Official Language:** Telugu

**Major Religion:** Hindu

**Culture:** AP's earliest appearance in history is found in Aitareya Brahmana (800 BC) as Dakshina Padh.

AP is known as the Rice Bowl of India - a melting pot of varied cultures. It is a region which has been governed by different dynasties and empires with diverse cultures and traditions.

Agriculture is the main occupation for about 70% of the population. Important crops grown here include rice, cotton, sugarcane, bananas, and tobacco.





# THE AGAPAO MOVEMENT

WE PROVIDE **SAFE HOUSING** FOR CHILDREN  
LIVING AT RISK OF **ABDUCTION** INTO **HUMAN TRAFFICKING**

#LOVEINACTION

#BETHECHANGE



## AGAPAO IS MORE THAN A 501(c)3 CHARITABLE ORGANIZATION, WE ARE A MOVEMENT!

Our name is a literal Call to Action, translating, "to act in love; that is, to do caring things or act caringly."

### MISSION

To **inspire** and **mobilize** the passions of ordinary people to make an extraordinary impact in their world through **#LoveInAction**

### VALUES

**Identify** Needs - **Inspire** others to serve - **Mobilize** them to **#BeThe Change** through **#LoveInAction**

## THE ISSUES WE TACKLE:

**Thousands of children in the state of Andhra Pradesh, India, live in real danger of abduction into human trafficking.**

*"Andhra Pradesh stands second in the country in human trafficking, according to a recent survey conducted by United Nations Office on Drugs and Crime (UNODC)."*

*As many as 939 missing minor girl cases were reported between January and July 2017 alone.*

### AGAPAO'S RESPONSE

**Grace Children's Home** in Andhra Pradesh provides a safe place for children with no one to care for them to live, be fed, clothed, educated and loved.

**We work to inspire the passions of ordinary people to make an extraordinary impact of the world around them.**

### HOW WE DO THIS

We've found this is best accomplished through a process we call, **"Identify. Inspire. Connect!"** which taps into the spirit of leadership and volunteerism.

Our Community Investment Initiatives act as an incubation system to **"Identify. Inspire. Connect!"** leaders and volunteers to **#BeTheChange** and use their gifts, talents, abilities, skills and resources to effect real change through real-life, real-time projects.

## A FEW HIGHLIGHTS OF OUR JOURNEY



## CURRENT NEEDS

- Office Space & Training Center \$25,000
- Sponsors for kids living at Grace Children's Home (\$35 monthly per child)
- Funding for the Care Bag Project, \$6,000
- Volunteers in multiple areas

## STAFF

- **ALAN MORRIS**, CEO
- **PRIYANKA PALIVELA**  
Child Sponsor Coordinator, India

## BOARD OF DIRECTORS

- **CASSANDRA MOORE**  
Certified Optavia Health Coach
- **DEBORAH PRICE**  
Sr. Project Admin, Honeywell Process Solutions
- **DIANE MORRIS**  
Change Manager, Kaiser Permanente
- **HEIDI WORTHEY**  
Pastor's wife and Church Leader
- **REV. JOHN THOMPSON**  
Pastor, Kainos Community Church
- **DR. KYLE JONES**  
Instruction Coach, Gwinnett Board of Education

## ADVISORY TEAM

- **DR. ANANDA PALIVELLA**  
Pastor
- **CHUCK MULL**  
Sr. Engineer, RealPage, Inc.
- **BETH BEVERLY**  
Producer, Cross Pointe Church
- **LORI MULL**  
Travel Agent, Travel Incorporated

## VOLUNTEERS

Volunteers are the heartbeat of The Agapao Movement and it's no exaggeration to say volunteers are critical to our mission. From event & fundraiser staffing, planning teams, student volunteers, Impact India travel teams, Leadership Summit Instructors and interns we value each one for demonstrating #LoveInAction

## SUCCESS INDICATORS & GROWTH STRATEGY

INITIATIVES	2013 2014	2015 2016	2017 2018	2019	2020	2021
Care bags provided to local schools	425	100		600	720	850
Children's Home built and opened (addition added)		1			(1)	
Children housed at Grace Children's Home		120	105	60	60	95
Children fed in Leper Colony Feeding Centers		50	50	50	50	50
Leaders Trained	595	1170	625	1200	1425	1675

## FUNDING STRATEGY

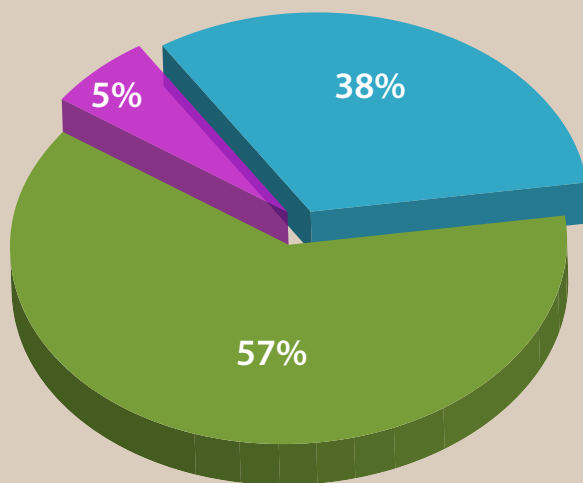
YEAR	2015 2016	2017 2018	2019	2020	2021
Revenue	\$61,000	\$68,000	\$175,276	\$241,538	\$295,000

Our organizational footprint is divided in two categories;  
 1. Global Enrichment Initiatives (international) and  
 2. Community Investment Initiatives (local)

Each program is designed to support our vision to, **inspire** and **mobilize** the passions of ordinary people to make an extraordinary impact in their world through **#LoveInAction**.

More information about our work in the U.S. and India can be found on our website at [www.agapao.comovement.org](http://www.agapao.comovement.org)

## 2019 SPENDING PLAN



■ Initiatives ■ Administration ■ Fundraising

**AGAPAO, INC.** is more than a 501(c)3 organization. **WE ARE A MOVEMENT!**  
 made up of ordinary individuals & like-minded organizations seeking to #BeTheChange.

### WE ARE A MOVEMENT!

Agapao literally means to act in love...to do kind and caring things.

1. We are **MOVED TO HELP THOSE** in our path who are **UNCARED FOR**
2. We strive to **MOBILIZE OTHERS INTO ACTION** as part of a culture to demonstrate **#LOVEINACTION**

the  
**Agapao**  
 movement

PO Box 464, Buford, Georgia 30515



TheAgapaoMovement



@AgapaoMovement



AgapaoMovement



[www.AgapaoMovement.org](http://www.AgapaoMovement.org)

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: FEB 17 2014

AGAPAO INC  
4555 CREEK BLUFF DR  
SUGAR HILL, GA 30518-5338

Employer Identification Number:  
45-4008095  
DLN:  
17053334756003  
Contact Person:  
JUSTIN R PALMER ID# 31674  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
December 05, 2011  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,

  
Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947