



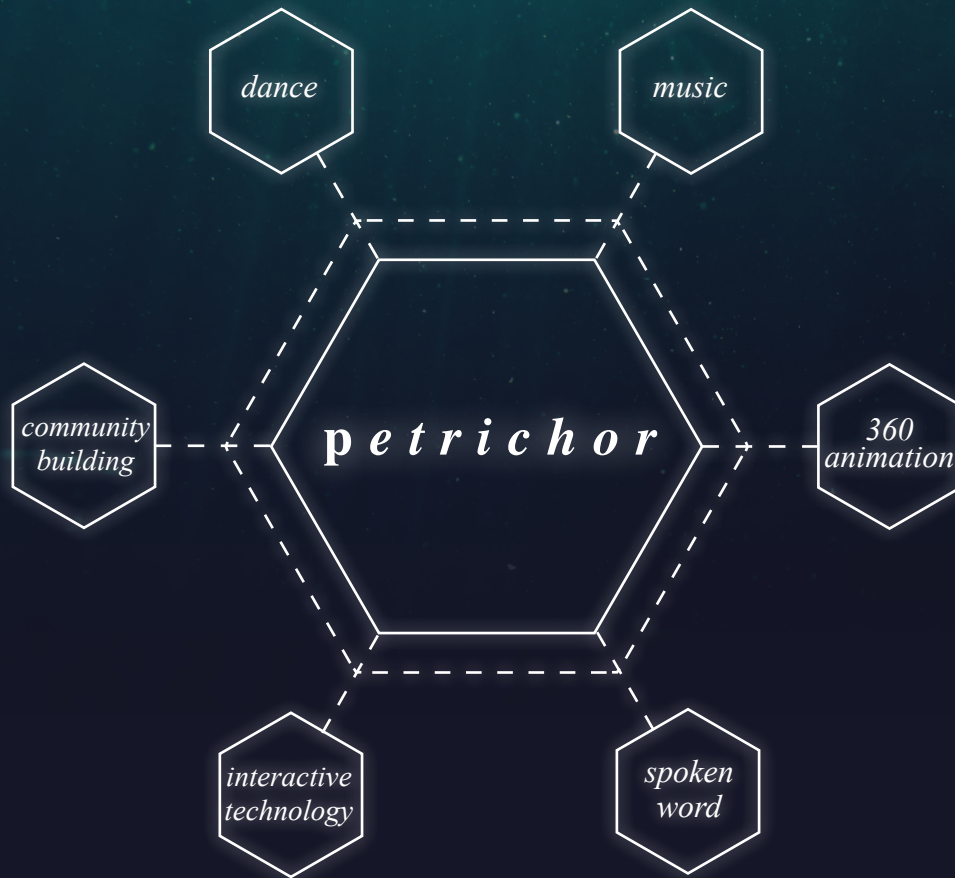
SOKAMBA Presents

petrichor

art. earth. community.
Immersive Vortex Dome Show

2018 Sponsorship Deck

WHAT IS PETRICHOR?



Petrichor (n.) : a pleasant smell that accompanies the first rain after a long period of warm, dry weather.

SOKAMBA presents a **360 Immersive Dome Show** exploring the intertwined narrative between human stories and the cycle of nature in an **immersive multi-sensory environment**. Installations are created by original music, video projections, and dance choreography.

Through **team building activities**, audiences create an intimate connection built upon **trust and free expression** by activating tactile memory and **social emotional** responses.

THE EXPERIENCE OF PETRICHOR



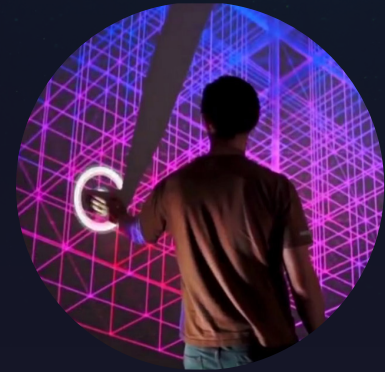
Part I

Audience arrives to a **welcoming, decorated outdoor patio for food and drinks** provided by vendors/local artisans.



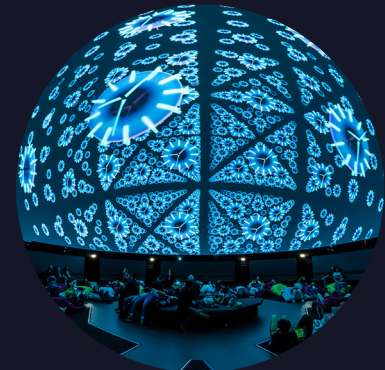
Part II

Audience **participates in a series of interactive activities** to create content for the show while reflecting on core themes of trust, vulnerability and environmental sustainability”.



Part III

Audience enters the 360 dome for an **immersive entertainment experience**. Open seating encourages the division of boundaries, as groups are encouraged to sit with new friends and form larger circles. Let the show begin!



THE SPACE: VORTEX DOME LA

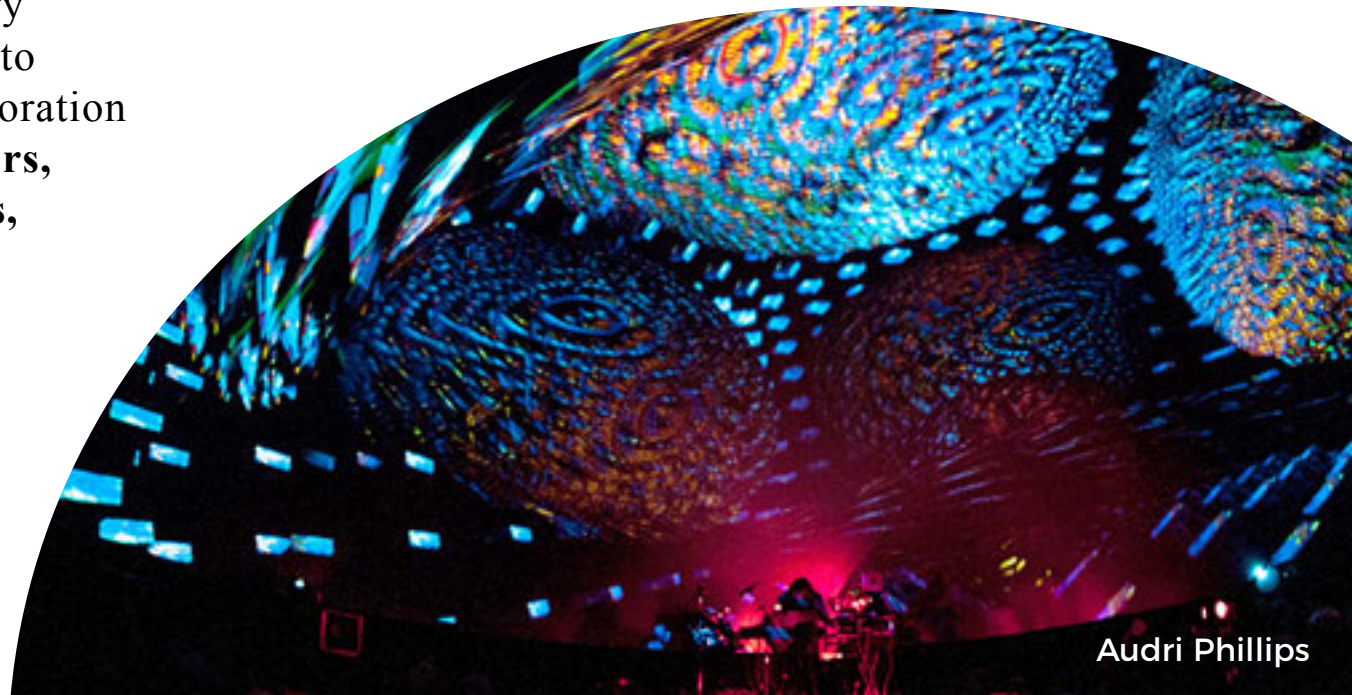
SOKAMBA has been named **Artist in Residence** at the Vortex Dome, in the heart of Downtown LA.

The Vortex Dome LA is located on **LA Center Studios**, the production lot for several hit television series and feature films such as Mad Men.

The **360-Degree** Dome Screen delivers a fully immersive sensory experience. SOKAMBA is eager to push boundaries nurturing collaboration between **dancers, acrobats, actors, musicians, sculptors, animators, and software engineers.**

MAD MEN

LAW & ORDER



Audri Phillips



EVENT DETAILS

Dates:

Friday June 29th: 7-10pm

Saturday June 30th: 7-10pm

Sunday July 1st: 7-10pm

Audience:

180-200 guests / night

Age: 14 - appx 45 years

Demographics:

Urban millennials / Creative industry types /
'Conscious' changemakers with passions in
spirituality, social justice, and/or Eco-friendly
lifestyle / Artists and creatives / Healers and
policymakers.

Themes:

Honest Expression / Equality / Vulnerability /
Personal Development / Growth /
Environmental Equity

Similar Events:

CIRQUE DU SOLEIL



COMMUNITY OUTREACH

**Art is for everyone.
We embrace diverse
voices and encourage
them to connect and
exchange ideas.**

**PETRICHOR will
give $\frac{1}{4}$ of available
tickets to inner city
youth (and families)
so they can attend
the show for free,
be represented,
and engage in the
performance.**

We will partner with a local nonprofit for ticket selection.

Tickets are divided as such:
 $\frac{1}{2}$ General Public
 $\frac{1}{4}$ Reserved for Community Guests
 $\frac{1}{4}$ VIP tickets

Sokamba responds to a lack of art programming, which has been eliminated from many local communities. This year alone, we partnered with Imagining America to create an outreach program with Vermont Avenue Elementary School and USC to provide arts education to 180 low income students - supported by BLICK Art Materials.



SOKAMBA

PREVIOUS WORK

Los Angeles based SOKAMBA has been producing multimedia art events since its inception in 2012. With its mission to use the fusion of interdisciplinary art and technology to produce experiences that awaken a feeling of harmony among diverse audiences, the collective has been honored by the City of Los Angeles for its valuable contribution to the public arts. **Having reached over 10,000 audience members,** SOKAMBA's vision is to extend its impact on diversity and inclusion to national and international communities.



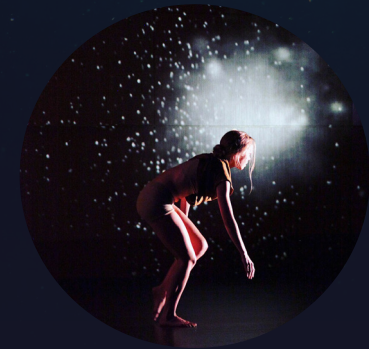
2017

We were honored to host and design the flagship exhibit of the DTLA Art Walk. Our four hour immersive exhibit included DJs, live dance performances, a photography gallery, and an interactive visual art installation enjoyed by 3000 attendees.



2017

UNESCO, the United Nations association of arts, invited SOKAMBA to headline their World Art Day Gala at the Howard Griffith Gallery with over 2000 influencers. We performed original choreography and music that underscored how art enhances the unity between international communities.



2016

The Center for Conscious Creativity and Brink Institute commissioned us to create a performance for their vortex dome show promoting artificial intelligence for the good of humanity. We loved meeting the challenge of creating choreography communicating a positive relationship between society and AI.

SO KAMBA

ARTISTS' CREDITS

COACHELLA
COACHELLA VALLEY MUSIC AND ARTS FESTIVAL

JACK JOHNSON

IX
F

THE
CHAINsmokers

LIGHTNING
IN A
BOTTLE

UNIVERSAL[®]
A COMCAST COMPANY

SXSW. 

HARRY
BELAFONTE



James | Taylor

PAULA
ABDUL

SKAMBA

PAST SPONSORS/PARTNERSHIPS



PROJECTED BUDGET-\$51,000

Business/Administration - \$8,000

Motion Graphics Team - \$4,500

Dance Department - \$11,000

Music Department - \$8,000

Theatre Department - \$3,000

Interactive Design - \$5,000

Set Design - \$2,500

Costume Design - \$2,000

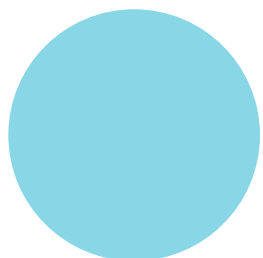
Lighting Design - \$1,000

Venue Costs - \$6,000

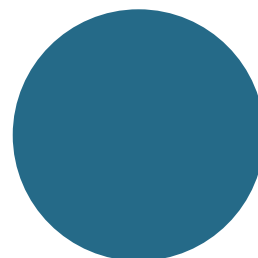


SPONSORSHIP PACKAGES

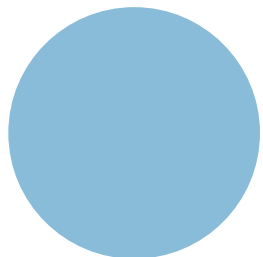
All sponsorship packages are **tax-deductible**
via our 501(c)(3) non-profit fiscal sponsor
c3: Center for Conscious Creativity.



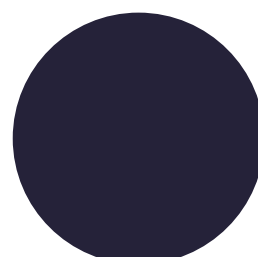
\$1,000:
INTERACTIVE
SPONSOR



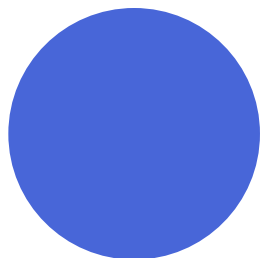
\$10,000:
ARTIST
SPONSOR



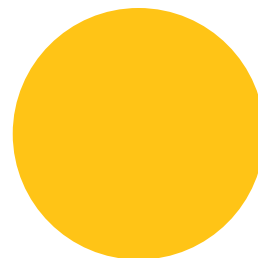
\$2,500:
DESIGN
SPONSOR



\$15,000:
GRAND
SPONSOR



\$5,000:
COMMUNITY
SPONSOR



\$25,000:
PRESENTING
SPONSOR

\$1,000: INTERACTIVE SPONSOR

Interactive Sponsors help elevate this event's success.

Your brand will have its own strategic interactive pre-show installation.

We will gracefully accompany an experience already in motion with your brand to incorporate them as best as possible. However, the opportunities are endless for collaboration, turning our event into an art playground.

In exchange for your contribution, your company will receive the following perks:

- Your company will title one of the pre-show installations.
- Logo projected inside of the 360 VORTEX DOME LA
- Logo placement inside of Dome prior to each show.
- Logo placement in Petrichor program.
- Logo placement on event website.
- Logo placement on flyers / posters.
- Lots of love and support!

\$2,500: DESIGN SPONSOR

We understand what it takes to transform a space!

Your partnership provides the necessary materials for us to transform the dome area the space into a playground of creative ideas and a strategic social delivery. We are eager to turn into a unique, and personalized space.

Here's what we look forward to offering you:

- Booth placement during pre-show activities.
- Logo projected inside of the 360 VORTEX DOME LA
- Small logo placement inside of Dome prior to each show.
- Logo placement in Petrichor program.
- Logo placement on event website.
- Logo placement on flyers / posters.
- Lots of love and support!

Options: Focus can be given to a specific design if brand would like to strategically target an area of the event Ex: Lighting, Set, Costume or Immersive Design.

\$5,000: COMMUNITY SPONSOR

We want to ensure this is a
community inclusive event.

Your partnership sponsors the costs of
providing 150 tickets to low-income youth
and their families.

We are dedicated to working with art's
organizations providing art exposure to low
income communities and pull them in on
the fun. Our community is 100% inclusive
and is working to break boundaries and
form larger communities.

Together, we help provide the arts for
everyone.

Here's what we look forward to
offering you:

- Booth placement during pre-show activities.
- Logo projected inside of the 360 VORTEX DOME LA
- Main logo placement inside of Dome prior to each show.
- Logo placement in Petrichor program.
- Logo placement on event website.
- Logo placement on flyers / posters.
- All Access + VIP tickets included.
- Lots of love and support!

\$10,000: ARTIST SPONSOR

We believe tremendously in the minds of our artists and community.

Your partnership sponsors artists fees and helps increase creative opportunity during our show. We will recognize your brand with everything PETRICHOR related on all promotional materials.

Together, we will turn an open space and a dome into a transformative experience with high quality tech and creative design.

You'll have access to all of the venue, dome area, and the VIP experience!

Here's what we look forward to offering you:

- Booth placement during pre-show activities.
- Logo projected inside of the 360 VORTEX DOME LA
- Small logo placement inside of Dome prior to each show.
- Logo placement in Petrichor program.
- Logo placement on event website.
- Logo placement on flyers / posters.
- Online shout outs from all Sokamba social media platforms
- All Access + VIP tickets included.
- Lots of love and support!

\$15,000: GRAND SPONSOR

Life's great and we're celebrating together!

Your partnership lays the foundation of our event. We will recognize your brand with everything PETRICHOR related on all promotional materials.

Together, we will turn an open space and a dome into a transformative experience with high quality tech and creative materials.

You'll have access to all of the venue, dome area, and the VIP experience!

Here's what we look forward to offering you:

- Booth placement during pre-show activities.
- Logo projected inside of the 360 VORTEX DOME LA
 - Main logo placement inside of Dome prior to each show.
- Logo placement in Petrichor program.
- Logo placement on event website.
- Logo placement on flyers / posters.
- Online shout outs from all Sokamba social media platforms.
- All Access + VIP tickets included.
- Lots of love and support!

Options:

Focus can be given to a specific department if brand would like to strategically target an area of the event. Ex: Dance, Music, Motion Graphics, Theatre, Interactive

\$25,000: PRESENTING SPONSOR

You love Sokamba, and we love you!

Your partnership is exclusive and your company is the official presenter of PETRICHOR. We honor your brand and intimately associate it with everything PETRICHOR related on all promotional materials.

Your partnership will help us pay artists, transform venues, and turn the dome into a playground for the event success.

You'll have access to all of the venue, dome area, VIP experience, and more!

Here's what we look forward to offering you:

- Title of Presenting sponsor of Petrichor.
- Prime booth placement during pre-show activities.
- Logo projection on street facing wall of LA CENTER STUDIOS.
 - Visible from the 110 freeway. Location: 1201 W 5th St F-80, Los Angeles, CA 90017.
- Logo projected inside of the 360 VORTEX DOME LA.
- Main logo placement inside of Dome prior to each show.
- Logo placement on front cover of Petrichor program.
- Logo placement on event website.
- Logo placement on flyers / posters.
- Online shout outs from Sokamba media platforms.
- Logo placement on online promotional materials.
- Minute long experience video with brand incorporation.
- All Access + VIP tickets included.
- Lots of love and support!

Options (+1,000):

Logo can be printed onto reusable bag or another preferred eco-friendly promotional item.

LET'S WELCOME THE REJUVENATION.

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