

# DISRUPTION SHOWCASE PROSPECTUS

## ATTENDANCE DEMOGRAPHICS

An average of 250 attendees with an event-over-event average attendee increase of 15%. 55% female, 45% male. 90% of non-staff attendees are 21-35. 95% of attendees are local to Philadelphia. Race breakdown: (70%) African American, (20%) Caucasian, (5%) Asian, (5%) Other/Mixed

## EVENT PROGRAMMING

### Introduction

Sponsor Acknowledgment

### Painting Competition

Poetry Competition

### Rap Battle

Poetry Competition

### Artist Performances

New Artist Performances

## SPONSORSHIP PACKAGES

Cost: \$500. **Quant. Value: \$750.** Qual Value: Priceless

-- Logo on website, mentioned at beginning - intermission of Showcase

Cost: \$1000. **Quant. Value: \$1700.** Qual. Value: Priceless

-- Logo on select merchandise, mentioned throughout entire Showcase, photo/video content delivered + all previous sponsorship levels.

Cost: \$2000. **Quant. Value: \$3000.** Qual. Value: Priceless

-- Logo on merchandise, mentioned throughout entire Showcase, artist promotion of sponsor, photo/video content delivered, promoted in digital media pre- and post-event, + all previous sponsorship levels.

**ZHANE LITTLEPAGE**

Founder